



Neshotah Park Master Plan

2023 - 2033



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2. Executive Summary

The Neshotah Park Master Plan outlines a comprehensive vision for the development and maintenance of Neshotah Park, with the goal of creating a clean, safe, natural, convenient, and fun recreational space for the community. The plan encompasses various objectives aimed at enhancing the park's amenities, improving accessibility, promoting sustainability, and creating memorable experiences for visitors.

Overarching Goals:

Clean: Across the Parks and Recreation industry, one of the top desires of park users is to have clean park restrooms. We will strive to provide a high level of service by maintaining clean restrooms, beaches, and open spaces. Under the goal of "Clean," the plan focuses on reducing or eliminating the need for portable restrooms, addressing complaints about trash, improving restroom cleanliness, and maintaining and updating beach grooming equipment. It also proposes a new staffing model, quantifies park operation costs, and implements a park cleanliness scoring system.

Safe: A park that promotes the mental and physical health of visitors is an inclusive, and welcoming environment for people of all backgrounds. Ensuring the park's safety is a key goal, with measures to improve safety at the new playground, install safety surfaces, increase shaded areas, enhance lighting, and expand camera coverage. Hazardous trees will be identified and removed, while a park safety scoring system and beach weather advisory system will be implemented. Additionally, efforts will be made to improve the safety and cleanliness of the rock city pump house.

Natural: The objective of "Natural" focuses on promoting human health and creating high-quality wildlife habitats within the park. This includes increasing the quantity of living trees, enhancing pollinator habitats, repairing damaged playground areas, managing invasive plant species, protecting threatened or endangered plant species, and improving the quality of woodlot and dune grass areas. The existing tennis court will be removed and replaced with greenspace featuring a recreation amenity.

Convenient: We want Neshotah Park and Beach to be easy to use for people of all abilities and to also encourage visitors to return for more visits. The park experience should be easy,

welcoming, and free of barriers. To enhance convenience, the plan aims to develop a welcoming and easily navigable park for individuals of all abilities. This involves installing a new accessible playground, integrating accessible elements, establishing an accessible picnic area, decreasing walk times from neighborhoods and parking lots, improving pathways' safety and accessibility, and replacing essential equipment throughout the park. The plan also suggests replacing the 22nd St. parking lot, developing a trolley system, and increasing parking spots along Pierce St.

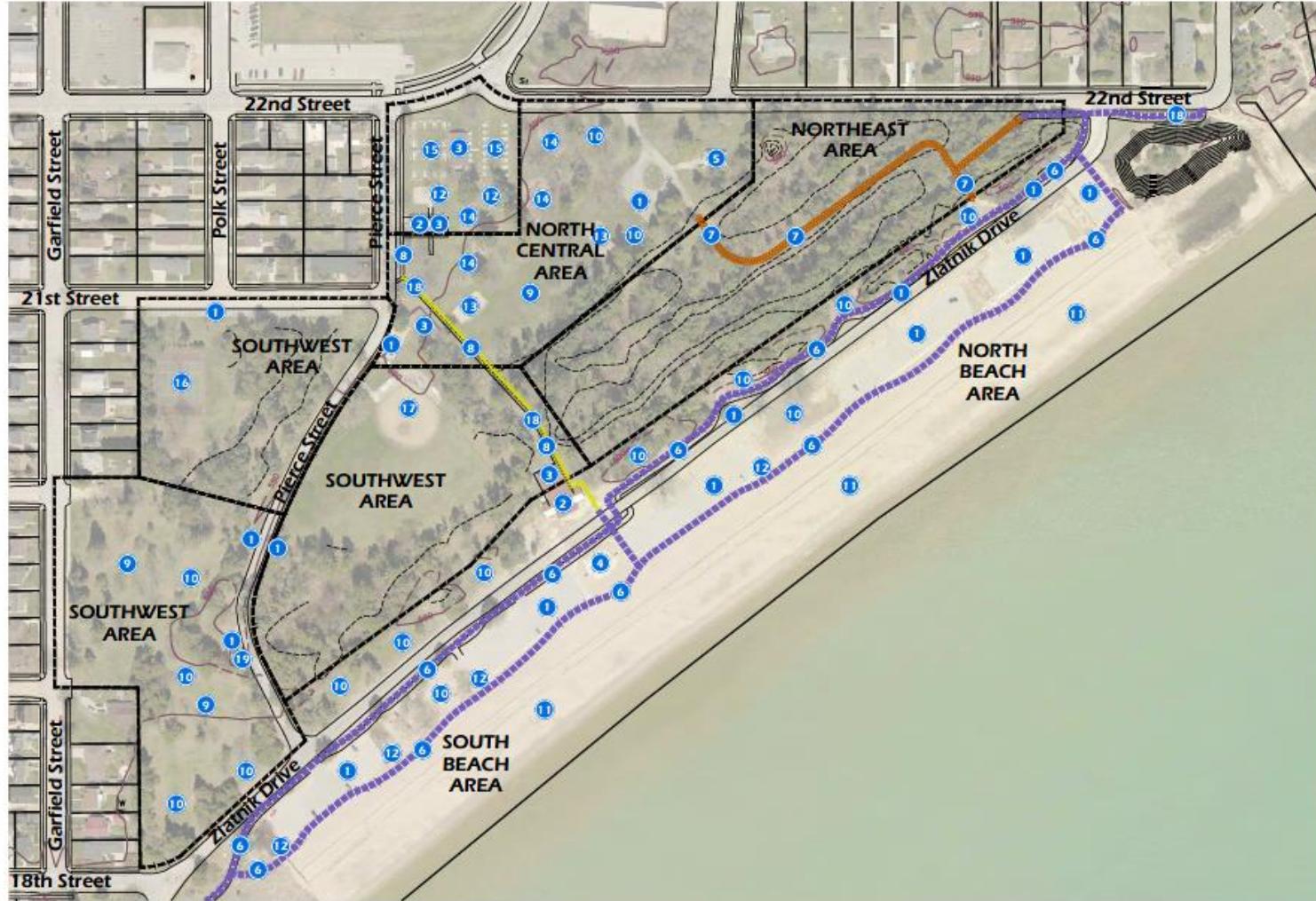
Fun: As we plan the future of Neshotah Park, we recognize that the creation of memorable experiences through fun is a core means for driving park usage. Creating a fun environment and facilitating memorable experiences is another goal of the master plan. It proposes developing and maintaining three distinct play areas for youth, including an accessible playground and a nature-based play area. Aging equipment will be replaced, and obstacle course-style play equipment will be installed. The plan also emphasizes maintaining sports facilities, such as horseshoe courts, and adding new amenities like pickleball and tennis courts, a multi-sport field, bocce ball courts, and a sand volleyball complex. Enhancements to the beach area, restoration of the "rock-city" area, and implementing a public art program are also included.

Sustainable Operations: Sound management of financial and physical resources is vital to maintaining Neshotah Park for generations to come. Under the goal of sustainable operations, the plan aims to increase revenue generation and the park budget. This involves adding rentable picnic areas, expanding or updating the concession stand, offering additional rentable amenities, proposing updated staffing models, and implementing a donation program for park operations and capital projects. Strategies for reducing park expenses include quantifying maintenance costs, reducing portable restroom expenses, installing renewable energy equipment, utilizing technology for increased efficiency, and improving the maintenance building's aesthetics.

The Neshotah Park Master Plan provides a comprehensive framework to guide the development and maintenance of the park. By addressing the goals and objectives outlined in the plan, the park will become a vibrant and inclusive recreational space that enriches the community and promotes a healthy, sustainable, and enjoyable outdoor experience for all.

3. Park Inventory





LEGEND

- 1 Parking
- 2 Restrooms
- 3 Open Air Shelter
- 4 Rotary Pavilion
- 5 Maintenance Shed
- 6 Multi-Use Asphalt Trail
- 7 Natural Surface Trail
- 8 Concrete Sidewalk
- 9 Open Greenspace
- 10 Picnic Area
- 11 Beach
- 12 Basketball Hoop
- 13 Sand Volleyball Court
- 14 Playground Area
- 15 Horseshoe Pits
- 16 Tennis Courts
- 17 Softball Field
- 18 Ice Age Trail Route
- 19 Trolley Stop

NESHOTAH PARK MASTER PLAN

Zlatnik Drive
Two Rivers, WI 54241

Project Name: Zlatnik Drive
Sheet Title: OVERVIEW PLAN

Revisions:

