



# DDA ITEM AGENDA REQUEST FORM

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**Meeting Date:** 02/12/2024

**Staff Contact:** Phillip Trocquet

**Agenda Section:** New  
Business

**Department:**

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## Staff Report:

### Item Description:

### Background/History:

The 2024 First Friday Events season will be kickstarting in May. The Events Committee along with Town staff met to discuss a potential lineup for the 2024 season:

### Findings/Current Activity:

The lineup for 2024 from the Events Committee is as follows:

#### May 3, 2024

- Theme: Kids Night
- Band: 6 Feet Back
- Cost: \$2,365.00 (Band, sound, canopy, theme items)

#### June 7, 2024

- Theme:
- Band: Double Granite
- Cost: \$2,365.00

**TOTAL MAY & JUNE  
COST:** \$4,730.00

**BUDGET REMAINING  
FOR 23-24 FY:**  
\$8,345.15

**DELTA:** \$3,615.00  
*(Suggest using \$1,500  
of this amount for  
marketing/promotional  
/sellable items)*

**July 5, 2024 (NEW FY)**

- Theme: Backyard BBQ
- Band: Bullsboro
- Cost: \$3,065.00

**TOTAL JULY -  
SEPTEMBER COST:**  
\$8,145.00

**August 2, 2024**

- Theme: Magic Night
- Entertainment: Ken Scott  
(Magician)
- Cost: \$2,015.00

**BUDGET FOR 24-25 FY:**  
\$11,500.00

**September 6, 2024**

- Theme:
- Band: Men of SAE
- Cost: \$3,065.00

**DELTA: \$3,355.00** (*Still  
need to fund May and  
June events with this  
amount*)

**Is this a budgeted item? \_\_\_\_\_ If so, include budget line number: \_\_\_\_\_**

**Actions/Options/Recommendations:**

Staff recommends approval of the proposed 2024 First Friday event series.

# FIRST FRIDAY

MAY 3, 2024

- RETAIL VENDORS
- FOOD VENDORS
- FUN FOR CHILDREN



A DDA EVENT

## 6 FEET BACK



**\$2,365.00**

**Band, sound, canopy ,fun for children.**

# FIRST FRIDAY

JUNE 7, 2024

- RETAIL VENDORS
- FOOD VENDORS
- FUN FOR CHILDREN

A DDA EVENT



# DOUBLE GRANITE



**\$2,365.00**

**Band, sound, canopy ,fun for children.**



# FIRST FRIDAY

JULY 5, 2024

- CORN HOLE
- RETAIL VENDORS
- FOOD VENDORS
- SPARKLERS
- GAMES FOR KIDS

# *THE STEED BROTHERS*



**A DDA EVENT**

**\$3,065.00**

**Band, sound, canopy ,fun for children.**

**FIRST FRIDAY**

**AUGUST 2, 2024**

**“Magician”**



**A DDA EVENT**

***KEN SCOTT***



- **MEGA SIZE GAMES**
- **COLLINS WOODS PROMO**
- **ICE CREAM CONTEST**
- **RETAIL VENDORS**
- **FOOD TRUCKS**

**\$2,015.00**



# FIRST FRIDAY

SEPTEMBER 6, 2024

- RETAIL VENDORS
- FOOD TRUCKS
- FUN FOR KIDS



A DDA EVENT

# *THE MEN OF SAE*



**The Simply Awesome Band**

**\$3,065.00**

**Band, sound, canopy ,fun for children.**



**TOTAL DDA 2023-2024**  
**MAY 2024 & JUNE 2024**  
**\$4,730**

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**TOTAL DDA 2024-2025**  
**JULY 2024, AUGUST 2024 & SEPTEMBER 2024**  
**\$8,145.00**

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