



Brand Style Guide
June 2026
Version 1.0

DOWNTOWN TYRONE

DOWNTOWN DEVELOPMENT AUTHORITY

Building a pro-business identity. Creating a connected downtown community.

COLOR PALETTE



Tyrone Green
#17463D

True Irish Green
#55783C

Sky Blue
#668CAF

TYPOGRAPHY

Aa

Regular

Aa

Italic

Aa

Bold

HEADLINES - NOURD

ACCENTS - YELLOWTAIL

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CORE IMAGES

