



Art in Public Places
Town Council Work Session
July 11, 2023

Art In Public Places

- Working group of 7 individuals:
 - Local Art Teachers
 - Local Artists
 - ARB Member
 - Town Staff
- Monthly meeting
 - Potential Locations for artwork
 - Design Guidelines
 - Ideas for future:
 - Pop-Up Galleries
 - Murals
 - Studio Tours
 - Maps Showing Points of Interest
 - Parking Space/Crosswalk Art
 - Cultural Spray Ground
 - Painted Parklets

Public and Private Spaces

- Initial location could be the retaining wall facing Horner Street behind 21 Main Street.
- The group will need to consider funding opportunities.
- Artwork is not regulated by the Zoning Ordinance as long as the design is not considered signage.



Comprehensive Plan

- Plan Warrenton 2040 seeks to promote economic development through historic resources. A goal is to work with the Town's Main Street organization and other entities to strengthen economic opportunities highlighting the Town's historical, arts, and culinary assets for placemaking events.
- Encouraging arts in public places helps meet this vision of the Comprehensive Plan.

Economic Development

- The addition of art to the downtown area may attract new visitors.
- Artwork may encourage visitors to stay longer and explore more areas of the Town.
- Create a map identifying all locations of art within the Town.