



Office of the Town Manager
Frank Cassidy

Warrenton Town Council

Carter Nevill, Mayor
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William Semple, Ward 2
Larry Kovalik, Ward 3
Michele O'Halloran, Ward 4
Eric Gagnon, Ward 5
Paul Mooney, At Large
David McGuire, At Large

STAFF REPORT

Council Meeting Date:	April 8, 2025
Agenda Title:	EOTW MOU
Requested Action:	Discussion and Direction to Sign
Department / Agency Lead:	Kelly Koernig, Parks and Recreation
Staff Lead:	Frank Cassidy, Town Manager

EXECUTIVE SUMMARY

EOTW, Experience Old Town Warrenton, is a non-profit organization developed as part of the Virginia Main Street program. The focus is to have an entity representing the "downtown" or Main St neighborhood for economic development and overall community improvements.

BACKGROUND

EOTW's MOU was up for renewal this year. Staff have been working with EOTW and have produced the attached MOU for review and signature if approved. The changes since the last MOU mainly address clarification of language, clarifying responsibilities based on the changing aspects of EOTW operations (location of events and offices and Town Hall for example), and EOTW assuming all responsibility for the Farmers Market.

STAFF RECOMMENDATION

Review the attached MOU and provide direction on finalizing it.

Service Level/Collaborative Impact

As outlined in the MOU

Policy Direction/Warrenton Plan 2040

Historic Resources Goal:

HR-1: Conserve, reuse, and promote historic resources to enhance the Town's sense of place and grow the economy.

Economic and Fiscal Resilience Goals:

E-1: Grow a strong, diversified, and resilient economy that support residents and businesses alike.

Land Use and Character Districts:

L-2: Old Town Character District: The Old Town Character District will include a mix of infill and new mixed-use development that is designed to maintain, preserve, reuse, and renovate Old Town's historic character.

Fiscal Impact

N/A

Legal Impact

This has been reviewed by legal and found to be sufficient.

ATTACHMENTS

1. 2025 EOTW/MOU
2. Related emails