Project #: 22-042
Issued For: Review
Date: 10/27/2022

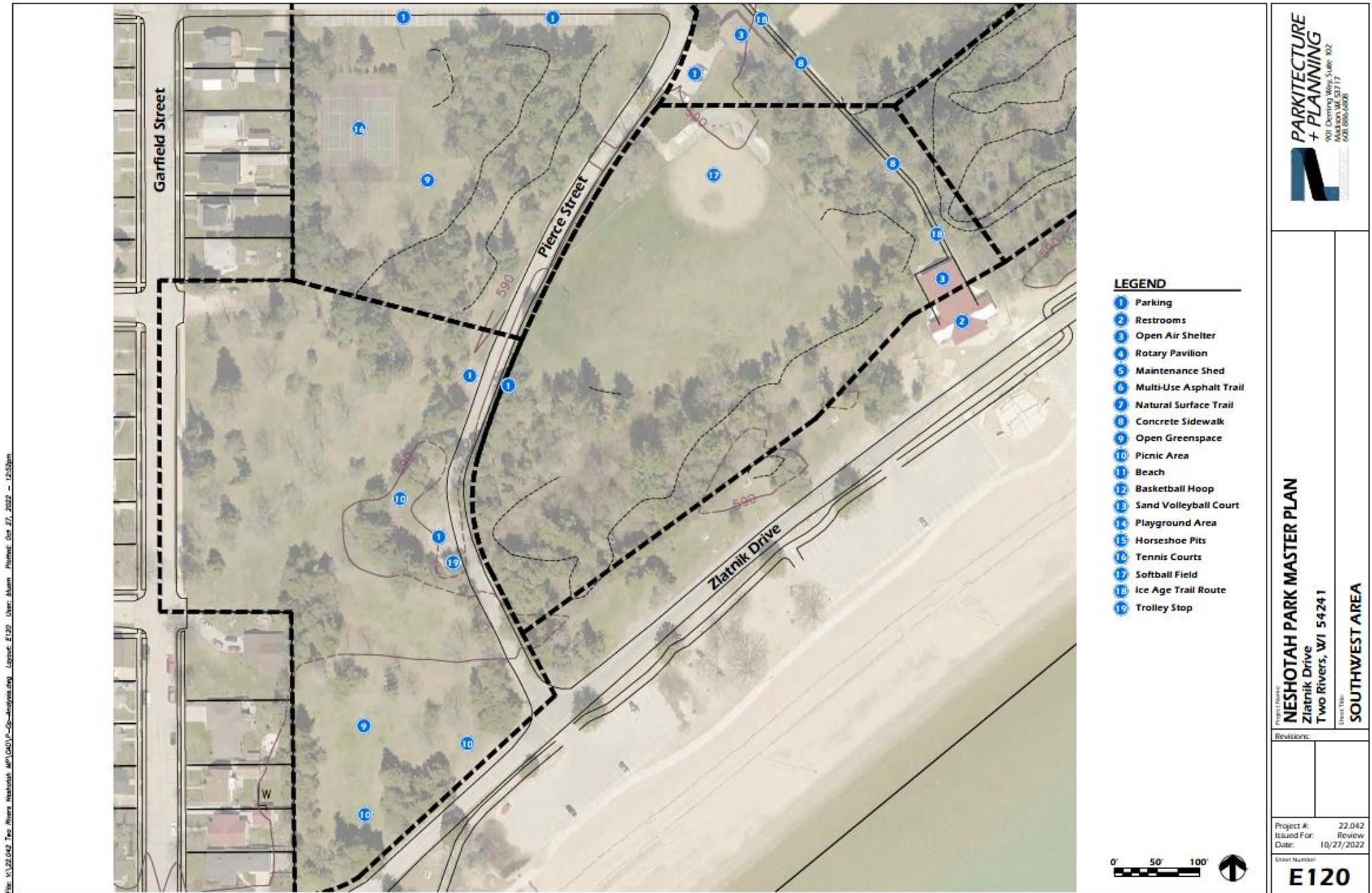
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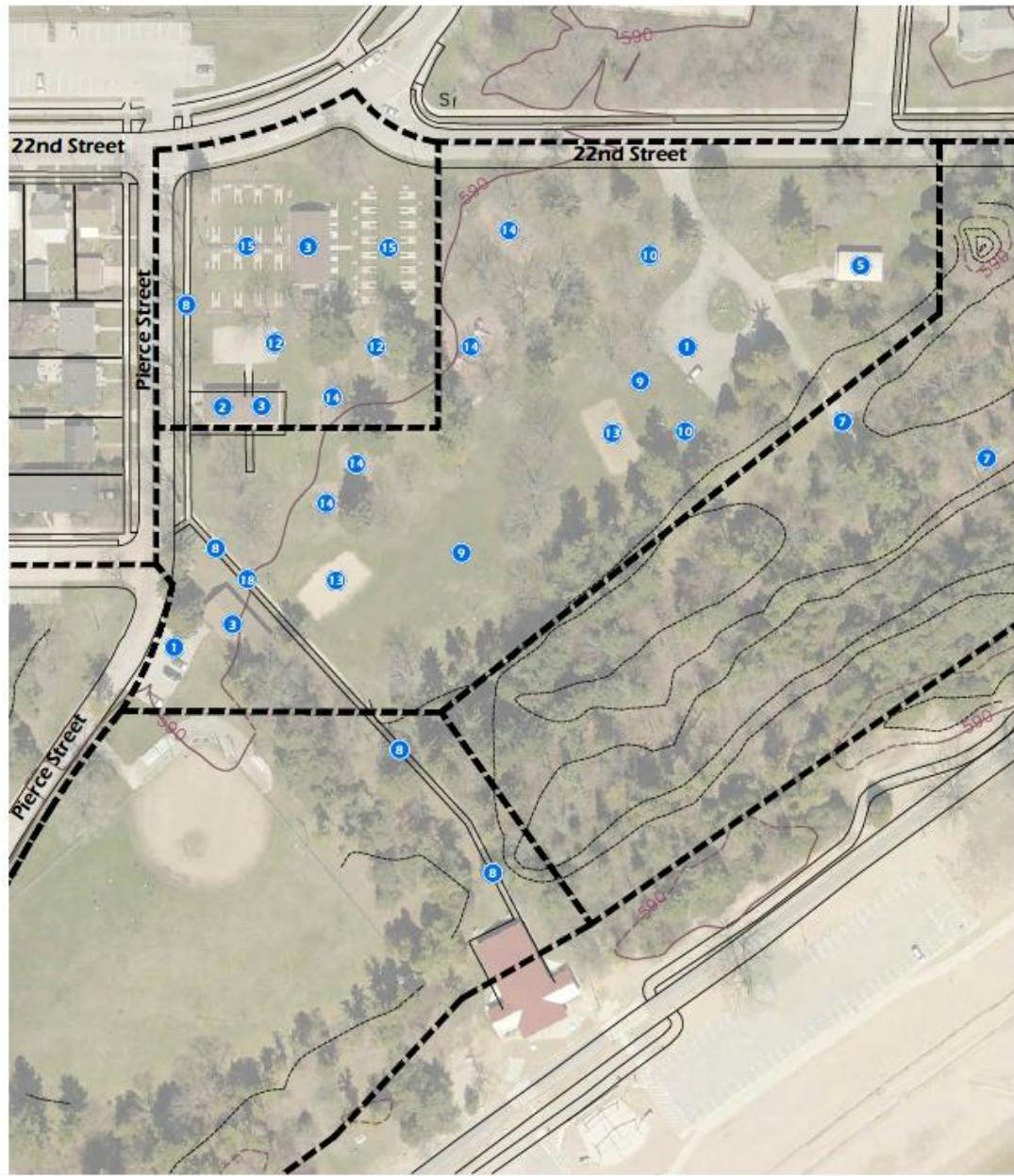
E101

0' 100' 200'









LEGEND

- 1 Parking
- 2 Restrooms
- 3 Open Air Shelter
- 4 Rotary Pavilion
- 5 Maintenance Shed
- 6 Multi-Use Asphalt Trail
- 7 Natural Surface Trail
- 8 Concrete Sidewalk
- 9 Open Greenspace
- 10 Picnic Area
- 11 Beach
- 12 Basketball Hoop
- 13 Sand Volleyball Court
- 14 Playground Area
- 15 Horseshoe Pits
- 16 Tennis Courts
- 17 Softball Field
- 18 Ice Age Trail Route
- 19 Trolley Stop

NESHOTAH PARK MASTER PLAN

Zlatnik Drive
Two Rivers, WI 54241

Sheet Title:
NORTH CENTRAL AREA

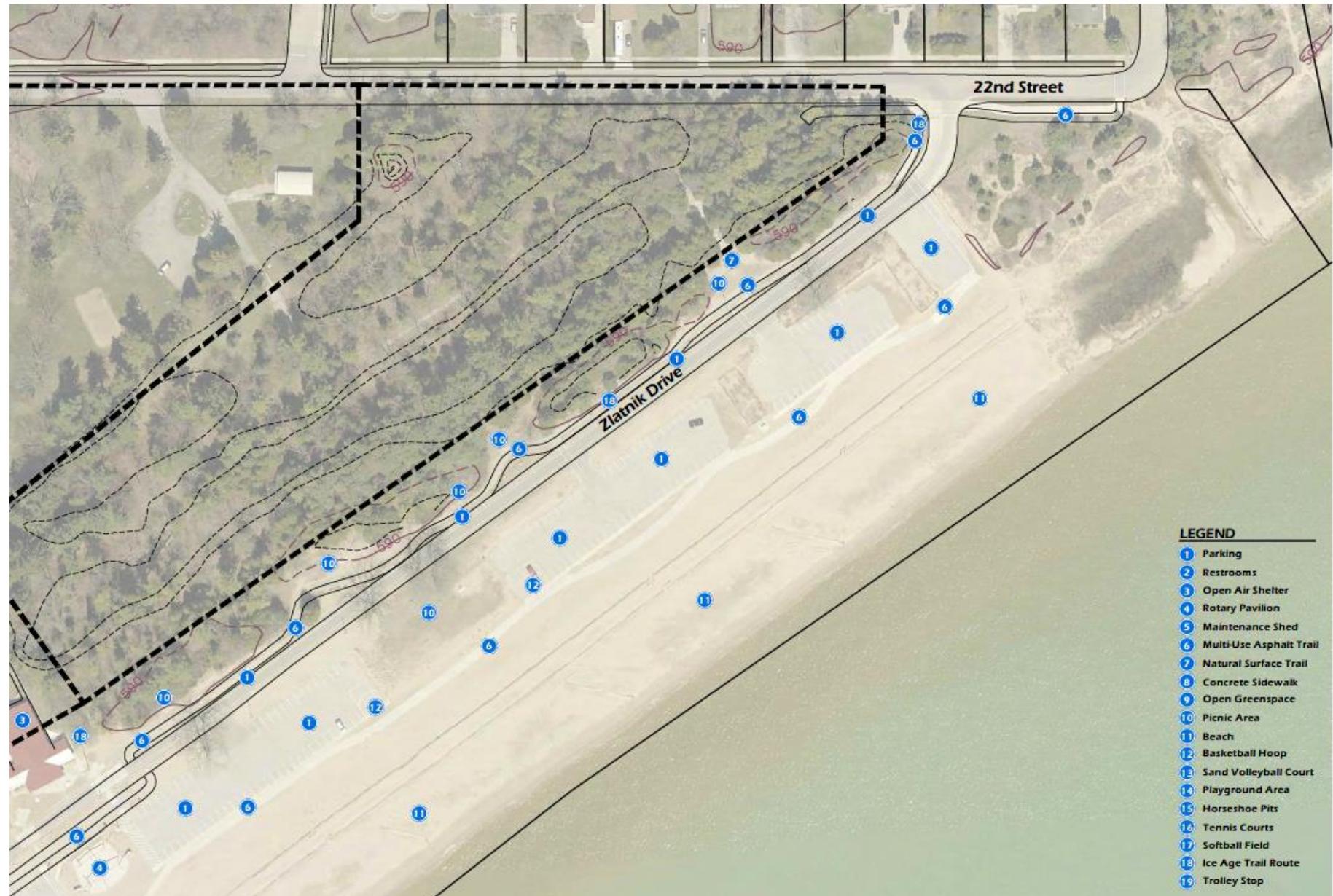
Project Name:
Neshotah Park Master Plan

Revisions:

Project #: 22.042
Issued For: Review
Date: 10/27/2022

Sheet Number:

E130





**PARKITECTURE
+ PLANNING**

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Madison, WI 53717
(608) 888-6800

NESHOTAH PARK MASTER PLAN

Project #: 22.042
Issued For: Review
Date: 10/27/2022

Sheet #: 11

Green Number: E140



PARKitecture + PLANNING
901 Ontario Hwy, Suite 102
Auburn, MI 49317
608.888.6508
PARKITECTURE.COM

NESHOTAH PARK MASTER PLAN
Project Name: Zlatnik Drive
Two Rivers, WI 54241
Street Name: Zlatnik Drive
Sheet Number: E210

Revisions:

Project #: 22-042
Issued For: Review
Date: 10/27/2022

Sheet Number:

E210





**PARKITECTURE
+ PLANNING**
901 Darrow Way, Suite 102
Minocqua, WI 54117
920.886.4808

NESHOTAH PARK MASTER PLAN

Zlatnik Drive

Two Rivers, WI 54241

EXISTING CONDITIONS PHOTOS - SOUTHWEST

Project Name:

Zlatnik Drive

Two Rivers, WI 54241

Street Name:

Revisions:

