

PROPOSAL

Helping serve citizens proactively by modernizing homestead administration and eligibility notification services for **Walton County, GA.**



End-to-End Homestead Administration™

TrueRoll's End-to-End Homestead Administration solution modernizes the entire homestead lifecycle by reviewing historical and identifying eligibility changes in existing homesteads. This solution enhances citizen service, protects revenue, and saves staff time across 150 counties in 12 states nationwide.

February 10, 2026

Walton County, GA
303 S Hammond Drive
Monroe, GA 30655

RE: Aligning core values of citizen service, engagement, and taxation equity.

Dear Walton County Leadership Team:

I hope this letter finds you well. On behalf of TrueRoll, I want to express our deep respect for your dedicated service to the Walton County; Monroe, GA community. Your leadership has consistently emphasized community engagement, transparency, and empowerment—values that resonate deeply with our mission at TrueRoll.

We understand that Walton County is seeking **a proactive, citizen-centric model that better aligns with the core values of the County leadership.**

In the cover letter, following solution collateral, and pricing, we have highlighted some themes and capabilities that have earned TrueRoll the trust of Georgia county peers and neighbors of Walton County.

TrueRoll Is Aligned with Walton County Core Values:

Unlike outdated approaches that focused on maximum collection of back taxes, penalties, and interest, TrueRoll offers a solution that aligns with your County's core values:

Serving Citizens & Engaging the Community

- Our platform proactively notifies you of eligibility changes, helping you ensure taxpayers are educated and can take appropriate action without fear of unexpected penalties.
- By communicating transparently with citizens, we foster trust and strengthen community ties.

Ensuring Taxation Equity and Accuracy

- By evaluating new and existing homesteads for eligibility, **and** homeowners that may qualify for homestead but have not yet applied, we help ensure everyone pays their fair share—no more, no less.

Modernizing Processes & Saving Staff Time

- Our technology integrates seamlessly with your CAMA system, leveraging data from thousands of datasets and advanced matching algorithms to maintain accurate tax roll data and save office staff 1000s of hours per year

Eliminating Reactive Penalization to Foster Goodwill

We recognize that during significant life events—such as the purchasing of a new home out of state, passing of a homeowner, etc—it may not be top-of-mind for citizens to contact the County. Our proactive approach eliminates confusion by assisting your staff in notifying citizens in real time of their potential eligibility changes as they happen, thereby preventing the accrual of back taxes and fostering goodwill.

Proven Success with Peers and Neighbors

TrueRoll is a six-time GovTech Top 100 company with over 150 customers across 12 states, including Georgia county peers like Gordon, Effingham, Catoosa, Putnam, and Floyd. Our clients have successfully transitioned to a proactive model, using our platform to communicate changes and maintain compliance without resorting to audits and penalties.

Comprehensive Solution with Expert Support

Our end-to-end homestead solution includes:

Eligibility Evaluation of Existing Homesteads	Real-time eligibility assessments using up-to-date data.
Citizen Notification	Timely communication to help you inform homeowners of any changes.
Application Verification	Verifying of new homestead applications - paper and online if desired.
Investigation Services	Our certified investigation team handles complex eligibility scenarios, presenting the evidence and recommendation for your final determination.
CAMA Integration	Ensuring accurate and current data within your existing systems.

Moving Forward Together

We are excited about the possibility of partnering with Walton County to enhance efficiency, modernize processes, and, most importantly, serve your citizens better. Enclosed, please find detailed information about our technology solution and how it can be customized to meet your specific needs.

Thank you for considering TrueRoll as your partner in advancing Walton County's mission.

Sincerely,

Andrew Blood
Director - Southeast
706-338-4123
andrewb@trueroll.io

■ Pricing

TrueRoll guarantees over 100% ROI each year.

TrueRoll can often pay for itself by identifying unqualified homesteads alone, but to understand the full ROI consider all of the benefits:

- Collections** Tax collection potential from identified historically unqualified homesteads.
- New Assessed Value** The exponential value of future tax revenue that is added to the tax roll by removing unqualified homesteads that would otherwise have been renewed in future years.
- Efficiency Savings** Value of staff time saved identifying and investigating properties using manual processes versus automated identification.

End-To-End Homestead Administration™	Price	
CAMA data import & integration (<i>WinGAP</i>)	\$48,360/yr	
Walton County-specific business configurations based on 24,00 current Homesteads.		
End-To-End Homestead Administration™ suite that includes capabilities for:		
Workflows		TrueRoll Solution Component
Setup - WinGAP		One Time Setup: \$1,500
Proactive monitoring of existing homesteads for eligibility changes		<i>Proactive Homestead Monitoring™</i>
New homestead application intake, eligibility review, and workflow		<i>Application Vetter™</i>
Documented evidence and investigation reports provided by TrueRoll Certified Homestead Investigators	<i>Assisted Investigation Services™</i> (30) Investigation Reports/yr	
Identification of potentially eligible homeowners that are not receiving homesteads	<i>Unclaimed homestead identification via Proactive Monitoring™</i>	
TrueRoll Customer Success Delivery Methodology™: Training, bi-weekly project meetings & quarterly updates		

Pricing Notes

- ★ Pricing based on 3 yr contract and annual billing. flexible billing options available upon request (semi-annual or annual invoices)
- ★ Price expires 30 days after proposal date on cover letter