



Town of Warrenton
Department of Parks and Recreation
FY24 Third Quarter Report

Revenue Summary								
	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 3rd Qtr.	FY 2024 YTD
Memberships	\$58,026.88	\$88,610.12	\$89,896.43	\$324,933.72	\$90,169.41	\$78,405.81	\$82,469.01	\$251,044.23
MV/Passes	\$11,976.00	\$13,055.00	\$7,140.50	\$40,102.00	\$11,728.00	\$8,918.75	\$11,588.50	\$32,235.25
Daily Admissions	\$28,006.37	\$42,732.44	\$73,903.86	\$200,501.72	\$62,803.24	\$30,831.15	\$51,794.00	\$145,428.39
Programs (Aquatics, Fitness, Recreation)	\$22,739.00	\$31,997.87	\$50,916.65	\$127,433.39	\$28,028.47	\$24,802.00	\$30,069.87	\$82,900.34
Farmer's Market	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,195.00	\$2,195.00
Rentals	\$82,894.00	\$115,697.75	\$24,106.50	\$253,304.75	\$48,419.00	\$48,704.00	\$115,367.50	\$212,490.50
Individual Instruction	\$9,346.50	\$14,568.00	\$13,750.87	\$59,512.74	\$12,600.00	\$8,124.50	\$5,355.00	\$26,079.50
Merchandise	\$894.67	\$818.72	\$1,092.91	\$3,638.28	\$1,062.69	\$549.01	\$1,146.16	\$2,757.86
Sponsorship/Grant/ Ad Sales	\$0.00	\$0.00	\$0.00	\$0.00	\$2,900.00	\$0.00	\$6,500.00	\$9,400.00
Park Rentals and Events	\$165.00	\$1,082.50	\$3,747.50	\$7,595.00	\$2,752.50	\$635.00	\$2,585.00	\$5,972.50
Special Events	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$595.00	\$595.00
Childcare	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Miscellaneous	\$186.38	\$354.23	\$10,702.61	\$11,627.69	\$1,618.32	\$918.17	\$2,144.10	\$4,680.59
End of period	\$214,234.80	\$308,916.63	\$275,257.83	\$1,028,649.29	\$262,081.63	\$201,888.39	\$311,809.14	\$775,779.16

Monthly Memberships/25 Visit Passes/Admissions Sales Summary								
	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 YTD	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 3rd Qtr.	FY 2024 YTD
New Annual Memberships	117	182	247	721	245	228	209	682
Renewal Rate	3%	3%	3%	5%	2%	2%	4%	3%
Monthly Memberships	158	188	235	759	216	179	207	602
25 Visit Passes	86	93	52	360	81	67	83	231
Daily Admissions	4,237	6,412	10,857	29,491	8,946	4,553	7,890	21,389
Total Number of Check-ins	21,700	25,756	27,934	97,017	25,468	23,706	27,721	76,295

Monthly Programming Summary								
	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 3rd Qtr.	FY 2024 YTD
Aquatic Classes Offered	5	46	96	220	81	6	39	126
Number of Participants in Aquatic Classes	17	206	427	952	342	34	191	567
Fitness Classes Offered	705	738	640	2867	744	736	682	2162
Number of Participants in Fitness Classes	4147	5754	5031	19588	5651	5419	6943	18013
Specialty Classes Offered	3	5	3	23	3	3	3	9
Number of Participants in Specialty Classes	13	14	15	51	21	17	22	60
Recreation Programs/Events Offered	4	0	6	10	0	3	3	6
Number of Participants in Recreation Programs/Events	181	0	108	289	0	183	145	328

Rentals								
	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 3rd Qtr.	FY 2024 YTD
Swim Lanes	2894	3279	1253.5	7821.5	853.75	3280	3100.25	7234
Birthday Parties	71	53	59	229	51	56	69	176
Facility Rentals	81	125	36	259	25	35	22	92
Pavilion Rentals	15	2	44	89	33	16	3	52
Field Rentals	0	0	0	1	0	6	2	8