Project #: 22.042

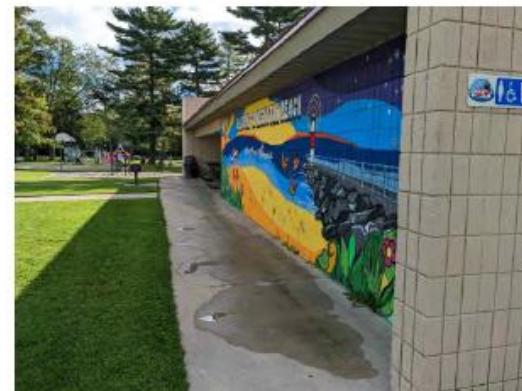
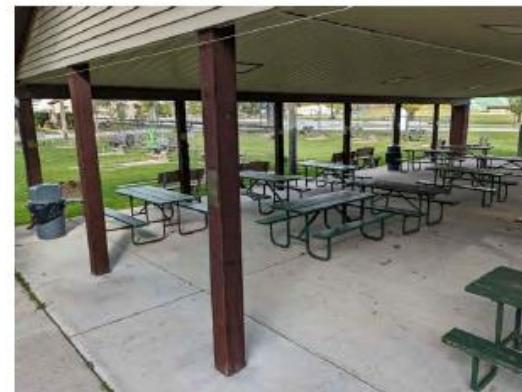
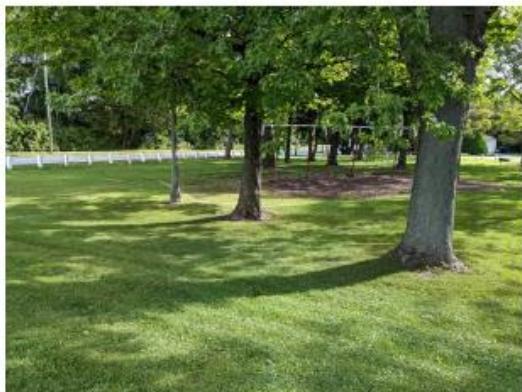
Issued For:

Review Date:

10/27/2022

Street Number:

E220



NESHOTAH PARK MASTER PLAN

Project Name: Neshotah Park Master Plan
Address: Zlatnik Drive
City: Two Rivers, WI 54241
Street: 100 County Way

Existing Conditions Photos - North Central

Revisions: _____
Project #: 22-042
Issued For: Review
Date: 10/27/2022
Sheet Number: E230



4. Master Plan Goals and Objectives

1. Clean – Develop and maintain a clean park and beach.

- 1.1. Reduce or eliminate the need for portable restrooms.
- 1.2. Manage trash effectively by providing convenient facilities and doing timely pickup.
- 1.3. Provide clean restrooms by increasing the number of facilities, well-located and well-designed, with service and maintenance commensurate with use.
- 1.4. Maintain and update beach grooming equipment as necessary.
- 1.5. Propose a new staffing model for city consideration.
- 1.6. Quantify costs of park operations and portable restroom rentals.
- 1.7. Implement a park cleanliness scoring system.
- 1.8. Remove roadside white posts.

2. Safe – Design and maintain a park that supports the mental and physical health of park users.

- 2.1. Improve safety of the new playground from any hazards with Pierce St.
- 2.2. Install poured-in-place safety surface at the new playground.
- 2.3. Increase the amount of shaded area around the new playground.
- 2.4. Increase natural and artificial light in the park.
- 2.5. Increase camera coverage within strategic areas of the park.
- 2.6. Identify and remove hazardous trees within the park.
- 2.7. Develop and implement a park safety scoring system.
- 2.8. Develop and implement a beach weather advisory system. (i.e., flags)
- 2.9. Improve safety and cleanliness of rock city pump house.
- 2.10. Remove broken concrete light posts and benches.

3. Natural – Develop and maintain a park that promotes human health through nature and recreation and provides high quality habitat for wildlife.

- 3.1. Increase the quantity of living trees within the park.
- 3.2. Increase the amount of pollinator habitat within the park.
- 3.3. Infill, level, and seed damaged former playground areas.
- 3.4. Improve the quality of habitat in the woodlot.
 - 3.4.1. Identify and manage invasive plant species within the park.

- 3.4.2. Identify and protect any threatened or endangered plant species within the park.
- 3.5. Improve the quality of habitat and expand the dune grass areas.
- 3.6. Remove the existing tennis court and restore it to greenspace with a recreation amenity.

4. Convenient – Develop a park that is welcoming and easy to navigate for all abilities.

- 4.1. Install a new playground in an easy to access location.
- 4.2. Integrate accessible elements in the new playground.
- 4.3. Install an accessible picnic area next to the new playground.
- 4.4. Decrease walk times from neighborhoods and parking lots.
- 4.5. Increase connectivity for people with limited mobility.
- 4.6. Improve the safety and accessibility of existing pathways.
- 4.7. Replace and increase essential equipment across the park (i.e., trash cans, bike racks, grills, benches, picnic tables, etc.).
- 4.8. Replace 22nd St. parking lot to improve drainage, appearance, and capacity.
- 4.9. Develop a trolley system between the beach, downtown, and hotel areas.
- 4.10. Increase the quantity of parking spots along Pierce St. while preserving trees and using best practices for traffic safety.

5. Fun – Create a park that is fun and facilitates the creation of memorable experiences.

- 5.1. Develop and maintain three distinct play areas for youth.
 - 5.1.1. New accessible playground area located on the ball field.
 - 5.1.2. New nature-based play area at North end of Zlatnik Drive.
 - 5.1.3. Remove aging equipment from current playground area.
 - 5.1.4. Install obstacle course style play equipment next to the zipline.
- 5.2. Develop and/or maintain sports facilities for passive and active use.
 - 5.2.1. Maintain the horseshoe complex in partnership with the horseshoe league.
 - 5.2.2. Install new pickleball and tennis courts.
 - 5.2.3. Install a multi-sport field for futsal, soccer, and fitness.
 - 5.2.4. Install bocce ball courts at the old tennis court site.
 - 5.2.5. Replace existing sand volleyball courts with one 3 court complex.
 - 5.2.6. Maintain large open spaces for events and passive recreation.

5.3. Improve visitor experience at the beach. (i.e., rentable equipment, more concession offerings, mobile climbing wall, food truck access, etc.)

5.4. Restore or re-purpose the “rock-city” area of the park.

5.5. Implement a public art program with an art committee.

6. Sustainable Operations – Develop and maintain a park that efficiently uses community resources over the long-term.

6.1. Increase Park revenue generation and increase park budget.

6.1.1. Add rentable picnic areas of various sizes and amenities.

6.1.2. Expand and/or update concession stand facility. (i.e., restrooms, food truck access, garden seating area, re-configured building, etc.).

6.1.3. Offer a portable climbing wall at the beach on peak days.

6.1.4. Develop new rentable amenities through vendor agreement(s) or direct sales. (i.e., beach chairs, kayaks, etc.)

6.1.5. Propose updated staffing models for city budget consideration.

6.1.6. Implement donation program for park operations and capital projects.

6.2. Identify and execute strategy(s) for reducing park expenses.

6.2.1. Quantify cost of park maintenance.

6.2.2. Reduce the costs of using portable restrooms.

6.2.3. Install renewable energy equipment within the park.

6.2.4. Execute strategy(s) for using technology to increase efficiency.

6.2.5. Beautify, screen, or move the park maintenance building.

5. Master Plan Timeline

Goal	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
1. Clean – Develop and maintain a clean park and beach.										
1.1. Reduce or eliminate the need for portable restrooms.										
1.2. Manage trash by providing convenient facilities and doing timely pickup.										
1.3. Provide clean restrooms by increasing the number of facilities, well-located and well-designed, with service and maintenance commensurate with use.										
1.4. Maintain and update beach grooming equipment as necessary.										
1.5. Propose new staffing model for city consideration.										
1.6. Quantify costs of park operations and portable restroom rentals.										
1.7. Develop and implement a park cleanliness scoring system.										
1.8. Remove roadside white posts.										
Goal	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
2. Safe – Design and maintain a park that supports the mental and physical health of park users.										
2.1. Improve safety of the new playground from any hazards with Pierce St.										
2.2. Install poured-in-place safety surface at the new playground.										
2.3. Increase the amount of shaded area around the new playground.										
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2.7. Implement a park safety scoring system.										
2.8. Implement a beach weather advisory system.										
2.9. Improve safety and cleanliness of rock city pump houses.										
2.10. Remove broken concrete light posts and benches.										
Goal	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
3. Natural – Develop and maintain a park that promotes human health through nature and recreation and provides high quality habitat for wildlife.										
3.1. Increase the quantity of trees within the park.										
3.2. Increase the amount of pollinator habitat within the park.										
3.3. Infill, level, and seed damaged former playground areas.										
3.4. Improve the quality of habitat in the woodlot.										
3.5. Improve the quality of habitat and expand the dune grass areas.										
3.6. Remove the existing tennis court and restore it to greenspace with a recreation amenity.										
Goal	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
4. Convenient – Develop a park that is welcoming and easy to navigate for people of all abilities.										
4.1. Install a new playground in an easy to access location.										
4.2. Integrate accessible elements in the new playground.										
4.3. Install an accessible picnic area next to the new playground.										
4.4. Decrease walk times from neighborhoods and parking lots.										
4.5. Increase connectivity for people with limited mobility.										
4.6. Improve the safety and accessibility of existing pathways.										

4.7. Replace and increase essential equipment across the park (i.e., trash cans, bike racks, grills, benches, picnic tables, etc.).	Yellow	Yellow								
4.8. Replace 22nd St. parking lot to improve drainage, appearance, and capacity.			Yellow	Yellow						
4.9. Develop a trolley system between the beach, downtown, and hotel areas.		Yellow	Yellow							
4.10. Increase the quantity of parking spots along Pierce St. while preserving trees and using best practices for traffic safety.							Yellow	Yellow		
Goal	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032

5. Fun – Create a park that is fun and facilitates the creation of memorable experiences.

5.1. Develop and maintain three distinct play areas for youth.

5.1.1. New accessible playground area located on the ball field.

5.1.2. New nature-based play area at North end of Zlatnik Drive.

5.1.3. Remove aging equipment from current playground area.

5.1.4. Install obstacle course style play equipment next to the zipline.

5.2. Develop and/or maintain sports facilities for passive and active use.

5.2.1. Maintain the horseshoe complex in partnership with the horseshoe league.

On-going

5.2.2. Install new pickleball and tennis courts.

5.2.3. Install a multi-sport field for futsal, soccer, and fitness.

5.2.4. Install bocce ball courts at the old tennis court site.

5.2.5. Replace existing sand volleyball courts with one 3 court complex.

5.2.6. Maintain large open spaces for events and passive recreation.

On-going

5.3. Improve the visitor experience at the beach. (i.e., rentable equipment, more concession offerings, mobile climbing wall, food truck access, etc.)

5.4. Restore or re-purpose the “rock-city” area of the park.

Dependent on grant funding opportunities.

5.5 Implement a public art program with an art committee.

Goal	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
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6. Sustainable Operations – Develop and maintain a park that efficiently uses community resources over the long-term.

