



EOTW Report

Warrenton Town Council

Carter Nevill, Mayor
Heather Sutphin, Ward 1
William Semple, Ward 2
Brett Hamby, Ward 3
James Hartman, Ward 4 Vice Mayor
Eric Gagnon, Ward 5
Paul Mooney, At Large
David McGuire, At Large

Council Meeting Date:	August 13 th , 2024
Agenda Title:	EOTW Update
Requested Action:	Receive the information from the Experience Old Town Warrenton Team
Department / Agency Lead:	EOTW
Staff Lead:	Joelle Fryman

EXECUTIVE SUMMARY

The Director of Experience Old Town Warrenton, Ms. Joelle Fryman, will present an update to the Town Council. In this update she will address:

- Recap of recent events including the Brewfest
- Review of Old Town After Hours
- EOTW Is Acting as the fiscal agent for the Warrenton Arts Commission
- Restaurant week August 26th through September 1st, 2024. New Participants this year- Fauquier Springs Country Club
- Visitors Snapshot of Main Street.
- Multiple new businesses are opening, and businesses are thriving!
 - Goodness and Grace
 - WeirdDoughs
 - The Lucky Knot
 - Three Sisters
 - History Unboxed
 - Liv Creatively
 - The Source Harmonic Egg
 - And more!
- Increased focus on earned income, building on partnerships with local businesses and organizations such as the Fauquier Mental Health Association and Aging together as well as Silver Branch Brewery.
- Working with Ms. Lyndie Paul on wayfinding ideas and concepts for the community
- Community Calendars! Upcoming events like restaurant week, and more
- Natalie will do a presentation on the Farmer's market
- New EOTW Logo!

Experience Old Town Warrenton thanks the Town of Warrenton and the Town Council for this opportunity to present an update. As well as, for their support, and for their partnership.

BACKGROUND

Experience Old Town Warrenton is a 501(c) 3 nonprofit organization. EOTW operates with a Memo of Understanding (MOU) with the Town of Warrenton. The organization is a close partner of the Town of Warrenton and also acts as a liaison between the Town and the Main Street vendors.

