



**DOWNTOWN DEVELOPMENT
AUTHORITY
MINUTES**

April 11, 2022 at 9:00 AM

950 Senoia Road, Tyrone, GA 30290

Billy Campbell, Chairman
Jeni Mount, Vice-Chairman

Luci McDuffie, Treasurer
Ernie Johnson
John Kaufman
Nathan Reese
Adam She

Brandon Perkins, Town Manager
Phillip Trocquet, Town Planner
Ciara Willis, Secretary
E. Allison Ivey Cox, Town Attorney

I. CALL TO ORDER

Chairman Campbell called the meeting to order at 9:00 am, the meeting was also available via YouTube Live.

II. INVOCATION

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENTS: *The first public comment period is reserved for non-agenda items. Comments are limited to three (3) minutes. Please state your name & address. Comments that require a response may not be answered during this time. The DDA or staff may respond at a later date.*

V. APPROVAL OF AGENDA

Treasurer McDuffie made a motion to approve the agenda. Seconded by Board Member Reese. Motion was approved 7-0.

VI. APPROVAL OF MINUTES

1. Approval of minutes from March 14, 2022.

Vice-Chairman Mount made a motion to approve minutes from March 14, 2022. Seconded by Board Member Kaufman. Motion was approved 7-0.

VII. OLD BUSINESS

2. A discussion about future DDA-sponsored events. -*Brandon Perkins, Town Manager*

The Tyrone Downtown Development Authority (DDA) will host “First Friday” events that will be a series of family fun and entertainment events at Shamrock Park. Board Members discussed ideas for “First Friday” events such as live music, food trucks, vendor booths, and wrestling. Chairman Campbell also mentioned ways to incorporate Town Center District (downtown) businesses into DDA- sponsored events.

Vice-Chairman Mount made a motion to approve “First Friday” event dates as June 3, July 1, August 5, and September 2 for 2022. Seconded by Treasurer McDuffie.
Motion was approved 7-0.

3. Consideration of an official logo for the Tyrone Downtown Development Authority.-
Brandon Perkins, Town Manager / Phillip Trocquet, Town Planner

Mr. Perkins and Mr. Trocquet shared a variety of draft logo designs with the Board that could be used as the official logo for the Tyrone Downtown Development Authority. Board Members stated that the final logo design would be selected at a future meeting.

VIII. NEW BUSINESS

4. Consideration and approval to accept seed funding from the Town of Tyrone in the amount of \$49,250.00 and to allocate \$2,000.00 for the purpose of special events for the remainder of FY2022. -*Brandon Perkins, Town Manager*

Board Member Kaufman made a motion to accept seed funding from the Town of Tyrone in the amount of \$49,250.00 for the 2022-2023 fiscal year. Seconded by Treasurer McDuffie.
Motion was approved 7-0.

Board Member Reese made a motion to allocate \$2,000.00 for the purpose of special events for the remainder of the 2022 fiscal year. Seconded by Treasurer McDuffie.
Motion was approved 7-0.

Board Member Kaufman asked if the seed funds would be deposited into a separate account from the town. Mr. Perkins stated that the seed funds would be deposited into the DDA’s checking account.

IX. PUBLIC COMMENTS

X. STAFF COMMENTS

Mr. Perkins stated that he would present a proposed budget for FY2023 at the next meeting, for the Board’s consideration. He also discussed ideas on how the DDA could create partnerships with Town Center District businesses.

Mr. Trocquet discussed downtown area improvements that could come from the application for state grants. As a result, the funds could be allocated for streetscape enhancements and beautification projects within the Town Center District.

XI. BOARD COMMENTS

Mr. Campbell stated that the DDA should create a Town Center business directory as a way to engage businesses with the DDA.

XII. EXECUTIVE SESSION

XIII. ADJOURNMENT

Board Member Kaufman made a motion to adjourn.
Motion was approved 7-0.

The meeting adjourned at 9:56 am.

Chairman

Secretary