6.1. Increase Park revenue generation and increase park budget.

6.1.1. Add rentable picnic areas of various sizes and amenities.

6.1.2. Expand and/or update concession stand facility. (i.e., restrooms, food truck access, garden seating area, re-configured building, etc.).

6.1.3. Offer a portable climbing wall at the beach on peak days.

6.1.4. Develop new rentable amenities through vendor agreement(s) or direct sales (i.e., beach chairs, kayaks, etc.)

On-going

6.1.5. Propose updated staffing models for city budget consideration.

6.1.6. Implement donation program for park operations and capital projects.

6.2. Identify and execute strategy(s) for reducing park expenses.

6.2.1. Quantify cost of park maintenance.

6.2.2. Reduce the costs of using portable restrooms.

6.2.3. Install renewable energy equipment within the park.

On-going

6.2.4. Execute strategy(s) for using technology to increase efficiency.

On-going

6.2.5 Beautify, screen, or move the park maintenance building.

6. Master Plan Park Maps







7. Planning Timeline and Community Feedback

Full agendas and minutes for Advisory Recreation Board meetings are available at <https://www.two-rivers.org/meetings>.

1. 8/9/22 – Advisory Recreation Board Meeting - The Advisory Recreation Board discussed the progress on existing plans to update the Neshotah Park playground in three phases. Other discussion topics included repurposing the Neshotah ballfield, the need for more discussion about ideas for the public and tourists, lighting in the Neshotah Park-wooded area, and improvements to the Neshotah Beach concession and bathroom area. The Parks and Recreation Director also presented the idea of updating the Park and Open Space plan to provide a more goal focused plan for all parks. The meeting's discussion focused heavily on Neshotah Park, so it was decided to focus the planning efforts on a new Neshotah Park Master Plan.
2. 9/13/22 – Advisory Recreation Board Meeting - The Advisory Recreation Board discussed the plans for a new Neshotah Park playground and the scope of the proposed planning process for Neshotah Park. The Board was notified that Blake Theisen, from the landscape architecture firm Parkitecture, would join the board at the October meeting to lead a brainstorming session to kick off the planning process.
3. 10/27/22 – Advisory Recreation Board Meeting - Blake Theisen from Parkitecture led a visioning session with Advisory Recreation Board to learn more about challenges, assets, and opportunities at Neshotah Park using a park inventory. The Advisory Recreation Board members provided the following feedback:
 - a. South Beach is packed, and the parking is not adequate.
 - b. The concession area is flooded with people.
 - c. Used for Rentals and Parks and Rec events.
 - d. 2 restrooms and out houses in all parking lots.
 - e. Possible to move picnic area, could use more picnic space.
 - f. The 4ft walkway needs work, lighting, and making it more inviting.
 - g. Looking for better flow between the beach and park.

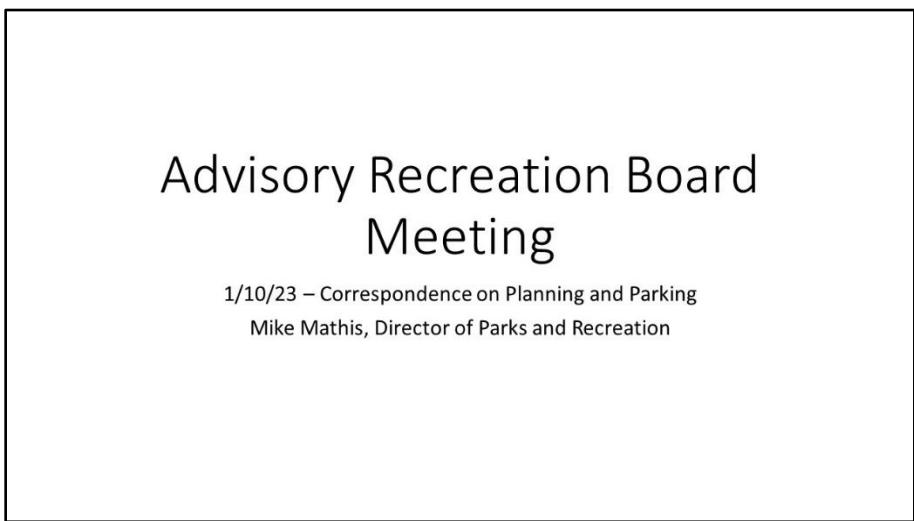
- h. Jet ski lot - designated for the Fire Department, underutilized, better kayak access.
- i. Looking to spread people out, look to add amenities on the North side of the beach.
- j. Southwest-Picnicking near beach, underutilized, beautiful area, floods in spots.
- k. Baseball diamond-barely used. Sometimes overflow for games.
- l. Tennis courts- non-functioning, cracks.
- m. Move picnic shelter.
- n. Discuss increasing parking.
- o. Horseshoes (all volunteer and donation) Shelter- horseshoes and rentals, bathroom.
- p. The playground-zip line is an issue (if moving with playground).
- q. Discussion on moving the playground to the Baseball diamond. Needs better access from the playground to the beach.
- r. Shelter/shed- possibly move.
- s. Volleyball area-underutilized.
- t. Natural area/woods- used to walk. Quiet, well-liked area.
- u. Additional picnic area
- v. Possible Conservation/DNR grant funding for habitat restoration.
- w. Sand migration is an issue in winter, summer is good. Possible opportunities for DNR grant funding.
- x. Basketball striping- is used some later in the day.
- y. Discussion on improving signage in the park.
- z. Improve broken items in the playground. Currently it is not safety compliant.
 - aa. Water issue under zipline.
 - bb. Light posts are also an issue.
 - cc. Trash issues this summer.
 - dd. Thoughts about how to use the park in winter-sledding, winter sports.
 - ee. Utilize cabins, utilize view, add more rest rooms.
 - ff. Signage needed for wayfinding.
 - gg. Idea for Christmas on the Beach.

4. 12/13/22 – Advisory Recreation Board Meeting - Blake Theisen of Parkitecture returned to discuss draft images and a map of potential updates to Neshotah Park, derived from research of other comparable communities and expertise in landscape architecture. The Advisory Recreation Board provided the following feedback:

- a. Orange trail connection to 22nd St. through existing parking lot by shed.
- b. Pickleball/tennis courts by existing parking lot.
- c. Art/natural areas along Garfield Rd.
- d. Artificial turf area on outfield.
- e. Rental facilities in woods and/or lodge idea.
- f. Trolley station/drop-off location.
- g. Sand volleyball next to pickleball.
- h. Stormwater management is needed if adding impermeable surfaces.
- i. Conservation recommendations for opening wooded areas.
- j. Parking area on old tennis court.
- k. Consideration of additional parking along Pierce St.

5. 1/10/23 – Advisory Recreation Board Meeting - The Advisory Recreation Board received a significant amount of public feedback in the lead up to the January 2023 meeting, as well as a significant number of public comments at the meeting. The Parks and Recreation Director presented a summary of planning activities up until the meeting and the plan for moving forward after the meeting.

- a. *Excerpt from Parks and Recreation Director Presentation Slides*



Advisory Recreation Board Meeting

1/10/23 – Correspondence on Planning and Parking
Mike Mathis, Director of Parks and Recreation

Park Planning Process

- Recognition of issues, park potential, and importance to the community.
 - Last master planning for Neshotah took place in 2002.
 - Discussion about the importance, needed improvements, and the potential for Neshotah Park has been taking place for years.
 - Parks Department has identified several projects that need addressed in the park to maintain a quality level of service.
 - Suggestions from City Council members and the City Manager to begin a new master planning process begin in fall 2022.









Park Planning Process

- **Purposeful Planning** – Develop a concise and effective plan that can guide our work in the future.
 - The City has limited resources. How do we use those to the greatest effect?
 - How do we responsibly steward tax dollars?
 - We cannot do everything. How do we decide what to do?
 - Community input is important.
 - A plan will assist in measuring our success, so we are accountable to the community.
 - Generate enthusiasm for needed updates to the park.
 - Large capital projects take years to make happen.
 - Partnership development can take years.
 - Professional feedback is important to making sound decisions.
 - The planning process should not be prohibitively expensive.

Park Planning Process

- **Phase 1: Visioning** – How do we continue Neshotah Park and Beach's success and leverage it to do more for the community in the future?
 - Parkitecture – A landscape architecture company was asked to assist with the visioning process.
 - 10/27/22 – Blake Thiesen of Parkitecture led a visioning session with the Advisory Recreation Board to learn more about the park's challenges, assets, and opportunities.
 - 12/13/22 – Parkitecture shares a draft images and a map of potential updates to Neshotah Park and Beach based on research of other communities and ARB feedback.
 - 1/10/23 – Meeting plan is for the Parks Director to facilitate a discussion with the Advisory Recreation Board about new updated plans from Parkitecture and how to prioritize goals and priorities with public input.

Park Planning Process

- **Phase 2: Goal Setting and Prioritization**
 - Potentially begin working on goal development and prioritization at the February Advisory Recreation Board meeting based on community feedback received on 1/10/23.
 - Develop draft goals and prioritize what projects will happen when.
 - Consider balance of practical improvements and visionary improvements.
 - Develop draft timeline for executing the plan.
 - Share draft visuals and goals to the public.
 - Public comment period.
 - Revise plans, goals, priorities based on community feedback.

Park Planning Process

- **Phase 3: Approval**

- Advisory Recreation Board recommends a Master Plan for Neshotah Park to City Council.
- City Council approves the plan or sends it back to ARB for more consideration.

Park Planning Process

- **Phase 4: Execution**

- City staff, with the support of City Council, will work to execute the plan.
- Funding will likely be acquired on a project-by-project basis. Funding could come from city capital debt funding, city general fund, department budgets, community fundraising, grants, or other places along the way.
 - Did you buy a Mega-Millions ticket?
- The plan will likely unfold over 5-10 years (TBD).
- City Council will have the ability to change directions and direct funding as they see fit throughout execution.

b. *Summary of Email Correspondence to Director*

- i. “I like the idea. I have lived on Garfield St. for 20 years. The only thing is taking green space for parking. You need to revisit the parking flow. I don't agree with the cottages.”
- ii. “People do use the ball field and tennis courts. Changes are not thought out. We do not need more parking when we only have 10 days of full parking.”
- iii. “10-year master plan with increased 30 proposed spots not needed. There are more than 37 spots by me, and they are not often used. They can use Walsh Field and walk.”

iv. "Natural areas and curvy trees are beautiful. Do not remove the trees, do not add in a parking lot. No tennis courts, I would rather have a bocce ball court. Keep the baseball diamond alone. If you want to consider parking, put a new parking lot by the maintenance shed for much more needed parking.

c. *Summary of Comments from the Public*

- i. Betty Grams- Master Plan in 2001 didn't have technical studies that recommended ways of managing problems associated with wind, water levels, traffic, and beach access. A new plan needs to have better studies. Currently not enough garbage cans- overflow of trash, wind erosion has been ongoing, picnic area could use more tables and grills, revamping parking areas along Zlatnik Drive and 21st Street.
- ii. Julie Schroeder- On Garfield St there are already 10 spots to park. Adding 10 to make 20 spots and taking out trees for those spots won't make a difference. We need to focus on trash pickup and maintaining the current parks. We need more handicap accessibility and cameras. The new beach along the pier needs a bathroom and parking. The parks need more grills and add smaller parking spaces for motorcycles and golf carts.
- iii. Bonnie Timm- Supports business all over town. I understand updating the playground, but I want to be able to see the kids close by if at the shelters. This day and age the kids need to be watched closely. Who will upkeep the meters and who monitors and maintains them? Would we still have a rock garden, and have Snowfest continue to their plans? I am for more research for park ideas.
- iv. Dean Hurable- I worked for DPW for 37 years. I was the one who maintained the meters previously. People would hit meters, and they would have to fix them. So, who takes care of them and repairs them, and watches over them?
- v. Anne Dobbertin- Neshotah Park has natural beauty. Don't knock out trees for parking on Garfield St. We don't have a parking problem except

for 10 days out of the year. Take out the tennis courts and replace it with used space that is not a parking lot. I don't like paid parking. If it was to happen, would the return investment even be worth it? Do not put cabins in the woods, we don't want them.

