



DDA ITEM AGENDA REQUEST FORM

Meeting Date: 02/18/2026

Staff Contact: Phillip Trocquet

Agenda Section: New Bus.

Department: DDA

Staff Report:

Item Description:

Downtown Events & Engagement Strategy

Background/History:

As the DDA enters its fourth year of operation, it is a good time to review where we have been and look ahead to future planning for the DDA's activities and opportunities.

Findings/Current Activity:

The Town has put forth many plans, studies, and capital projects for the Downtown area. A review of these as well as the DDA's role in furthering/highlighting these efforts and plans is a requested discussion. The following are included in this topic:

Projects:

- *Shamrock Pavilion*
- *Shamrock Park Phase II & III*
- *Senoia Road Streetscape Enhancements & TIP Solicitation*

- *Tyrone Streetscape and Mobility Study (LCI)*

Topics:

- *Public Properties (DDA & Town-Owned)*
- *Catalytic Properties*
- *Development Strategy*
- *Zoning Allowances*
- *Financing Development*

Plans/Studies:

- *Town of Tyrone Comprehensive Plan*
- *Envision Tyrone Downtown Master Plan (LCI)*

Is this a budgeted item? _____ If so, include budget line number: _____

Actions/Options/Recommendations:

Requested discussion and questions regarding these topics, studies, and plans.