

Town of Warrenton Biannual FY24-FY25 Strategic Plan

Mission Statement

In Cooperation With And For Our Citizens...

...The Mayor, Town Council and the Staff of Warrenton are dedicated to providing public safety, economic opportunity, and quality public services in an attractive, well-planned community with historic character for the benefit, enjoyment and accessibility of all.

Vision & Value Statement

Provide high level services in a cost-effective manner; display honesty, respectfulness, and fairness in all relationships; support the health and economic well-being of our citizens and businesses; preserve our historic small-town character; encourage opportunities, services and infrastructure that allow people of all means to live, work and visit here; and address public concerns and opportunities promptly and effectively.

We recognize our Mission can be achieved only by the exchange of information and that through teamwork we can maintain an environment in which we can maximize our potential.

Strategic Plan Goals and Focus Areas:

Goal 1: Resiliency

Goal Statement: Identify key actions and initiatives that will protect and promote a successful future for Warrenton in the areas of financial and workforce resources.

- Financial
 - Objective 1: Review current fiscal policies to determine if they are in the best interest of financial resiliency for Town operations.
 - Action Strategy: Following review, bring forward recommended policy changes for Council review.
 - Objective 2: Create an economic development marketing strategy that includes a detailed retail retention and recruitment strategy.
 - Action Strategy: Evaluate the ability to hire an Economic Development Manager and Communications Manager to support this objective and bring it to fruition.
- Workforce
 - Objective 1: Conduct a Compensation and Classification Study for all Town Staff.
 - Action Strategy: Report to Council the details and recommendations associated with the study conducted so that they may decide upon the best way to address identified weaknesses in the current structure.

- Objective 2: Conduct an Organizational Study of all town departments.
 - Action Strategy: Report to Council the details and recommendations associated with the study conducted so that they may decide upon the best way to address identified weaknesses in the current structure.

Goal 2: Preparedness

Goal Statement: Identifying key actions and initiatives that will protect and promote a successful future for Warrenton in the areas of technology and utility investments.

- Technology
 - Objective 1: Implement infrastructure improvements that benefit town-owned community facilities.
 - Action Strategy: Evaluate our current IT infrastructure and initiate the process of addressing deferred maintenance.
- Utilities
 - Objective 1: Maintain a reliable and sufficient quantity of wastewater treatment capacity and a sufficient quantity and quality of public water supply to meet the needs of expected long term residential and commercial growth.
 - Action Strategy: Utilize the Capital Improvement Program to address deferred maintenance issues.
 - Objective 2: Implement robust maintenance schedules on community facilities to extend the life of investments.
 - Action Strategy: Develop a facility master plan for Town facilities to determine viable maintenance schedules that support their longevity.