- vi. John Gomez- Meters are the least inviting thing at a beach. Keep the baseball diamond, just fix it. People use it more than you think. What happens to the rides in the diamond for festivals? We need to repair and replace the beach and park, not make it something completely different.
- vii. Laura Gomez- I don't want to look at a parking lot outside my window. I live on Garfield St and parking isn't a problem. I was a professional gardener, and the trees have to be revamped. $\frac{1}{3}$ dead and $\frac{1}{3}$ are dying. Replace the trees and add more green areas. We have the best beach in Wisconsin. We have a great Main Street and it brings people from all over. We need to welcome travelers that are attracted by nature and bird watching.

d. *Summary of Advisory Recreation Board New Business Discussion*

- i. Adam explained that the newer play equipment is not moving to the baseball diamond. The purpose of a new playground structure in the baseball diamond is to create more traveling throughout the entire park, not just in one area. Ideas have been created for new things to do throughout the whole park. Plans added activities and increased parking for disabled individuals. The plan is not to cut down trees, take away green space and lay a bunch of concrete. The current tennis court is not green space, it would be re- asphalted and changed into a parking lot. Creating a pathway in underutilized land generates more inviting areas for picnics. Need to think of the big picture- funding by grants and donations. Just because ARB decides, does not dictate the City Council outcome, but helpful to have a plan executed and have it arranged and completed if needed. The arrangements for cabins are not airbnbs. They are cabin rentals compared to the cabins at Lincoln Park in Manitowoc.

The cabins at Lincoln Park are successful and the shelters we have in Neshotah Beach/Park sell out very quickly.

- ii. Dorothy expressed much needed clean up with trash all over the park and beach from residents.
 - iii. Jeff explained huge amounts of trees are not being removed. The plans have left 90% of trees there as they could, and bad trees have to go out.
 - iv. Buckley stated funding is important. Adding more scattered picnic benches, new trees and native features to Neshotah. Also suggested restrooms and new parking for the new beach.

6. 2/15/23 - Advisory Recreation Board Meeting - The Advisory Recreation Board received more written and in-person feedback from community members. The Board also reviewed draft goals and objectives presented by the Parks and Recreation Department Director.

- a. *Summary of Correspondence*

- i. Mike received emails in regard to Neshotah beach plans, about not adding more parking, maintaining green space and adding bocce ball courts.
 - ii. Dorothy- Had feedback from multiple mothers and women about leaving the playground equipment in the same area-making it safer for mothers with children of all ages to watch for their children. Suggested adding benches for mothers and grandmothers to sit while at the playground.
 - iii. Rob- Took suggestions over the last month and agreed that paid parking is a great idea to create revenue. Not for residents, but perhaps use a free sticker system. Agreed that adding bocce ball courts would be a great addition to Neshotah Beach and Park.
 - iv. Dan - Feedback from people he has talked to suggests no paid parking.
 - v. Travis- A resident had contacted him regarding purchasing old playground equipment. Suggested to mark with spray paint or flag where the new playground is going to go.

- b. *Summary of Comments from the Public*

- i. Dean - Make Peirce St a one-way street for child safety. Suggested road counters at the beginning of the park/beach for counting the number of the people that go through the beach.
- ii. John G - Future baseball fields should not be removed and keep it a diamond for the people that come back and want to use the ball diamond for their families, just update the playground and tennis courts.
- iii. Ann - Add a bocce ball court instead of more tennis or pickleball courts. Wanted to know why the playground is being split up. Keep the baseball field. Suggested no more parking- the park/beach does not have a parking problem. Doesn't agree with athletic turf being that the maintenance is expensive, and we already have green space. Leave the playground current equipment where it is and just update to new equipment. Clean the trees in between the ballpark for a walking path. Get rid of wooden picnic tables- they are falling apart.
- iv. Adam - *Answered Public Comments* One way traffic- There are multiple parks close to the road and are safe both here in town and in other surrounding areas. The playground equipment is for all ages. Splitting up the equipment is to help navigate the whole park and utilize the park instead of just a portion of the park. Artificial grass was for planning for the future and bringing new families from other places to explore new, upcoming, year-round equipment.

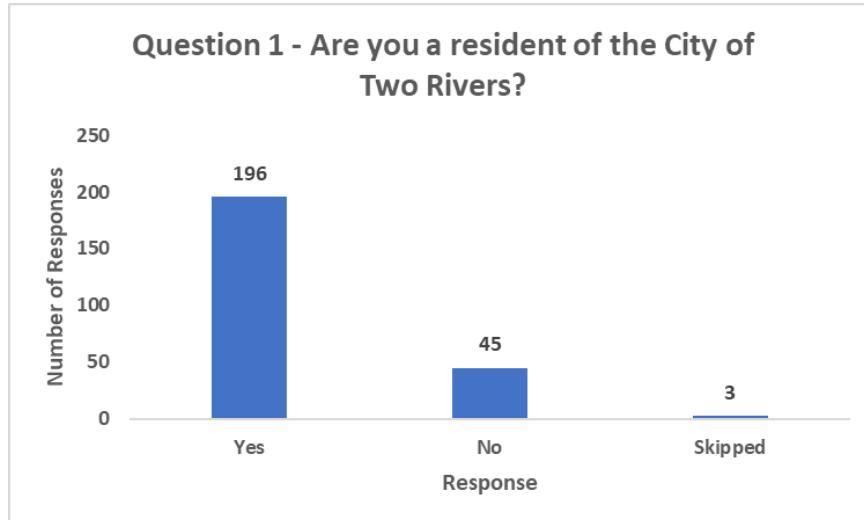
c. *Summary of Advisory Recreation Board New Business Discussion*

- i. Neshotah Park and Beach Master Planning – The Board reviewed draft goals and objectives written by the Parks and Recreation Director. Board members were able to provide feedback to recommend edits, addition of goals, and removal of goals.
- ii. Review Planning Timeline
 - D. February 15th ARB Meeting – Feedback and discussion from ARB on master plan goals presented by Parks & Recreation Direction.

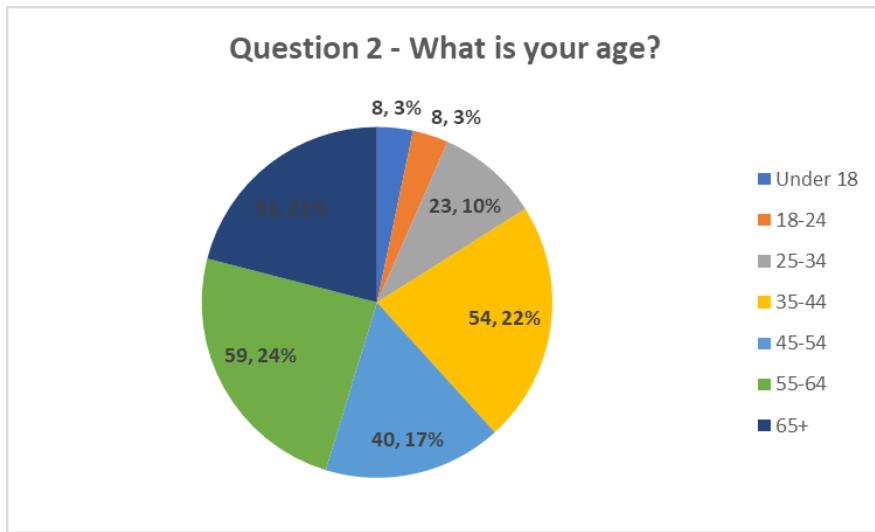
- E. March 14th ARB Meeting – Director of Parks and Recreation proposes using this ARB meeting as a public forum to receive feedback on a full draft master plan. We will promote this meeting as a public open house. We will also release an online public survey for those who cannot attend the open house.
- F. April ARB Meeting – Staff will collect all the feedback from the community and present it to the ARB along with a revised draft master plan. The board will discuss any changes needed to the Master plan and could potentially vote to recommend the plan to City Council on this date.
- G. May ARB Meeting – This meeting may be needed to continue reviewing the draft goals and timeline.

7. 3/3/23 - 4/2/23 – Public Feedback Survey Results - The public feedback survey was available from March 3rd, 2023, to April 2nd, 2023. The survey was promoted through Facebook, flyer postings at the Community House, City Hall, and the High Lift Coffee Shop, as well as through direct solicitation to service groups and the school district.

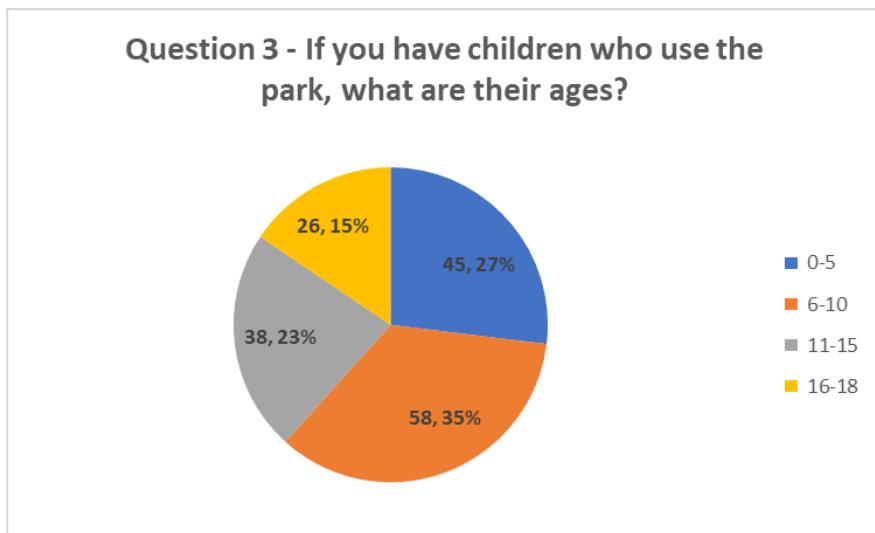
a. Question 1- Are you a resident of the City of Two Rivers?



