



**TWO  
RIVERS**  
WISCONSIN

# Parks and Recreation Dept. Report

4/9/25

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Mike Mathis, Director of Parks and Recreation

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Neshotah Beach Concession Stand

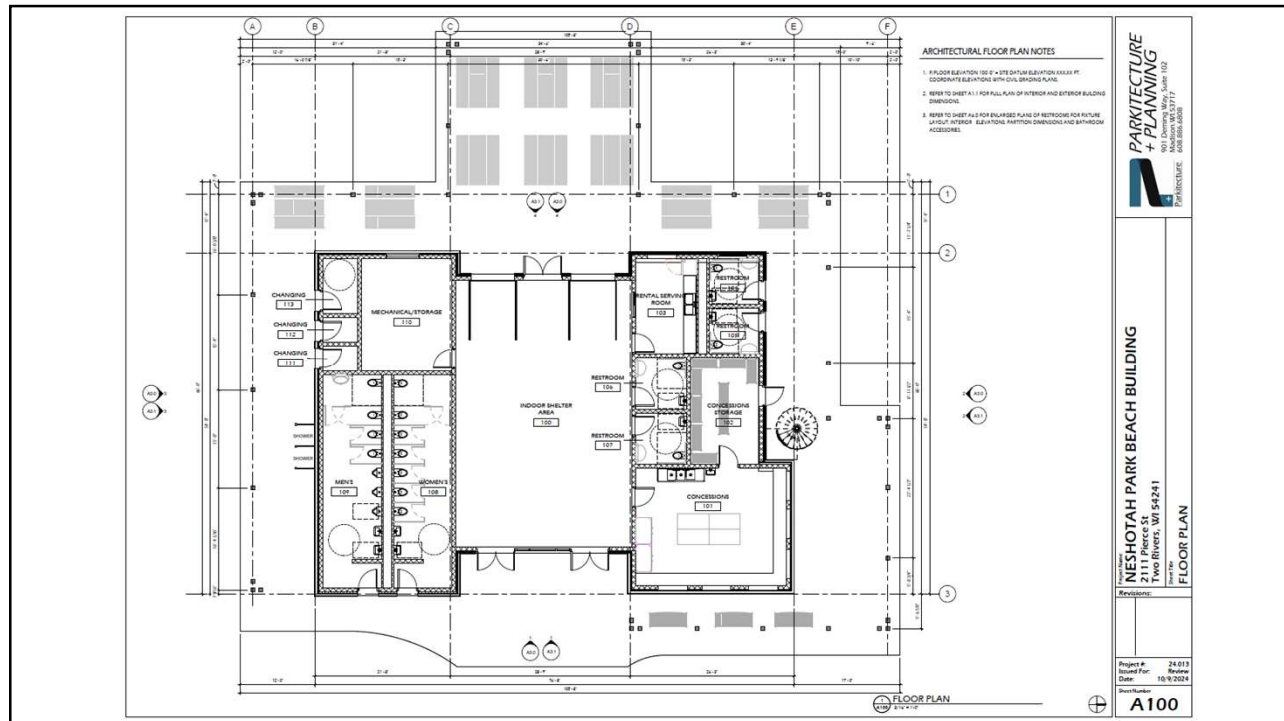
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## Special Event Policy Review

### Current Policy

#### 14. Dumpsters

The User Group is responsible for all clean up, including trash/dumpster removal, at the conclusion of your event. If the Parks and Recreation Department must provide clean up services, the organizer will be billed. Dumpsters and portable toilets will NOT be provided by the city. You will be responsible for contracting these services with an outside provider. A dumpster is required for any rental or special event hosting 100 or more guests.

### Suggested Change

#### Outdoor Events

The User Group is responsible for all clean-up, including trash and dumpster removal, following your outdoor events. Please note that dumpsters and portable toilets will not be provided by the city. It is required of the organizer to contract these services with an outside provider.

#### Indoor Events

For indoor events, the Parks and Recreation Department will provide set-up and clean-up services if requested for an additional fee. All indoor special events with over 100 participants will include a \$25 service fee to cover the cost of emptying the City dumpster. Alternatively, the organizer has the option to rent a dumpster at their own cost, without incurring any additional fees from the Two Rivers Parks and Recreation Department.

