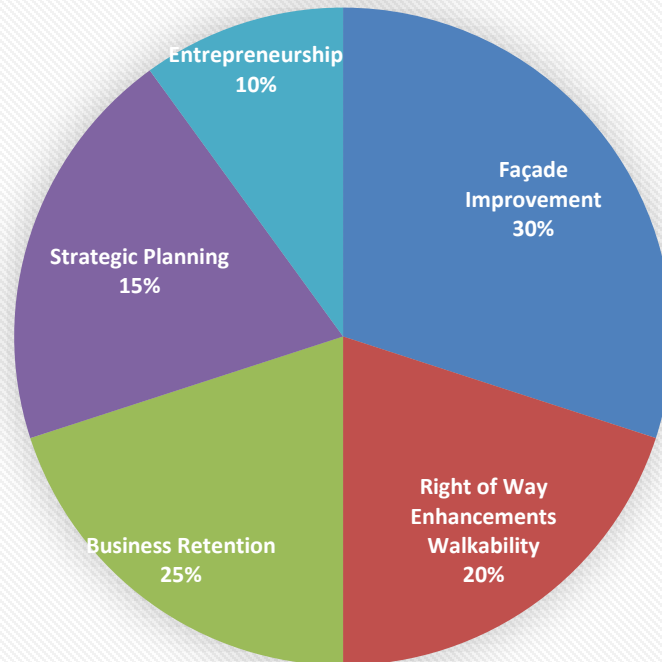


## Town of Upper Marlboro Funding Use Plan for \$250,000 CIP Allocation

The Town of Upper Marlboro will strategically invest the \$250,000 Capital Improvement Program (CIP) allocation from Prince George’s County to enhance the long-term economic viability, walkability, and livability of Downtown Upper Marlboro. The funding will address blight, diversify retail choices, strengthen business retention and recruitment, improve walkability, and support long-term sustainable growth through planning and business incubation initiatives.

| Category                                      | Allocation       |
|---|------------------|
| Blight Reduction & Façade Improvement         | \$75,000         |
| Walkability & Public Realm Enhancements       | \$50,000         |
| Business Retention, Recruitment, Expansion    | \$62,500         |
| Annexation ( <b>REMOVED</b> )                 | <b>\$0</b>       |
| Business Incubation & Entrepreneurial Support | \$25,000         |
| Long-Term Strategic & Sustainable Growth      | \$37,500         |
| <b>Total</b>                                  | <b>\$250,000</b> |

## FUNDING ALLOCATION



**Expected Outcomes:** Reduction in downtown blight through façade and streetscape improvements. Increase retail and dining options for residents and visitors. Strengthened business retention and measurable recruitment of new businesses. Enhanced pedestrian safety and overall downtown walkability. Creation of a business incubator to support entrepreneurship. Updated long-term strategy for sustainable, thoughtful, and inclusive economic growth. Develop systems and programs to monitor businesses, track trends, and create detailed and accurate reports.