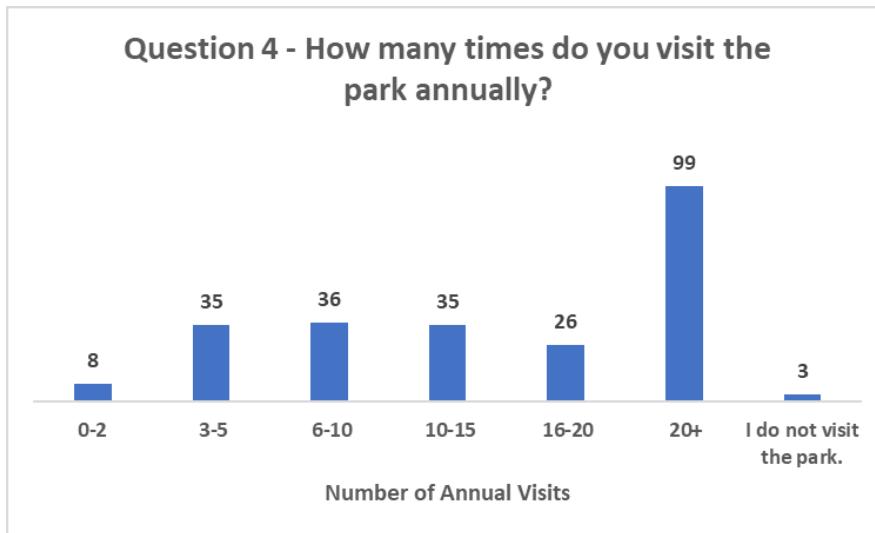
b. Question 2 – What is your age?



c. Question 3 - If you have children who use the park, what are their ages?



d. Question 4 - How many times do you visit the park annually?



e. Question 5 – What activities or sports do you or your family currently participate in at Neshotah Park and Beach?

Question 5 - What activities or sports do you or your family currently participate in at Neshotah Park and Beach?		
Activity	Responses	Percent of Respondents
Walking and/or running	187	77%
Playing in the beach sand	183	75%
Visiting the concession stand	131	54%
Playing on the playground	116	48%
Picnicking	112	46%
Swimming	107	44%
Biking	94	39%
Parking to access trails	93	38%
Picnic shelter rental	71	29%
Other	40	17%
Horseshoes	26	11%
Basketball	23	9%
Sand Volleyball	23	9%
Baseball	19	8%
Softball	18	7%
Tennis	16	7%

Question 5 - Write-in Responses	
1 Kite flying	21 Biking
2 all the festivals & bands on the beach	22 Photography
3 Concerts/events	23 Bands on the Beach
4 All the music events	24 Jet skiing and scuba diving
5 Access to the trail for biking	25 Paddleboarding
6 Taking my electric scooter down to the beach.	26 Parking to view lake!
7 Sitting on bench	27 Bands,
8 Live music at band stand	28 Music nights, Beach Bash, etc. movies,
Frisbee. Dog walks. Concerts especially. Little free library.	29 Walk through the woods area
10 Simply enjoy the natural beauty.	30 Dog walking/beach
Beach sitting, people watching, music on the beach, sunrises, festival	31 Attend all bands on the beach events
12 Using the open field areas for playing catch	32 Concerts
	enjoying parking and watching the waves
13 Launch for jet ski	33 etc. !!
14 Hope kite fest	34 Kite flying
15 Biking	35 Watching lake
16 Biking, playing frisbee, photography	36 Bands on beach
17 Watching the waves	37 Organizing a yearly music festival
	Sunbathing or relaxing in a chair on the beach
18 Attending concerts	38 beach
19 Sunbathing and swimming	39 Wave watching
20 Boat anchoring at the sand bar	

f. Question 6 – What additional amenities would you like to see at the park?

Question 6 - What additional amenities would you like to see at the park?		
Activity	Responses	Percent of Respondents
Concession stand with more food offerings	104	45%
New garden style concession stand seating area	93	41%
Additional or larger restroom and locker room facilities	84	37%
Kayak and/or stand-up paddle board rentals	77	34%
Public art displays	69	30%
Nature-based playground structures	68	30%
Obstacle course and fitness style playground structures	66	29%
Pickleball courts	56	24%
Additional picnic shelters of various sizes	43	19%
Handicap accessible playground	40	17%
Artificial turf multi-sport field (i.e. soccer, flag football, volleyball, many other activities)	39	17%
Additional handicap accessible pathways connecting	36	16%
Updated sand volleyball courts	34	15%
Other (please specify)	31	14%
Bocce ball courts	30	13%
Mobile climbing wall	30	13%
Updated tennis courts	27	12%

Question 6 - Write-in Responses		
1 Indoor shelters with bathrooms to rent for 1 parties, events, etc	16	clean up the "rock city" area and turn that storage building into a shelter. that area is too overgrown and its historical
2 diamond into an outdoor ampitheater.	17	Boogie board rentals, kite flying
3 Resurface the tennis courts	18	More parking
4 Lake conditions are not safe for inexperienced kayaks and strong currents a	19	Parking
5 Food trucks	20	Make the ball diamond great again. It's
6 Little more pavement for walkers through	21	Nothing the park is for me the way it is.
7 Keep green space	22	Area dedicated for scuba divers
8 The green space is really a draw and doesn't need to be covered over with amusement	23	Like to see a plan on the play ground for people in wheel chairs
9 Keep tennis courts where they are and	24	Something for dogs
10 City should encourage more monster sized Adirondack chairs	25	We need some business down by the beach. This would be huge for tourists.
11 Definitely no art displays. Leave nature be.	26	Pet friendly
12 Fix existing parking areas. Sand and refinish	27	Ability to camp on beach or have fire pits with wood to purchase
13 Improved parking, more use of the wooded area to further support use and tourism	28	Save the beach a little more, more playground equipment
14 Stop spending money	29	New hand dryers in all the bathrooms the ones there are antiques
15 Parking	30	Daiquiri bar with rooftop restaurant
16 sculptures on the beach walkway all the way	31	Giant playground areas

g. Question 7 – How do you feel about the vehicular parking areas at the park and beach? (Check all that apply.)

**Question 7 - How do you feel about the vehicular parking areas at the park and beach?
(Check all that apply.)**

Response	Count	Percent of Respondents
It is difficult to find parking during specific events.	123	51%
Finding parking is difficult during the summer.	111	46%
My parking needs are satisfied most of the time.	78	32%
More parking is needed in the park.	73	30%
I do not access the park via vehicle. I walk or bike to the park.	45	19%
It is difficult to get in and out of parking areas.	41	17%
Other (please specify)	30	12%
Better pathways to access existing parking is	27	11%
It is hard to navigate the parking areas as a	19	8%

Question 7 - How do you feel about the vehicular parking areas at the park and beach? (Write-in Responses)

1 Bike racks	16 If you are inviting tourist you should not penalize them with parking fees!
2 As a resident it is difficult to get parking when tourists here	17 Parking could maybe be tweaked somehow but it seems like
3 I would hate to see natural areas go away for parking	18 Parking should be the first priority. Many people don't visit
4 leave parking alone on Garfield!	19 Stop the on street parking on Neshotah and Park Road areas.
5 Do not want to see paid parking that discriminates those that need green space the most	20 A walking path from ball park area to beach
6 We do not need more parking for the few hot weekend days...people can park on street or at Walsh field.	21 There is plenty of space to park in neighborhood
7 I use my electric scooter to access the park.	22 Would hate to see any of the current green space converted
8 Parking has never been a problem and we go very often	23 A whole lot more handicapped parking
9 Keep green spaces. There is enough parking	24 Make 20th st go through to pierce st and make a lot off Garfield st where nobody uses that area during any event that nobody uses
10 More parking spaces are not necessary, especially when the area is only used about 3 months out of the year.	25 Leverage parking by ball diamond to a greater extent before adding more lots.
11 There is more than adequate parking at the beach/park.	26 I'm fine with the parking. People can park by the tennis courts and by Walsh field and walk to the beach
12 Parking in summer is a problem & May you find reasonable solution	27 People park wherever they want and no one does anything about it.
13 IK the city spends a lot of time maintaining current lots/walks/beachfront	28 No stop sign corner Garfield & 18th, cars swing wide into traffic on 18th Need to have NO PARKING North side of 18th from Garfield to Lincoln to make matters worse turning onto 18th the sun in the afternoon is blinding
14 Leave green spaces green. No more concrete with the exception of existing areas that could be improved on 21st street, other areas. People clearly know where the lake is. Can figure out how to get to it. No pathways through green space.	29 shouldn't be taking up parking space for events
15 Added parking at perimeter, ie Garfield st, up graded parking off 22nd, no reduction in park acreage. Parking is not an issue most of the time. Boggles my mind that people feel they need to park within yards of the park, walk a bit.	

h. Question 8 – Rank the following park challenges from the most to least important to address.

Question 8 - Rank the following park challenges from the most to least important to address.

Response	Rank	Mean	Standard Deviation
Improve restroom cleanliness and capacity.	1	3.2	1.95
Improve park cleanliness due to trash.	2	3.88	2.29
Replace outdated playground.	3	4.13	2.35
Improve park security and safety.	4	4.88	2.13
Improve accessibility for people of all abilities.	5	5.07	2.11
Improve the quality of the natural habitats.	6	5.48	2.54
Improve summer parking experience.	7	5.95	3.15
Improve recreation and sports facilities/fields.	8	5.99	2.24
Improve the quality and quantity of pathways.	9	6.43	2.37

i. Question 9 – What are your two favorite aspects of Neshotah Park and Beach?

