



TOWN COUNCIL ITEM AGENDA REQUEST FORM

Meeting Date:	05/07/2026	Staff Contact:	Phillip Trocquet
Agenda Section:	New Business	Department:	Community Development

Staff Report

Item Description:

Consideration to approve a "Night Market" event sponsored by the Tyrone Downtown Development Authority (DDA) to include off-premises sales of alcohol at Shamrock Park on Friday, June 19, 2026. Phillip Trocquet, Assistant Town Manager.

Background/History:

Town Council previously adopted two ordinance provisions that together authorize this request. First, Chapter 4, Article VI of the Code of Ordinances allows licensed alcoholic beverage caterers to sell alcohol by the drink off premises at authorized catered functions (Sec. 4-201(e)). Second, Sec. 4-7(b) permits possession and consumption of alcoholic beverages in a designated area during authorized Town-sponsored events held in public parks.

The Tyrone DDA has been in discussion with Mr. Jason Bass, operator of Night Market, an established evening market and festival currently operating in Peachtree City and other locations, to bring the event to Tyrone. Under the proposed arrangement, the DDA would serve as the event sponsor and Mr. Bass as the event operator. The agreement governing the event will be between the DDA and Mr. Bass.

Findings/Current Activity:

- Event: Night Market at Shamrock Park, Friday, June 19, 2026.
- Sponsor: Tyrone Downtown Development Authority; Operator: Mr. Jason Bass, Night Market.
- Alcohol vendor: A single licensed vendor, Partners II Pizza (the only currently licensed alcoholic beverage caterer holding a Town-issued license) would sell alcohol by the drink under an event permit issued by the Town Clerk pursuant to Sec. 4-203.
- Compliance measures: Alcohol service will be confined to a designated area within the park with physical boundary markers controlling ingress and egress. Serve-ware will be distinctively marked. These measures satisfy the area-definition requirements of Sec. 4-203(a)(6). Mr. Bass applies equivalent practices at his Peachtree City events.
- Budget: The DDA will fund ancillary event costs, including sanitation facilities and supplemental event materials.

Actions/Options/Recommendations:

Council approval is required for this event in the Park. Staff recommends approval.