



DOWNTOWN DEVELOPMENT AUTHORITY ITEM AGENDA REQUEST FORM

Department: DDA

Meeting Date: March 14, 2022

Staff Contact: Brandon Perkins, Town Manager

Agenda Section: New Business

Staff Report:

Item Description: Consideration of branding options for the Downtown Development Authority.

Background/History: It is common for DDAs to have unique branding such as logos, slogans, etc. The purpose of this agenda item is to discuss options and provide staff feedback on how the Board would like to proceed.

Findings/Current Activity:

Is this a budgeted item? _____ **If so, include budget line number:** _____

Actions/Options/Recommendations: