

Town of Upper Marlboro

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MEMORANDUM

To: Board of Town Commissioners

From: Kyle Snyder, Town Administrator

Date: Tuesday, October 4th, 2022

Re: Town Traffic & Parking Legislation Review

Commissioners,

The Town of Upper Marlboro has a robust set of Ordinances and Resolutions relating to traffic and parking within the Town limits, which should be reviewed and updated every 5 years or so or as conditions change. Before the Board for discussion are three pieces of legislation, the overarching Traffic & Parking Ordinance, and two Resolutions regulating parking meter fines and parking meter rates.

History of Town Parking Legislation

Before 2016, parking rates were \$0.50 per hour M-F 8 am-6 pm.

Resolution 2016-04 Passed on 7/12/2016

Increased hourly rate to \$0.75 per hour and added meter enforcement from 6pm until midnight at a lower \$0.50 per hour rate.

Unanimously Approved by President Jim Storey, Commissioner Linda Pennoyer, Commissioner Nancy Claggett

Resolution 2018-06 Passed on 2/12/2019

Increased hourly rate to \$2.50 per hour and added meter enforcement 24/7 Monday-Saturday. Unanimously Approved by President Tonga Turner, Commissioner Linda Pennoyer, Commissioner Wanda Leonard up

Traffic & Parking Ordinance

Staff are proposing minor updates and changes to this Ordinance, primarily to fully shift the responsibility of parking & traffic duties over to the Police Department. The parking Ordinance was last overhauled in 2017.

Parking Meter Rates Resolution

Staff is proposing a new "off-peak" parking rate for the Town-owned on-street meters to help encourage visitors to come downtown and support local businesses. Currently, the Town's parking meters charge \$2.50 per hour 24/7 except Sundays and holidays (Gov Oden Bowie Dr is free after 5

pm and on Saturday & Sunday due to the pond). The Town has the highest rate in the region, and while this makes sense while the courthouse is operating, the higher-than-average parking rate acts as a deterrent to potential visitors after hours when the courthouse is closed. A comparison chart of area on-street parking meter rates is included to the right, showing the amount of revenue collected in each respective hour of the day. Currently, roughly only less than 2% of parking revenue comes between the hours of 6pm and 6am.

The Board of Commissioners could choose to change the hours the parking fee is active, have a reduced rate, or leave it as is.

HourlyRevenue

Customer: Upper Marlboro, MD Town of Date Range: 10/01/2021 to 10/04/2022

Hour	Coin (\$)	Credit (\$)	Coin (%)	Credit (%)	-	Total (\$)	Total Time Purchased (hours)
05:00:00	0.25	2.50	9.09	90.91	\$	3	1.00
06:00:00	69.15	347.75	15.56	78.25	\$	444	194.47
07:00:00	759.65	3,335.50	16.61	72.93	\$	4,573	1,923.86
08:00:00	6,548.50	16,652.50	26.23	66.71	\$	24,963	10,116.06
09:00:00	7,185.80	12,413.75	34.28	59.23	\$	20,960	8,543.93
10:00:00	7,351.80	11,160.50	37.38	56.75	\$	19,666	7,905.99
11:00:00	6,645.15	10,022.00	38.12	57.5	\$	17,430	7,026.39
12:00:00	8,004.85	13,877.00	35.14	60.93	\$	22, 777	9,191.00
13:00:00	7,257.00	12,916.25	34.57	61.53	\$	20,993	8,440.13
14:00:00	5,818.55	9,495.00	36.39	59.38	\$	15,990	6,422.20
15:00:00	4,171.70	6,533.50	37.77	59.15	\$	11,045	4,420.86
16:00:00	1,859.50	3,287.75	35.06	61.98	\$	5,304	2,116.97
17:00:00	928.90	2,659.75	24.7	70.71	\$	3,761	1,466.42
18:00:00	595.05	2,678.50	17.44	78.5	\$	3,412	1,359.74
19:00:00	337.75	1,801.50	14.59	77.83	\$	2,315	924.01
20:00:00	143.10	771.75	15.27	82.33	\$	937	374.10
21:00:00	43.85	103.25	27.91	65.72	\$	157	62.82
22:00:00	20.70	29.75	30.75	44.19	\$	67	26.23
23:00:00	0.00	2.50	0	50	\$	5	2.00
	\$57,741.25	\$108,091.00	34.82 %	65.18 %	\$	174,802.98	70,518.18

Report Execution Time: 10/04/202

Parking Fines Resolution

Chief Burse is recommending increasing some of the parking fines based on comparisons of neighboring jurisdictions and the County's recent increases.

Below is a chart of parking meter rates from jurisdictions around the region; selection is limited as only certain areas outside of major cities in our area have on-street parking meters. The average hourly rate of all these jurisdictions is \$1.80 per hour. This chart was researched and compiled by our summer intern Savannah Miller.

City/Town	Parking Meter Rates	Notes
City of College Park	\$1.00 per hour	Monday-Saturday 8 am-10pm
		except holidays
City of Hyattsville	\$0.50 per hour	8am-8pm Monday-Saturday
City of Mt. Rainier	\$1.00 per hour	10am-11pm except Sundays and
		holidays
City of Annapolis	\$2.00 per hour	Six days a week 10am-7:30pm, on
		Sundays 12pm-7:30pm
City of Alexandria, VA	\$1.75 per hour	Monday-Saturday 8am-9pm
National Harbor (Prince George's	\$2.30 per hour	Monday-Saturday 7am-10pm.
County)		
Town of Upper Marlboro	\$2.50 per hour	Monday-Saturday 24/7
		Gov Oden Bowie Dr Free Sat & after 5pm M-F