

## Town of Upper Marlboro Action Plan

## **Main Street**

### **Power Lines**

- Contact utility
  - Determine cost to bury lines
- Meeting with involved parties
- Explore Funding
  - County Economic Development
  - Grants
  - State DOT
  - EDA
  - Bonding

### **Main Street Reconfiguration**

- Street layout
  - Work with MDOT on options
  - Determine cost
- State delegates prioritize project

### **Parking**

- MOU with County for parking on upper level of CAB building
- Create revenue model to replace parking fees
- Walking plan (part of Renaissance Plan)
  - Wayfinding Design
  - Walkability physical enhancements

### **Downtown Revitalization**

- Downtown Renaissance Plan
  - Secure funding from County/grants
  - RFQ
  - Deliverables listed on right
- Update building codes
- Code enforcement (contractor?)
- Better Landlord Program / Tenant Bill of Rights
- Incentive program to assist Main Street office to retail conversion
- Small Business Symposium
  - Tenant Bill of Rights
  - SBA Loans for property acquisition
- Main Street Program
  - Facades (with standards)
  - Revolving loan program
  - Downtown events

### Downtown Renaissance Plan Deliverables

- Visual ideation
- Design standards
- Code template
- Traffic pattern reconfiguration recommendations
- Walkability design
- Wayfinding suggestions

## Town of Upper Marlboro Action Plan

### Wayfinding

- Design
- Sign locations
- Downtown App / website
- Fund through donations

### **Old High School Project**

- Project Plan
  - Project Scope
  - Construction estimates
  - Capital Stack
- Capital Stack / PPP
  - PILOT
  - EDI Fund
  - CPIP
  - PACE
- County Engagement
- Developer RFQ

### **Downtown Business Recruiting**

- Downtown Renaissance materials
- Target categories
- Incentive plans / contests
- Outreach

### **Library Upgrade**

- Present Downtown Vision to Library Board
- Vision for Upper Marlboro library to become the flagship

### **Trail Network**

- Engineering Study / Plan
  - Connections
  - Location
- Funding
  - Legislature

## **County Funding Request**

- 2024-2025 \$1,200,000
  - \$200,000 Downtown Revitalization Plan
  - \$250,000 Main Street Engineering Plan
  - \$750,000 Bury power lines
- 2025-2024

Note: Acceptance of the Vision Plan and this Action Plan does not bind the Town to specific actions nor expenditures.

# Town of Upper Marlboro Action Plan

## **Project Timeline**

The following timeline is an estimate to be used for forecasting purposes only.

			0004				2025				0000			2027	
	Projects	2024   Q2   Q3   Q4		2025 Q1 Q2 Q3		Q4 Q1		2026   Q2   Q3		Q4 Q1		Q2			
	Contact utility	Q/Z	GO.	G/4	G I	G/Z	GO.	G-F	Q I	G(Z	Q,U	Q-T	Q I	QZ	
Power Lines	Meet with involved parties														
	Determine cost to bury lines														
	Grant research														
	Work with MDOT														
	Secure funding														
	Construction Work with MDOT on design													$\vdash$	
Main Street Recon- figuration	Work with MDOT on design														
	Determine cost														
	Secure State / County funding														
	Construction														
Parking	MOU with County for parking														
	Create revenue model														
	Wayfinding Design														
	Walkability enhancements														
Downtown Revitali- zation	Secure plan funding from County														
	Downtown Renaissance Plan RFQ														
	Consultant engagement														
	Revise Downtown Building Codes														
	Code enforcement														
	Better Landlord Program / Tenant Bill of Rights														
	Office to retail incentive program														
	Small business symposium														
Wayfinding	Fund through donations														
	Design														
	Downtown app / website														
Old High School Project	MOU with County for site														
	Create Project Plan														
	Capital Stack / PPP														
	Developer RFQ														
	Developer design & permitting														
	Construction														
Downtown Business Recruiting	Promotion materials														
	Determine target categories														
	Outreach														
	Incentive plans / contests														
Library Upgrade	Present vision to library board														
	Vision for library as flagship														
Trail Network	Funding (Legislature and Grants)													$\vdash$	
	Engineering study / plan														
	Secure funding & construction														
	Secure furturing & Correction														