Question 9 - What are your two favorite aspects of Neshotah Park and Beach?	
1	The clean and beautiful sand beach The paths are really nice
2	The trails and the walkway along the beach
3	Size of the park and variety of activities
4	walking paths / near the water
5	The beach and the amount of recreational activities
6	The relaxing view , sand & water
7	The beach and special events they have.
8	Nature, the park it's self and the (baseball diamond along with the tennis court
9	The beautiful beach. The nice, large area surrounding Neshotah Park.
10	Natural and cleanliness
11	The beaches, The front pathway
12	Bands in the park and biking and walking the trails
13	All of the amenities combined in one spot- beach, playground, hiking, events, etc
14	The new zipline on the playground and the sandy beach.
15	Sun and music
16	Nice groomed beach, clean park.
17	The beach is the best attribute of the park. I appreciate the care the maintenance crew takes in preparing it each day. The other aspect enjoy are the green spaces including the wooded areas and mature trees.
18	I grew up on Lakeshore love seeing it kept clean and would love to have more walking trails in the park Remove baseball field since Walsh field is so close or move field where parking is on other side of the road.
19	The convenience of multi generation family space of both areas. Thank you for all you do!
20	Bird watching and sunrise watching.
21	the woods, beach, swinging benches
22	Beautiful and local
23	The trails in the woods area

24	How clean the beach front is and that the park is separate from the beach.
25	Lake front green space
26	Walking paths, volleyball areas
27	There is something for everyone. The feeling of getting out of the city but staying in it.
28	The access right from the beach to the oaks
29	The well groomed beach and relaxing lake sounds.
30	Proximity to multiple things to do Cleanliness except Rock City which has used condoms and drug-use supplies (syringes, people!)
31	The beach is very well maintained
32	Clean and large
33	Live bands, special events
34	Clean groomed sand Picnic areas in park
35	Beach and walking path
36	Having a playground as there aren't many playgrounds in town. The beach itself
37	Banda on the beach
38	The beach is the best in the business. Neshotah Park offers an excellent opportunity for families to picnic.
39	The manicured, clean beach. The ability to walk anywhere along the lake many areas with sidewalks.
40	openness clean beach every morning festivals & bands Keep te beach the friendliest & cleanest around
41	Tennis courts and road going thru beach enjoy going past and to the beach often
42	The tennis courts, the trail through the woods.
43	I can enjoy the sun at the beach and find shade under a tree.
44	Music , it is not too crowded yet, but getting there, the green space , this community needs it with 50% of children in the poverty level as stated in the most recent Raider Reporter
45	It's well groomed and the activities (kite fest, regatta's, concerts)
46	Location and it's the best shaded park in the city. There's so much potential for the area.
47	I love that the park is shaded. It is so nice not to be baking in the sun and feel like you are in nature. We also appreciate that the beach is groomed and well taken care of. The sand is better than any other beach I have been to in Wisconsin.
48	Trails Beach
49	The view, beautiful beach
50	Looking at the water Watching great grandchildren play in the sand and swim in the lake
51	Beach and park
52	The trails and bands on the beach.
53	The long stretch of beach and the natural setting of trees, etc.
54	Walking paths and bike trails and allowing our dogs at the south end of the beach.
55	The beautiful beach area and the green space in the park.
56	Lots of Beach. As a resident I would NOT want more parking so people who come here 3 months of the year are happy at the expense of us who live here 12.
57	It is beautiful and safe

58	Green spaces beach
59	In #8, the only improvement needed is the security and safety. Also enforce parking and animal rules. Favorite aspects: clean sand beach and plenty of green space.
60	Green space, including ballfield. Clean, swimmable water
61	Beauty of surroundings. Watching so many people's lines enhanced by being there
62	Live music at the band stand and the grooming of the beach.
63	Peacefulness. Accessibility.
64	It is a natural treasure. Has a beautiful beach and wooded area.
65	Natural beauty Feeling laid back
66	The sand and walkway along the beach
67	
68	The natural environment and the easy beach access
69	Free access to well groomed beach. Events at the beach and pavilion offered
70	Just take care of what we have stop spending tax payer dollars
71	Sitting at the beach and the park
72	How well groomed the beach is, parking close to the beach is great when your hands are full and you have small children
73	Ease of use, getting in and out is easy, plenty of parking and plenty of space. And the new pavilion/band stand is awesome.
74	The different activities areas for music, cookouts, baseball etc.
75	Beach Shelters
76	Sights and events
77	History of it. Large space for activities
78	Everything about the park and beach is beautiful just adding more is even more wonderful
79	Rock city and the woods/trees in the park
80	Beach and view
81	The conscientious cleanliness of the beach sand - THANK YOU!
82	
83	Beach cleanliness, open spaceport so many things
84	Beach and lake
85	Natural settings and the quality of the beach
86	The beach Ability to have events without closing down Washington st.
87	
88	Groomed Beach Rotary Pavilion
89	Natural areas with playgrounds and the beach grooming/quality
90	The lake
91	I love that there is a free space where my family can spend our summers that is just down the road from us.
92	The beach itself is large and beautifully groomed. Trees and natural areas.
93	The beach is simply the best out there. Keep it groomed and looking sharp.
94	Swimming and playground
95	It's a beautiful fun free place to enjoy.
96	The beach and walking trails.

97	The natural sand beach and the trees, walking paths, the layout of the shelters. The way the park currently is.
98	How clean and groomed the sand is. Free Music
99	-Great Family Atmosphere -Plenty of space to enjoy
100	The beauty of the beach. And if you can if kite fest would be held there
101	Beach and walking paths
102	Preservation of natural areas.
103	Way the beach is kept cleaned and groomed.
104	The walking/bike path and the natural beauty
105	The Beach & The bands
106	The beach and the playground
107	Trees. Picnic areas.
108	The beauty of the beach and lake and entertainment
109	Natural beauty and tourist appeal
110	The Water!
111	Live music on the beach and Snowfest being back
112	Beach access, changing the beach road to a one way street
113	The natural beauty of the beach and the nice walkways along the beach
114	It's natural beauty and easy access
115	Walking on the beach
116	The beach and walkways
117	Like watching the sun come up and watch the storms over the lake
118	The playground and the sand toy box!
119	Volleyball courts and walking paths
120	Great beach and public restrooms
121	Parking facing the lake year round. Traffic flow.
122	Park and beach adjacent to one another with sport potential with improved sports facilities
123	Clean and groomed beach and shady areas out of them sun.
124	Beautiful beach Summer concerts and kite festival
125	The beach The trees
126	1.well kept early in morning 2. walking paths
127	It's beauty, the beach's cleanliness
128	Walking along beach and cleanliness of sand from groomer. It's all about the beach
129	I love all the animals that live there. I enjoy watching the monarch butterflies during their migration, the deer, and the birds. I've seen red headed woodpeckers, great horned owls, and many other interesting birds. I also greatly enjoy how much wild nature there is, and that the swales have been preserved. It's really fun to explore Rock City and be in nature even though I'm still right in the city.
130	The clean sand, and the trees
131	Love the clean sand and visibility to the water to watch my kids swim. Also love the paved bike/walking trail that allows us to bring our bikes there's
132	playground for grandkids, picnic areas
133	first the events going on second the size of the water and beach

134	I enjoy how there are event and the beach popularity has increased, also the size of the beach is a huge plus. Second I enjoy how all the things you can do are pretty centralized.
135	The amount of green space and trees especially (nice to have shade at a park). The diversity of things to explore: playground, beach, trails, sports
136	The clean beach . seeing people using it.
137	Bike Trail. Beach/lake. Zip line for kids.
138	The beach. Sports areas
139	Beach and picnic
140	Beach space and nature (trees,etc)
141	Just that, the park and beach together.
142	1. snow fest is my favorite 2. beach 4th of july fireworks
143	beach and Lake Michigan walking and hiking and wildlife
144	Size of the beach Family friendly
145	The beach and playground
146	I love running along the trails by the beach and park. Love the bands on the beach
147	Beach and trails
148	The new art on the shelter
149	The beauty of the park and beach, the events held in the area. Bringing in food trucks more often compared to an expanded concession stand.
150	The beach maintenance is great. I like all the bands and festivals.
151	Trail and cleanliness of the beach. Fact that it is groomed daily
152	How clean the beach is and location
153	Many different access points to the beach. Walkways and trails in and around the beach and park.
154	Walking along sandy beach and pathways in the park Watching sporting events like softball and catamaran events
155	The large beach and the view.
156	Beautiful acenic and always clean beach! The city does a great job keeping it clean! Thank you! Entertainment offerings...keep it up!!
157	The clean sandy groomed beach, and the paths through the cedar and pine trees
158	1. The beautiful beach and lakeshore 2.the natural rustic loveliness
159	The nature, using the trail for walks and biking
160	My kids love the newest playground installments. The zooming is their favorite! We enjoy packing a lunch and having a picnic there in summer.
161	1. going to the beach as a family,especially during a "music in the park" day 2. periodically using the playground.
162	I like that there is park area and beach area I like that it's very spread out
163	The history of the park and the events it has hosted.
164	Beautiful beach. Cleanliness, Sunday bands on the beach. I love being able to walk the beach from the concession area to the lighthouse.
165	Ease of access and cleanliness
166	The nice groomed beach!!!
167	Free parking in 6 beach lots and on the side roads. Natural area paths.
168	The pavillions for events and just relaxing at the beach

169	The beach and the available concession stand. We really enjoy Bands on the Beach.
170	The wooded trail between the park and beach is my favorite, period.
171	The beautiful beach view. The walking/bike trails
172	Natural beauty, shelters
173	Well maintained. Clean water
174	the beach and music
175	Trees and location
176	Clean beach Walkway by beach
177	The beach
178	Park and beach
179	Walking trails and playground for all ages
180	The playground and the beach
181	Being close to the beach, in summer it's way to crowded to even try walking on the path.
182	Family friendly and options of activities to do
183	Clean beach. Park/beach is close enough to walk to.
184	Listening to music and events
185	Beach itself and bands on beach

j. Question 10 – What are two things you would change about Neshotah Park and Beach?

Question 10 - What are two things you would change about Neshotah Park and Beach?	
1	More space for things that aren't cars (garden/plaza scenic type area instead of another parking lot)
2	Upgrade the playground and variety of options for kids
3	more handicap accessibility / and see those items I checked above. Thank you for asking for the input!
4	One full length basketball court. Do something with the baseball field (maybe a garden or nature thing) or just have it used for baseball again.
5	It's so packed in summer & people can be rude...so we usually go to Point Beach at peak beach temps
6	Parking and restrooms at the ends of the beach
7	More nature. People to respect what is already there. Do not take away from our nature.
8	Better bathrooms/changing rooms at the beach.
9	Bathrooms
10	Not as many dead fish if possible and everything needs updating and a good cleaning
11	Nothing

12	Better playground like Shaw playground in Sheboygan or Schuette park in Manitowoc.
13	Increase parking and add a swimming pool.
14	More accessibility and better parking.
15	Parking is an issue but I would hate to lose a ball diamond over it. More enforcement of unleashed dogs would be good.
16	Parking is rough not sure where cars can park, and greater need for pathways or trails
17	Continue to improve and maintain these amazing areas.
18	Stop the silly beach cleaning patterns. My gosh, isn't the beach and lake beautiful enough for you?! Keep the beach as natural as possible. Mother Nature got it right!
19	playgrounds, parking
20	There needs to be more activities to do here.
21	More indoor rentable space for any time of the year.
22	Take the open field and add more things for young people to do Open the concession stand more often
23	Add more parking spaces especially when events are being held at the beach, maybe add more to the playground equipment
24	More modern park area and concession
25	more sports areas, additional trash cans
26	Handicap accessible playground equipment. Updating the rest of the playground equipment.
27	More playground and stuff for kids to do
28	Better changing facilities Wish people would pick up after themselves.
29	Clean up or get rid of Rock City. It is dangerous with the needles, etc. Take away the on-street parking on Zlatnik Drive; it is too hard to see pedestrians.
30	Parking and miss the kite festival there
31	New things for kids to do and security
32	Parking and better/cleaner bathrooms
33	More places to rinse sand off your body Update playground or repaint it bc it is rusty
34	New playground and better parking
35	Bring music to TR. More of it. I would also like to see food trucks at the beach. More trash bins to keep it clean.

