

DDA ITEM AGENDA REQUEST FORM

Meeting Date: 02/12/2024

Agenda Section: New Business **Staff Contact:** Phillip Trocquet

Department:

Staff Report:

Item Description:

Background/History:

The 2024 First Friday Events season will be kickstarting in May. The Events Committee along with Town staff met to discuss a potential lineup for the 2024 season:

Findings/Current Activity:

The lineup for 2024 from the Events Committee is as follows:

May 3, 2024

- Theme: Kids Night
- Band: 6 Feet Back
- Cost: \$2,365.00 (Band, sound, canopy, theme items)

June 7, 2024

- Theme:
- Band: Double Granite
- Cost: \$2,365.00

TOTAL MAY & JUNE COST: \$4,730.00

BUDGET REMAINING FOR 23-24 FY: \$8,345.15

DELTA: \$3,615.00 (Suggest using \$1,500 of this amount for marketing/promotional /sellable items)

July 5, 2024 (NEW FY)

- Theme: Backyard BBQ
- Band: Bullsboro
- Cost: \$3,065.00

August 2, 2024

- Theme: Magic Night
- Entertainment: Ken Scott (Magician)

• Cost: \$2,015.00 **September 6, 2024**

- Theme:
- Band: Men of SAE
- Cost: \$3,065.00

TOTAL JULY -SEPTEMBER COST: \$8,145.00

BUDGET FOR 24-25 FY: \$11,500.00

DELTA: \$3,355.00 (*Still* need to fund May and June events with this amount)

Is this a budgeted item? _____ If so, include budget line number: _____

Actions/Options/Recommendations:

Staff recommends approval of the proposed 2024 First Friday event series.

FIRST FRIDAY MAY 3, 2024

 RETAIL VENDORS FOOD VENDORS FUN FOR CHILDREN



A DDA EVENT



6 FEET BACK

\$2,365.00 Band, sound, canopy ,fun for children.

FIRST FRIDAY JUNE 7, 2024

• **RETAIL VENDORS** FOOD VENDORS FUN FOR CHILDREN

A DDA EVENT





DOUBLE GRANITE



\$2,365.00 **Band**, sound, canopy ,fun for children.



- CORN HOLE
- RETAIL VENDORS
- FOOD VENDORS
- SPARKLERS
- GAMES FOR KIDS







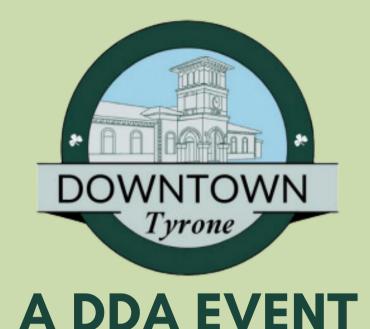


A DDA EVENT

\$3,065.00 Band, sound, canopy ,fun for children.

THE STEED BROTHERS

FIRST FRIDAY AUGUST 2, 2024 "Magician"



- MEGA SIZE GAMES
- COLLINS WOODS PROMO
- ICE CREAM CONTEST
- RETAIL VENDORS
- FOOD TRUCKS





\$2,015.00

FIRST FRIDAY SEPTEMBER 6, 2024

 RETAIL VENDORS • FOOD TRUCKS **FUN FOR KIDS**



A DDA EVENT



THE MEN OF SAE



The Simply Awesome Band \$3,065.00 Band, sound, canopy ,fun for children.



TOTAL DDA 2023-2024 MAY 2024 & JUNE 2024 \$4,730

TOTAL DDA 2024-2025 JULY 2024, AUGUST 2024 & SEPTEMBER 2024 \$8,145.00