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## Neshotah Beach Parking

- Free parking for residents and paid parking for non-residents would likely have legal issues because of equal protections under state statute.
- Considering License Plate recognition system that would require no on the ground enforcement.
- The system would automate many aspects of the process, but an internal review is required, and staff time will be needed to manage resident permits.
- <https://youtu.be/cjKVqlqZF08>



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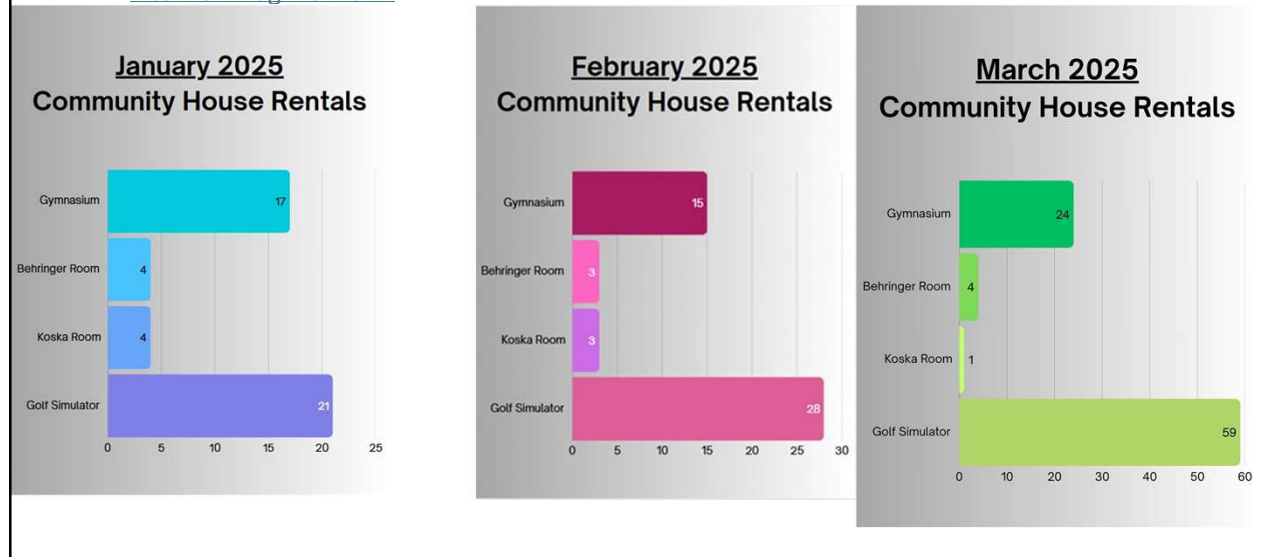
## Parking – Next Steps

- Install car counters on beach parking lots for 2025 season.
- Explore costs of geo-fencing software that uses AI to provide location intelligence and foot traffic data (i.e. Placer.ai, Granicus). This will provide an estimate of where people are coming from to visit the beach.
- Expansion of Pierce St. parking will be complete by Memorial Day.
- Concession Stand collecting zip code at point of sale.

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## Program and Event Updates

- Customer Service Survey - <https://docs.google.com/forms/d/e/1FAIpQLSfgUlsslLExGVbpMptkaynFJWcmZHW0B4XzciMwdJYvSFxZ0g/viewform>



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## Senior Center Updates

### January

- Rides: 274
- Meal Delivery: 1,371
- Average Daily Attendance: 92.05
- Program Stats:
  - Fitness: 376 participants
  - Congregate meal: 127
  - Total Member Check in for January: 2,198

### February

- Rides: 291
- Meal Delivery: 1,434
- Average Daily Attendance: 94.56
- Program Stats:
  - Fitness: 382 participants
  - Congregate meal: 96
  - Total Member Check in for January: 1,712
- Heather appointed to TRBA and elected Secretary
- AARP Tax Aide Program in-person appointments full



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## Senior Center - March

- New Chairs for Yoga class donated by Friends of the Two Rivers Senior Center!
- Rides: 297
- Meal Delivery: 1,549
- Average Daily Attendance: 113.86
- Program Stats:
  - Fitness: 455 participants
  - Congregate meal: 104
  - Total Member Check in for March 2526
- \*AARP Tax Aide Program in-person appointments already full

