

<b>DDA ITEM Agenda Request Form</b>	
<b>Meeting Date:</b>	<b>Staff Contact:</b> Phillip Trocquet, <b>Department:</b> DDA
<b>Agenda Section:</b> New Business	
<b>Staff Report Item Description:</b> Authorization of Night Market Event Agreement, Shamrock Park	

**Background/History:**

The Town of Tyrone and the Tyrone Downtown Development Authority (DDA) have been engaged in discussions with Night Market, LLC (Jason Bass) regarding the coordination of a public Night Market event at Shamrock Park. The event is intended to activate the downtown area, support local business, and provide a community gathering opportunity in a family-friendly environment. At its regular meeting on May 7, 2026, the Tyrone Town Council voted 3 to 1 to approve the Night Market Event Agreement.

**Findings/Current Activity:**

The Night Market Event Agreement is a tri-party agreement among the Town, the Authority, and Night Market, LLC. Night Market serves as the operational producer and bears primary production costs, including staffing, talent, vendor coordination, permitting verification, and marketing. The Town provides staff support including public works crew, waste receptacles, police presence, and Recreation Department coordination. The DDA serves as the activation lead, responsible for alcoholic beverage permitting, local business engagement, sponsorship leadership, and financial oversight of event-specific additional costs beyond Night Market LLC's. The DDA will also provide supplemental cost support for supplies and services, such as portable sanitation. The event is proposed for June 12<sup>th</sup> between 5:00 p.m. and 10:00 p.m.; future events would require a written amendment. The Town Council authorized the agreement on May 7, 2026, by a vote of 3 to 1.

**Is this a budgeted item?** To be confirmed. **If so, include budget line number:** \_\_\_\_\_

DDA expenditures are anticipated for portable sanitation, alcoholic beverage permitting fees, and supplemental event supplies. Specific amounts are not yet itemized; staff recommends spending consistent with 1<sup>st</sup> Friday Event Budgets.

**Actions/Options/Recommendations:**

Staff recommends the Authority authorize the DDA Chairman to execute the Night Market Event Agreement on behalf of the Tyrone Downtown Development Authority.