



# COUNCIL ITEM AGENDA REQUEST FORM

Department: DDA

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Meeting Date: 01/13/2025

Staff Contact: Brandon Perkins, Town Manager

Agenda Section: New Business

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## Staff Report:

### Item Description:

Discussion: First Friday Plans for 2025

### Background/History:

The DDA introduced First Fridays shortly after its inception as a means to get citizens and their families together in our Downtown during the spring and summer for entertainment, food, and kid-friendly activities. For two seasons now, this program has been extremely popular with our citizens and has been quite successful. Continuing with that tradition, staff wishes to obtain feedback from the Board so that planning for the 2025 season can begin.

### Findings/Current Activity:

Is this a budgeted item? \_\_\_\_\_ If so, include budget line number: \_\_\_\_\_

### Actions/Options/Recommendations:

Staff recommends a discussion about this topic and input from the Board on what the lineup and offerings should look like for the 2025 season.