



Office of the Town Manager
Frank Cassidy

STAFF REPORT

Warrenton Town Council

Carter Nevill, Mayor
Heather Sutphin, Ward 1
William Semple, Ward 2
Brett Hamby, Ward 3
James Hartman, Ward 4 Vice Mayor
Eric Gagnon, Ward 5
Paul Mooney, At Large
David McGuire, At Large

Council Meeting Date:	December 10, 2024
Agenda Title:	Your Town Academy Discussion
Requested Action:	Information/Discussion
Department / Agency Lead:	Town Manager
Staff Lead:	Frank Cassidy

EXECUTIVE SUMMARY

Staff has been working hard at developing creative, innovative ways to engage the community in outreach and education. With the success of our Town Talks, Neighborhood Talks, and attendance at HOA and community meetings, we have developed the next phase in the form of a citizen's academy. We are calling it "Your Town Academy."

Your Town Academy is an immersive eight-week experience for anyone wanting to understand local government operations, specifically our Town's. The academy is designed to give the community an insight into the operations of various departments of the Town presented by our subject matter experts. The program consists of two hour blocks every Wednesday starting on January 8, 2025, and running to February 26 from 6-8 PM. The schedule is as follows:

- Introduction to Local Government: Town Council and Town Manager
- Finance
- Parks and Recreation
- Community Development
- Public Works
- Public Utilities
- Police
- Human Capital and IT

With graduation on March 11, 2025.

BACKGROUND

Our communications strategy involves several methods for engagement and participation recognizing that government is complex and processes can be confusing. To break down the barriers and truly open our government, staff has developed a citizen's academy for our Town. We named it "Your Town Academy."

STAFF RECOMMENDATION

For discussion only at this point- the Academy starts on January 8, 2025.

Service Level/Collaborative Impact

Continuing our communications objective of staying connected, being engaged, and being informed.

Policy Direction/Warrenton Plan 2040

This program helps to meet and explain all goals of Warrenton Plan 2040.

Fiscal Impact

Costs are already absorbed in daily operations and schedule adjustments for staff. At this point, there is no fee for attending the academy.

Legal Impact

N/A

ATTACHMENTS

1. Your Town Academy Flier
2. Your Town Academy Schedule for 2025