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## Recreation Program – January/February

- 26 participants in our first Yin Sound Bath Yoga on Feb. 17<sup>th</sup>.
- 28 participants in our current Slow Flow Yoga 6-week session.
- Youth 4k-K basketball (21 participants), 4k- 4<sup>th</sup> grade soccer (30 participants) and Zumba (9 participants) are currently in session. They will all end during the 2<sup>nd</sup> week of March.
- Open enrollment for our spring flag football program will close March 4<sup>th</sup>. We currently have 59 participants signed up. Games start March 31<sup>st</sup>.
- Registration for summer baseball, softball and t-ball all open.
- Registration for youth summer soccer, kids camp, and our new youth sports camps opening this week.
- 52 Pickleball punch cards sold.
- Two baseball clinics occurred in January. One for grades 1<sup>st</sup> & 2<sup>nd</sup> and one for 3<sup>rd</sup> through 5<sup>th</sup> grade.
- 18 participants registered for youth wrestling.
- 34 participants are signed up for winter swim levels 1-5.
- 26 participants are in the All-Star Dance program. The end-of-year recital will be in April.

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## Recreation and Event Updates - March

- Completed and open gym/practice for those registered for baseball (ages 7-14) on Saturday March 29th.
- All youth summer programs, and adult exercise classes are live. We have had a total of 236 participants already register for our summer programs as of 3/31.
- Spring flag football started Monday night 3/31. 79 kids (2nd-4th grade) are participating.
- We have sold 62 pickleball punch cards (\$25 each) through March.
- Coaches' meetings for softball and baseball teams coming up.

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## Recreation and Event Updates - March

- Concession stands were cleaned and prepared for opening on Memorial Day.
- Leprechaun Hunt had 68 participants.
- Easter Bunny Breakfast
  - Sponsorship Raised: \$1,600
  - Chermake is donating 520 sausage links for the event.
  - Tietz's Piggly Wiggly is donating butter, apple juice, and milk.
- Sundae Thursday
  - Sponsorship Raised: VY Industries \$2,000

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## Parks and Facilities Updates

- New sound system installed in Community House gym.
- Vietnam Park bathrooms opened.
- Vietnam Red Field had “turface” added and the lip was removed from the grass line.
- Adoption of new maintenance management system (work order system), Productive Parks, is going well.
- Brush and tree trimming completed on Mariners Trail.
- New disc golf course designed and going to print.

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## Staffing Updates

- Kevin Drossart, Lead Facilities Worker – Parks and Playgrounds

Kevin Drossart joined the Parks and Recreation Department on March 24th as the Lead Facilities Worker for Parks and Playgrounds. He will work under the supervision of Jared Rohrer within our Parks Maintenance Department. With extensive experience running his own tree removal business, Kevin brings valuable skills to the role. He earned a bachelor's degree in Environmental Studies from UW Oshkosh and served for four years in the United States Marine Corps.

- Seasonal Positions – 16 applications received, overall, we are in good shape for the summer.
- Forestry Youth Apprentice – Bergen Schmid, a senior at Two Rivers High School is anticipated to start on 6/9/25.

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## Grants and Planning Updates

- Neshotah Park improvements moving forward as planned.
- Preparing Stewardship grant application for Riverside Park.
- Faith in Place Grant for Washington Park trees and a youth apprentice because of federal funding freeze.
- Lake Michigan shoreline study moving forward after confirmation of federal funding.
- Positive feedback for 2025 WI Coastal Management Paddlers Park Project.
- “New beach” picnic shelter project cancelled because of large fees required by Army Corps of Engineers.
- Program and Recreation Survey coming soon.

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- **Date:** Saturday, August 30, 2025 (6:00 PM) – Sunday, August 31, 2025 (10:00 AM)
- **Rain Date:** Sunday, August 31, 2025
- **Location:** Neshotah Beach, Two Rivers, WI
- **Cost:** \$30 per family (includes 2 breakfast tickets). Additional breakfast tickets: \$5 each.
- **On-Site Registration Fee:** \$40 per family including 2 breakfast tickets. Additional breakfast tickets: \$5 each.
- **Community Partners:** Two Rivers Public Schools, Two Rivers Historical Society, Two Rivers Rotary, Two Rivers Business Association, Boy Scout Troop 6925

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