



CITY OF TWO RIVERS
ROOM TAX COMMITTEE PROCEEDINGS
Thursday, January 26, 2023
10:00 AM, 3rd Floor City Hall

Call to Order

The meeting was called to order at 10:10 AM.

Roll Call

Room Tax members present: Curt Andrews, Rick Carey, Peter Crabbe, Bill LeClair, and Greg Buckley.

Also, present were Elizabeth Runge, Community Development Director.

Room Tax Revenue Updates

The room tax revenues received to date were provided to the Commission. The 2022 receipts are \$280, 593. These exceeded 2021 receipts of \$262,565.54.

Update on Joint 2023 Visitors Guide with Manitowoc

The 2023 Guide is complete and is available on the City's website, and on the Explore Two Rivers page of the website. The hard copies are in the delivery stage. Boxes have been distributed to the Visitor Center located within the Main Street office. Copies have been delivered to hotels in Two Rivers and Manitowoc. Deliveries are in progress; however, the Hamilton Woodtype Museum, Woodland Dunes, Two Rivers Library, and additional locations have received copies. Additional Two Rivers will be made as hand outs for hotels.

Review of Bylaws and Tourism Entity

The Committee reviewed the bylaws and did make some suggestions that will be incorporated. A motion was made by Greg Buckley and seconded by Peter Crabbe to post the positions of Tourism Director and Media / Marketing Coordinator as soon possible. The motion carried unanimously.

Adjournment

A motion was made by Bill LeClaire and seconded by Peter Crabbe to adjourn the meeting. Motion carried and the meeting adjourned at 11:30 AM.