



Share the Air Campaign

**Parks and Recreation Department
Town Council Work Session Presentation
August 8, 2023**

What is Share the Air?

Share the Air is an initiative launched by Y-Street, a youth-led program from the Virginia Foundation for Healthy Youth that promotes tobacco-free and e-cigarette-free outdoor public spaces across Virginia.



Survey Results

In Fall 2019, Y-Street members collected nearly 7,000 surveys in their local communities across Virginia to assess public perception of tobacco use and the harms of secondhand smoke and aerosol from vape products outdoors.

Almost 9 out of 10 Virginians surveyed in and around Warrenton agree that parks and playgrounds should be tobacco-free and e-cigarette-free.

94% of Virginians in or around Warrenton believe cigarette butts and e-cigarette liquids/vape cartridges damage the environment.


83% of Virginians in or around Warrenton reported support for legislation that would give back local control to counties and cities/towns to pass stronger smoke-free policies.

Commitment Form

By signing this form, we are committing to “providing a 100% tobacco-free and vape-free parklands, park facilities, and open public spaces in order to provide a clean, healthy, and safe environment for all Virginians.”

We are providing information related to health and environment impacts of smoking and encouraging the community to avoid using tobacco and e-cigarettes in our parks and adding the following language to our park rules: “Avoid the use of tobacco and e-cigarettes within 50ft of a sporting event, spectators or gathering in outside parks.”

The Share the Air Campaign will provide signs, tools and resources for our staff and to share with the public.



PLEASE FILL OUT THIS FORM IF YOU WOULD LIKE TO ADD YOUR MUNICIPALITY OR COUNTY TO THE SHARE THE AIR SIGN-ON LETTER

_____ is committed to providing a 100% tobacco-free and vape-free parklands, park facilities, and open public spaces in order to provide a clean, healthy, and safe environment for all Virginians.

Signing this letter is self-enforcing and voluntary. No tobacco nor use of any electronic smoking device is allowed on publicly owned parklands, park facilities, and open public spaces.

As part of this agreement, the signee agrees to:

- Establish voluntary compliance to prohibit tobacco and electronic smoking device use on parklands, park facilities, open public spaces, all enclosed and designated areas, including common areas, playgrounds, and shelters.
- Enforce the tobacco and e-cigarette-free voluntary policy when violations occur. If a person is in violation of the voluntary compliance, an owner, manager, or park employee will direct that person to extinguish (or turn off, if electronic) the product being smoked or vaped.
- If a person continues to violate the voluntary compliance, an owner, manager or park employee can inform that person that a violation constitutes as a nuisance.
- Park staff will be informed of the voluntary policy and given enforcement statements to help encourage voluntary compliance and will help to distribute flyers informing the community of the voluntary tobacco- and e-cigarette-free policy.
- Post signage in a manner and location that adequately informs the community of the tobacco- and e-cigarette-free policy.
- Advertise and promote this policy on the municipality's website using provided campaign language.

Individual Completing this Form		Title
Effective Date	Phone Number	Email Address

☐ By adding your municipality or county to this sign-on letter, I understand and agree to the following:

- This sign-on letter will be shared with key decision-makers, such as local and state elected officials.
- This sign-on letter may be shared with the media to demonstrate local and statewide concern for this issue.
- This sign-on letter may be shared to, posted on social media, the Share The Air website, or other forms of Share The Air media (such as a video).
- This sign-on letter will use your logo (if provided) to showcase your city/ town/ county's concern. Your logo may also be shown on Share The Air presentations showcasing the organizations who have signed on to the letter.

ShareTheAirVA.com

FREE Tobacco-Free Signage



ALUMINUM SIGNS: BEST FOR OUTDOOR AREAS

- Sign Poles/Lampposts
- Fences
- Athletic Fields or Playgrounds
- Parking Lots
- Outside of Buildings

DECALS: BEST FOR ENTRIES

- Windows
- Glass Doors



**Congratulations
COLONIAL BEACH PARKS &
RECREATION for going
smoke-free, vapor-free,
and tobacco-free.**



**Congratulations
KING GEORGE COUNTY
PARKS & RECREATION for going
smoke-free, vapor-free,
and tobacco-free.**



**Congratulations
HOPEWELL RECREATION &
PARKS for going smoke-free,
vapor-free,
and tobacco-free.**



**Congratulations
ASHLAND PARKS &
RECREATION for going
smoke-free, vapor-free,
and tobacco-free.**



**Congratulations
FAUQUIER COUNTY PARKS
& RECREATION for going
smoke-free, vapor-free,
and tobacco-free.**



**Congratulations
WINCHESTER PARKS &
RECREATION for going
smoke-free, vapor-free,
and tobacco-free.**



Next Steps

- High School students will be at the September Council Meeting to provide their presentation
- Council adopts the Resolution
- Sign the Commitment Form
- Inform and promote to the community
- Install signage in the parks