

# TYRONE DOWNTOWN DEVELOPMENT AUTHORITY

## MINUTES

May 09, 2022 at 9:00 AM

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Billy Campbell, Chairman  
Jeni Mount, Vice-Chairman

Luci McDuffie, Treasurer  
Ernie Johnson  
John Kaufman  
Nathan Reese  
Adam She

Brandon Perkins, Town Manager  
Phillip Trocquet, Town Planner  
Ciara Willis, Secretary  
E. Allison Ivey Cox, Town Attorney

### I. CALL TO ORDER

Chairman Campbell called the meeting to order at 9:00 am. The meeting was also available via YouTube Live.

### II. INVOCATION

### III. PLEDGE OF ALLEGIANCE

### IV. PUBLIC COMMENTS: *The first public comment period is reserved for non-agenda items. Comments are limited to three (3) minutes. Please state your name & address. Comments that require a response may not be answered during this time. The DDA or staff may respond at a later date.*

### V. APPROVAL OF AGENDA

A motion was made to approve the agenda.

Motion made by Treasurer McDuffie, Seconded by Board Member Kaufman.

Voting Yea: Chairman Campbell, Vice-Chairman Mount, Board Member She, Board Member Johnson, Board Member Reese.

### VI. APPROVAL OF MINUTES

1. Approval of minutes from April 11, 2022.

A motion was made to approve the minutes from April 11, 2022.

Motion made by Board Member Reese, Seconded by Board Member Johnson.

Voting Yea: Chairman Campbell, Vice-Chairman Mount, Treasurer McDuffie, Board Member She, Board Member Kaufman.

### VII. OLD BUSINESS

2. Consideration of an official logo for the Tyrone Downtown Development Authority. -  
Brandon Perkins, Town Manager

Mr. Perkins shared an updated draft logo design in two different color varieties. Chairman Campbell asked if anyone had any remarks regarding the current draft logo design. Vice-Chairman Mount stated that the logo design should be more concise to convey what the DDA represents. Chairman Campbell asked Mr. Trocquet if he could simplify the design. Mr. Trocquet stated that the design could be simplified by either changing to text-only or by altering the design. The Board agreed that they would continue to work towards a final logo design.

3. Consideration and approval of an official mission statement for the Tyrone Downtown Development Authority. -Brandon Perkins, Town Manager

A motion was made to approve the official Tyrone Downtown Development Authority mission statement, which states, "The mission of the Downtown Development Authority of Tyrone is revitalization and redevelopment of the Town Center District by promoting and stimulating economic development leading to a sustainable and vibrant downtown".

Motion made by Board Member She, Seconded by Board Member Kaufman.  
Voting Yea: Chairman Campbell, Vice-Chairman Mount, Treasurer McDuffie, Board Member Johnson, Board Member Reese

## **VIII. NEW BUSINESS**

4. Review of the proposed DDA budget for FY2023. -Brandon Perkins, Town Manager

Mr. Perkins presented a proposed DDA budget for FY2023 that was based on the \$47,250.00 seed funding provided by the Town. He also stated that the Board could amend the budget during the year if they deemed it necessary. The proposed budget included \$44,800.00 in expenses for FY2023 (July 1, 2022-June 30, 2023). Mr. Perkins asked that the Board provide feedback regarding the proposed budget for FY2023 by the June 13<sup>th</sup> meeting.

## **IX. PUBLIC COMMENTS**

Mr. Daniell Drummond, a resident on Donegal Drive spoke about the logo design for the DDA. He encouraged the Board to consider the cost and the color before deciding on the final logo design.

## **X. STAFF COMMENTS**

Mr. Perkins thanked Mr. Drummond for his time and comments concerning the DDA logo.

## **XI. BOARD COMMENTS**

Board Member Kaufman asked about the property located next to Shamrock Park. Mr. Trocquet stated that the property is under contract. He also added that the property is zoned as mixed-use, which would allow the developer flexibility with the building design.

Board Member Johnson inquired about the banner in front of Shamrock Park. Mr. Perkins stated that the Town staff was working on a banner for the upcoming First Friday event.

In addition, he was working on ways to make the banner area more appealing to people driving by the park.

Board Member Reese shared that the color of a logo design would directly affect the cost to create different items, such as embroidered clothing and promotional supplies. He emphasized that the Board should consider the overall cost when selecting colors for the logo design.

Chairman Campbell thanked Attorney Cox, Mr. Perkins, and Mr. Trocquet for their hard work and contributions to the DDA.

## **XII. EXECUTIVE SESSION**

## **XIII. ADJOURNMENT**

A motion was made to adjourn.

Motion made by Treasurer McDuffie, Seconded by Vice-Chairman Mount.

Voting Yea: Chairman Campbell, Board Member She, Board Member Johnson, Board Member Kaufman, Board Member Reese

The meeting adjourned at 9:55 am.

By: \_\_\_\_\_  
Billy Campbell, Chairman

Attest: \_\_\_\_\_  
Ciara Willis, Secretary