



## **COUNCIL AGENDA ITEM COVER SHEET**

**Meeting Type:** Council - Regular

**Meeting Date:** October 17, 2024

**Agenda Item Type:** New Business

**Staff Contact:** Brandon Perkins, Town Manager

---

### **STAFF REPORT**

#### **AGENDA ITEM:**

Approval of a comprehensive update to the Town's Social Media policy. - Brandon Perkins, Town Manager

#### **BACKGROUND:**

The Town's current social media policy was first approved in 2010 and has not had any substantive revisions ever since. The policy being considered tonight has been updated based on years of experience and new industry best practices.

#### **FUNDING:**

None required.

#### **STAFF RECOMMENDATION:**

Staff recommends approval.

#### **ATTACHMENTS:**

1. Updated Social Media Policy – Redline Version
2. Updated Social Media Policy – Clean Version

#### **PREVIOUS DISCUSSIONS:**

None.