

--MEMORANDUM--

TO: City Council

FROM: Gregory E. Buckley
City Manager



DATE: March 25, 2022

**SUBJECT: PROPOSED COOPERATIVE AGREEMENT BETWEEN CITY AND
COOL CITY BREWING COMPANY, RELATIVE TO USE OF PARKING
AREAS AND RELATED MATTERS**

With the opening of Cool City Brewing Company scheduled for later this year in the former Wells Fargo Bank building on East Park Street, there has been dialogue between representatives of that business and the City regarding possible cooperation in the use of off-street parking areas, placement of dumpsters, etc.

Please refer to the attached summary of matters that might be the subject of a cooperative agreement between the City and Cool City Brewing Company. We would like to discuss these matters at Monday night's work session, and get Council direction regarding a possible cooperative agreement between the City and CCB. Jared Rohrer of Parks and Recreation will be present to assist in answering any questions you might have.

There are also matters related to parking and traffic on the public streets adjacent to CCB that will require the Council's attention

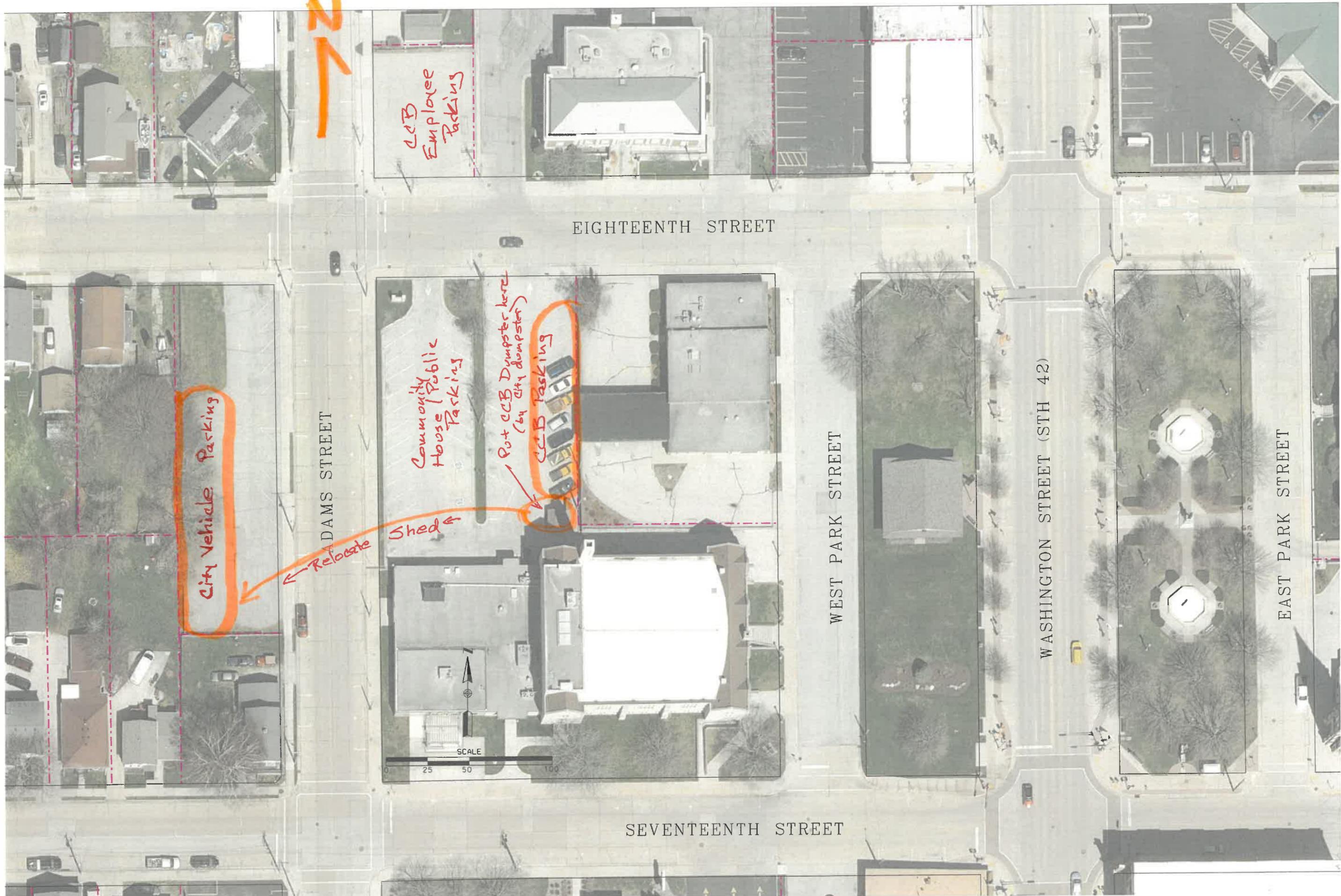
City Staff Recommendations Based on Meeting Between City Staff and Cool City Brewing Representatives 2/14/2022

--For City Council at March Work Session

- Allow CCB to place a 6-yard dumpster near the City's current dumpster location in Community House parking lot.
- Determine based on volume, frequency of pickups (Manitowoc Disposal)
- City dumpster will be locked; all CCB refuse to go in CCB dumpster.
- City to relocate shed to accommodate dumpster; shed to be placed in southwest corner of the CCB-owned parking lot on Adams Street.
- CCB to allow City to park vehicles in 10 designated spaces in CCB's Adams Street lot.
- City to allow CCB dedicated parking along east wall in Community House parking lot, currently occupied by City vehicles (10 spaces).
- Other Community House parking lot to be signed as public parking on evenings and weekends
- CCB and City to cooperate in working with contractor to stripe lots (each to pay the cost for striping their own lots)
- Signage designating CCB and Public parking, Community House and Adams Street lots— signs to be fabricated and installed by City, with cost of signs and installation split 50/50 with CCB.
- Work with City when Senior Center trips require long term parking)
- CCB plans to add signs to lot at NE corner of 18th/Adams lot, designating Employee only parking (City has no responsibilities relative to this lot).
- City to take care of all snow maintenance on Community House and Adams Street lots.
- Put in the form of a 5-year letter of agreement, with either party able to terminate the agreement at its sole discretion on 12 months notice.

Traffic and parking regulation matters on City streets adjacent to CCB, to be addressed separately by action of the City Council:

- Install "No Parking / Delivery-Loading Zone" signs along 18th adjacent to CCB Kitchen entry. Dedicated times M-F TBD.
- West Park (Project 365)
 - 11 parking spots planned – 2 Handicapped, suggest two most northernmost spots.
 - 2 Hour parking -5PM signs like downtown.
 - No Parking in front of CCB.
 - Speed Limit 15 MPH



N

CCB
Employee
Parking

EIGHTEENTH STREET

City Vehicle Parking

DAMS STREET

Community
House (Public)
Parking

Put CCB Dumpster here
(by city dumpster)

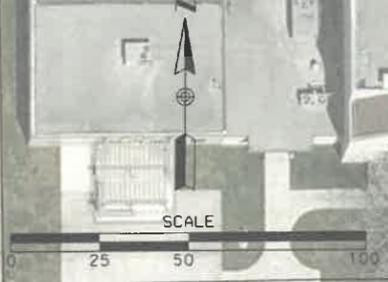
CCB Parking

Relocate
Shed

WEST PARK STREET

WASHINGTON STREET (STH 42)

EAST PARK STREET



SEVENTEENTH STREET

