



**Town of Warrenton
Department of Parks and Recreation**

FY24 Second Quarter Report

Revenue Summary								
	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 YTD
Memberships	\$88,400.29	\$58,026.88	\$88,610.12	\$89,896.43	\$324,933.72	\$90,169.41	\$78,405.81	\$168,575.22
MV Passes	\$7,930.50	\$11,976.00	\$13,055.00	\$7,140.50	\$40,102.00	\$11,728.00	\$8,918.75	\$20,646.75
Daily Admissions	\$55,859.05	\$28,006.37	\$42,732.44	\$73,903.86	\$200,501.72	\$62,803.24	\$30,831.15	\$93,634.39
Programs (Aquatics, Fitness, Recreation)	\$21,779.87	\$22,739.00	\$31,997.87	\$50,916.65	\$127,433.39	\$28,028.47	\$24,802.00	\$52,830.47
Rentals	\$30,606.50	\$82,894.00	\$115,697.75	\$24,106.50	\$253,304.75	\$48,419.00	\$48,704.00	\$97,123.00
Individual Instruction	\$21,847.37	\$9,346.50	\$14,568.00	\$13,750.87	\$59,512.74	\$12,600.00	\$8,124.50	\$20,724.50
Merchandise	\$831.98	\$894.67	\$818.72	\$1,092.91	\$3,638.28	\$1,062.69	\$549.01	\$1,611.70
Sponsorship/Grant/ Ad Sales	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,900.00	\$0.00	\$2,900.00
Park Rentals and Events	\$2,600.00	\$165.00	\$1,082.50	\$3,747.50	\$7,595.00	\$2,752.50	\$635.00	\$3,387.50
Childcare	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Miscellaneous	\$384.47	\$186.38	\$354.23	\$10,702.61	\$11,627.69	\$1,618.32	\$918.17	\$2,536.49
End of period	\$230,240.03	\$214,234.80	\$308,916.63	\$275,257.83	\$1,028,649.29	\$262,081.63	\$201,888.39	\$463,970.02

Monthly Memberships/25 Visit Passes/Admissions Sales Summary								
	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 YTD
New Annual Memberships	175	117	182	247	721	245	228	473
Renewal Rate	7%	3%	3%	3%	5%	2%	0%	2%
Monthly Memberships	178	158	188	235	759	216	179	395
25 Visit Passes	129	86	93	52	360	81	67	148
Daily Admissions	7,985	4,237	6,412	10,857	29,491	8,946	4,553	13,499
Total Number of Check-ins	21,627	21,700	25,756	27,934	97,017	25,468	23,706	49,174

Monthly Programming Summary								
	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 YTD
Aquatic Classes Offered	73	5	46	96	220	81	6	87
Number of Participants in Aquatic Classes	302	17	206	427	952	342	34	376
Fitness Classes Offered	784	705	738	640	2867	744	736	1480
Number of Participants in Fitness Classes	4656	4147	5754	5031	19588	5651	5419	11070
Specialty Classes Offered	12	3	5	3	23	3	3	6
Number of Participants in Specialty Classes	9	13	14	15	51	21	17	38
Recreation Programs/Events Offered	0	4	0	6	10	0	3	3
Number of Participants in Recreation Programs/Events	0	181	0	108	289	0	183	183

Rentals								
	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 3rd Qtr.	FY 2023 4th Qtr.	FY 2023 Total	FY 2024 1st Qtr.	FY 2024 2nd Qtr.	FY 2024 YTD
Swim Lanes	395	2894	3279	1253.5	7821.5	853.75	3280	4133.75
Birthday Parties	46	71	53	59	229	51	56	107
Facility Rentals	17	81	125	36	259	25	35	60
Pavilion Rentals	28	15	2	44	89	33	16	49
Field Rentals	1	0	0	0	1	0	6	6