



Town of Warrenton  
Department of Parks and Recreation

FY24 First Quarter Report

Revenue Summary								
	FY2022 Total	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 YTD
Memberships	\$287,924.14	\$88,400.29	\$58,026.88	\$88,610.12	\$89,896.43	\$324,933.72	\$90,169.41	\$90,169.41
MV Passes	\$43,391.37	\$7,930.50	\$11,976.00	\$13,055.00	\$7,140.50	\$40,102.00	\$11,728.00	\$11,728.00
Daily Admissions	\$180,423.72	\$55,859.05	\$28,006.37	\$42,732.44	\$73,903.86	\$200,501.72	\$62,803.24	\$62,803.24
Programs (Aquatics, Fitness, Recreation)	\$156,799.70	\$21,779.87	\$22,739.00	\$31,997.87	\$50,916.65	\$127,433.39	\$28,028.47	\$28,028.47
Rentals	\$272,185.24	\$30,606.50	\$82,894.00	\$115,697.75	\$24,106.50	\$253,304.75	\$48,419.00	\$48,419.00
Individual Instruction	\$119,670.00	\$21,847.37	\$9,346.50	\$14,568.00	\$13,750.87	\$59,512.74	\$12,600.00	\$12,600.00
Merchandise	\$4,408.79	\$831.98	\$894.67	\$818.72	\$1,092.91	\$3,638.28	\$1,062.69	\$1,062.69
Sponsorship/Grant/ Ad Sales	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,900.00	\$2,900.00
Park Rentals and Events	\$9,405.00	\$2,600.00	\$165.00	\$1,082.50	\$3,747.50	\$7,595.00	\$2,752.50	\$2,752.50
Childcare	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Miscellaneous	\$612.20	\$384.47	\$186.38	\$354.23	\$10,702.61	\$11,627.69	\$1,618.32	\$1,618.32
<b>End of period</b>	<b>\$1,074,820.16</b>	<b>\$230,240.03</b>	<b>\$214,234.80</b>	<b>\$308,916.63</b>	<b>\$275,257.83</b>	<b>\$1,028,649.29</b>	<b>\$262,081.63</b>	<b>\$262,081.63</b>

Monthly Memberships/25 Visit Passes/Admissions Sales Summary								
	FY2022 Total	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 YTD
New Annual Memberships	759	175	117	182	247	721	245	245
Renewal Rate	3%	7%	3%	3%	3%	5%	2%	2%
Monthly Memberships	902	178	158	188	235	759	216	216
25 Visit Passes	316	129	86	93	52	360	81	81
Daily Admissions	29,049	7,985	4,237	6,412	10,857	29,491	8,946	8,946
<b>Total Number of Check-ins</b>	<b>79,181</b>	<b>21,627</b>	<b>21,700</b>	<b>25,756</b>	<b>27,934</b>	<b>97,017</b>	<b>25,468</b>	<b>25,468</b>

Monthly Programming Summary								
	FY2022 Total	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 YTD
Aquatic Classes Offered	261	73	5	46	96	220	81	81
Number of Participants in Aquatic Classes	N/A	302	17	206	427	952	342	342
Fitness Classes Offered	2681	784	705	738	640	2867	744	744
Number of Participants in Fitness Classes	16336	4656	4147	5754	5031	19588	5651	5651
Specialty Classes Offered	11	12	3	5	3	23	3	3
Number of Participants in Specialty Classes	41	9	13	14	15	51	21	21
Recreation Programs/Events Offered	3	0	4	0	6	10	0	0
Number of Participants in Recreation Programs/Events	N/A	0	181	0	108	289	0	0

Rentals								
	FY2022 Total	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 YTD
Swim Lanes	N/A	395	2894	3279	1253.5	7821.5	853.75	853.75
Birthday Parties	181	46	71	53	59	229	51	51
Facility Rentals	83	17	81	125	36	259	25	25
Pavilion Rentals	96	28	15	2	44	89	33	33
Field Rentals	6	1	0	0	0	1	0	0