



Office of the Town Manager  
Frank Cassidy

**Warrenton Town Council**  
Carter Nevill, Mayor  
Roy Francis, Ward 1  
William Semple, Ward 2  
Larry Kovalik, Ward 3  
Michele O'Halloran, Ward 4  
Eric Gagnon, Ward 5  
Paul Mooney, At Large  
David McGuire, At Large

# STAFF REPORT

<b>Council Meeting Date:</b>	April 8, 2025
<b>Agenda Title:</b>	EOTW MOU
<b>Requested Action:</b>	Discussion and Direction to Sign
<b>Department / Agency Lead:</b>	Kelly Koernig, Parks and Recreation
<b>Staff Lead:</b>	Frank Cassidy, Town Manager

## **EXECUTIVE SUMMARY**

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EOTW, Experience Old Town Warrenton, is a non-profit organization developed as part of the Virginia Main Street program. The focus is to have an entity representing the “downtown” or Main St neighborhood for economic development and overall community improvements.

## **BACKGROUND**

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EOTW’s MOU was up for renewal this year. Staff have been working with EOTW and have produced the attached MOU for review and signature if approved. The changes since the last MOU mainly address clarification of language, clarifying responsibilities based on the changing aspects of EOTW operations (location of events and offices and Town Hall for example), and EOTW assuming all responsibility for the Farmers Market.

## **STAFF RECOMMENDATION**

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Review the attached MOU and provide direction on finalizing it.

## **Service Level/Collaborative Impact**

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As outlined in the MOU

## **Policy Direction/Warrenton Plan 2040**

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### Historic Resources Goal:

HR-1: Conserve, reuse, and promote historic resources to enhance the Town’s sense of place and grow the economy.

### Economic and Fiscal Resilience Goals:

E-1: Grow a strong, diversified, and resilient economy that support residents and businesses alike.

### Land Use and Character Districts:

L-2: Old Town Character District: The Old Town Character District will include a mix of infill and new mixed-use development that is designed to maintain, preserve, reuse, and renovate Old Town's historic character.

**Fiscal Impact**

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N/A

**Legal Impact**

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This has been reviewed by legal and found to be sufficient.

**ATTACHMENTS**

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1. 2025 EOTW/MOU
2. Related emails