36	Take the bike riders off the sidewalk in the beach area. Many are reckless and it can be dangerous. Pretty lighting and signage for the park would add beauty and functionality!
37	Dont start pd parking. Beach & park open to all to enjoy dont add parking to Garfield. Only busy during festivals & people use to walking a block or 2.
38	For most part satisfied way things are set up
39	Resurface the tennis courts. Less big umbrellas, tents on the beach.
40	Improve the condition of Pierce St. and get all the illegally dumped white rocks off our beautiful sand.
41	Dogs on the beach and not leased often and people digging big holes and not filling in , heavy alcohol use
42	I have never seen the baseball field area used, it seems like we are missing an opportunity.
43	Updated equipment/Bball courts. More potential activity areas
44	I wish that the bigger kid play area was closer to the little kid play area. My kids are a few years apart and it is really hard to watch them both when the two playground structures are so far apart. Or if they are going to stay far apart, it would be nice to have the toddler area fenced in or something. I also think we desperately need cameras or more security. There is so much vandalism taking place on beautiful new equipment. We need to get better lighting and protect our investments. So sad to see. We loved the music book that was on the xylophone and literally a few weeks after it was put in someone destroyed it... I know this makes 3 things, but I really want to see a rubberized surface. My kids are not in wheelchairs, but I prefer it! It is so much better than woodchips (especially for toddlers) and it allows people of all abilities to play. It's a win win.
45	Parking Bathrooms
46	The parking is almost impossible and things are outdated
47	More recycling containers closer to regular garbage cans along the beach walkway Return to 2 way beach road
48	Parking and walkways
49	More space around the band stand for people who use electric scooters because they are disable.

50	We do not need more parking. Please do not cut back open or natural space for more parking. People are attracted to the natural beauty. We must keep it accessible for older people, no doubt, but younger people want nature and nature based sports, not more concrete, which can be found anywhere. How about having an overflow parking area at Walsh Field or somewhere else nearby, getting a couple of golf cars, and letting our high schoolers shuttle people and earn tips or volunteer hours? If accessibility for those with limited mobility is proving to be a problem, identify a few more spaces as handicapped accessible.
51	There doesn't seem to be any enforcement of the rules for dogs and something healthy at the concession stand.
52	More places to dispose of recyclable materials and update bathrooms.
53	more REMOTE parking with a shuttle. The park should remain in tact and be developed for a natural environment. Check out what the younger generations want. It's not more asphalt for cars. We are a unique city we should design for the future. Please no more parking lots on the entire Neshotah property. It's a beautiful space. Thanks for asking!
54	The parking is an issue. I feel VERY VERY strongly about not taking away green space for parking!! My solution is to offer a valet type parking for beach visitors. The lot at Walsh field could be used for this. Beach goers could stop at Walsh get a number and two people could follow in a golf cart, help them unload, and one person could drive their car back to Walsh, the other drive the golf cart back. High school students could even volunteer and earn community service hours. Perhaps the clinic lot could be used during weekends too. We need to preserve our green space. It's vital to Mother Earth!! Also, to help keep the park clean, this again is a perfect opportunity to organize and offer community service hours for high school kids for both Two Rivers and surrounding school districts.
55	Recycle..change one way street back
56	Require people to take their garbage with them and fill in the huge holes that people dig in the sand. Some bring large shovels and create dangerous holes and berms that people can be injured in. Thank you for conducting this survey.
57	Bring back 2 way traffic on beach road. Add more recycling containers next to garbage cans at beach and in park.
58	Don't change the existing atmosphere

59	More entertainment (talent night) square dance, theatre, etc at the performance stage. Otherwise it is PERFECT :)
60	Groom the beach with a rake with longer tines to turn up damp sand to reduce wind erosion. Remove debris, glass, twigs, toys, bottle caps, etc. Far to much sand has already blown across the road into the park. Became much more prevalent when grooming rake used had very shallow tines. Stop cutting the grass when the grass is dormant from lack of rain. At times a topsoil cloud is behind the mower, ground and tree roots are being damaged. Leaving grass to grow a little bit longer will improve overall density, health of green space.
61	Update recreational opportunities for more fun!
62	Playground equipment and add showers to rinse sand off
63	The tennis courts are long overdue for improvement and the parking is often inadequate.
64	Parking and updated parks
65	Stop spending foolish money we the people can't afford it, taxes will increase can't have a big open check book!!
66	Nothing it is beautiful as is
67	More parking(use current ball diamond behind concession stand) Larger bathroom/changing room area is needed
68	More Rental mobility in water and land(boogie boards, kyaks, scooters). And more groomed areas setup in ways to appeal to people to make them take more photos and get the beach and town more recognition for the states best beach.
69	Nothing.
70	Nothing
71	Parking and better assessable trails with security
72	Safety Use of space
73	More playground equipment for kids and parking
74	Nothing
75	Move beach parking to lake side of road for the safety of disembarking passengers (children). If the parking lots are full, you can't see the beach/lake from the road anyway. Parallel parking is difficult enough for many people without having to negotiate doing it on the 'wrong' side of the road.
76	Use baseball diamond as paid parking area to generate funds for improvements. Plant diverse trees now so they grow before more come down naturally

77	Have more food options and camping
78	Pathway through the woods and less vehicle travel
79	The rock garden is old and underused remove and replace with anything else. The field behind the tennis courts is under utilized. Point Beach state forest is within walking distance we don't need large sections of natural area.
80	Additional, clean restrooms
81	Better walking paths in the park and access for disabled patrons to walk/sit.
82	widen pierce street for parking. parking and concessions built in little used baseball field.
83	Don't forget TAX PAYERS WHO ARENT RESIDENTS if still considering charging non residents to park. I've paid close to \$3000 taxes every year for a long time, which is possibly more than the average.
84	Better play structures and more parking.
85	Playground equipment. Cleanliness.
86	Summer concert series at the shelter in Sunday afternoons. Improve the wifi networ like as cell service is poor.
87	Restrooms and parking
88	Cleanliness of bathrooms and better concessions stand and tables.
89	More and safer parking and more level (non sand) walking trails
90	Parking. This has always been a problem during summer. But if you add more parking you will take away from the natural beauty of the park.
91	Marketing it More concession or a beach store or food trucks
92	1 Parking 2 Create a summer lifeguard program
93	A little more to find trails for bikes and pedestrians
94	More parking and enforcement of the park rules by the police. Such as dogs on the beach and glass containers.
95	Improved food and small shops... Improved parking.
96	Pickleball courts & accessibility for everyone
97	Accessibility More entertainment
98	Update buildings and add more parking
99	Stop plowing the sand dunes down by the parking lots. Add more native trees and landscaping.

100	More parking and handicap porta potties at every parking lots
101	More rentable picnic or Pavillion areas. Better concessions or maybe even beachfront pop up stores.
102	More parking , improve band shelter , have more bands in summer months
103	More places to access water for rinsing off on both ends of the parking lots.
104	More lighting and parking.
105	More parking.
106	I don't like the idea of the playground being moved to the softball diamond area.
107	Cleaner bathrooms and cleaner park.
108	Cleaner bathrooms and park
109	Have a food truck area with canopy .Sell better food and beverages
110	Can be difficult to get in and out of parking lots by the beach. People parking on surrounding streets and in people's yards by the beach
111	I'd love more natural areas for my kids to explore off-trail. Boulders, tree stumps, logs to climb, etc. More "lost and found" sand toys. We love the blue box of toys but there could be one at each parking lot! It's a GREAT idea!
112	Paid parking for non- residents, more parking
113	Remove horseshoe build better baseball/softball diamonds. Add walking path and workout circuit.
114	Pedestrian crossing needs more regulation. Cabana rentals for beach!
115	More parking. More shelters for rental and family picnicing.
116	Locals should be a priority at the beach and park. Too many out of towners taking over and trashing the place. Definitely need more paths and lighting. Security cameras at playgrounds and bathrooms.
117	Improve the looks of the rock city area of the park. Move the storage shed over to Walsh Field area. Rock city looks so natural and could be a be special point for photography.
118	Better bathroom facilities and clean up. Garbage cans are often overflowing
119	Parking Better access to trails and park to the beach
120	Parking
121	1. Add businesses 2. Get rid of/reduce size of grassy medians between parking lots to make more parking Maybe make some special parking for motorcycles/mopeds and golf carts or make it an elevated seating/shelter area. I think that grassy area looks

	overgrown/messy. I think it could be put to better use or beautified somehow like the gardens on memorial drive.
122	Utilize the old ball diamond for something new,
123	Handicap accessibility to water/beach . What we have now just does N O T work. More garbage pick up during the day and again in the evening before the birds find it in the morning
124	I would want to fix up the tennis courts so they would be playable again, and redo the play equipment to be new and safe, but also still fun. New equipment is technically safer, but it is limited, which makes it difficult to play on. It should also be sturdy so it doesn't get vandalized right away like the other new equipment was.
125	1. Improved Concession (more food, store, rooftop simple dining, adult beverages.) 2. Nature filled Walking paths thru trees and park
126	It would be nice to rent water sports /boats from the beach. Would also like some little beach shops /beach vendors . The park feels disconnected from the water.
127	Picnic areas, parking
128	the poor lighting around the park and pavilions, having kite fest at the high school instead of the beach like past years
129	I use the basketball courts in the summer almost everyday, if those could be improved that would be great. Second I would possibly improve the lighting in the park because if you are out late it gets very dark.
130	Park expansion into ball field. More shelters, activities, not parking though. The beach area is typically at capacity on every nice day, so I think preserving the beauty of the park is more important than attempting to increase tourism as we cannot expand the beach.
131	More food offers. and opened more
132	Change bands on the beach to bands in the park and create an area along the south side of the park for these music events. Create walkways from beach through woods for access to music area. String lights along walkways for evening safety/beauty. Concessions for food/drink in park. Additional portapotties, plus existing restroom should do. Picnic tables.
133	Do not allow dogs on the north end of the beach ever. Enforce the current leash ordinance for dogs in the park and on the entire beach.

134	Parking and traffic congestion
135	Better basketball and tennis court and ball Diamond , add fire pits
136	Parking and quantity of bathrooms
137	Space between the old Baseball diamond and behind the concession stand.
138	A whole lot more handicapped parking and easier for the handicapped to get to things sidewalks down to water, sidewalks (good)
139	more events at the beach more rides for snow fest or music
140	Bring back the lily ponds
141	Nothing
142	Better restrooms. More garbage containers that get emptied in a timely fashion. Security improvements. Better concessions.
143	Dirty bathrooms and broken playground
144	Another shelter with bathrooms with beautiful artistic paintings on outside. Another updated playground, closer to beach?
145	Bathrooms need updating / parking
146	Parking. New Hand dryers in bathrooms
147	Better lighting on walkways, bring kite festival back to the beach it's boring at the high school. There is adequate parking by the beach and park, it's only real busy once in a while. Visitors can walk, when I vacation in other states there is often limited parking in tourist heavy areas. They can pay to park in our existing parking lots.
148	The mosquitoes in the park make it challenging to hang out there in the summer. The beach breezes keep them away so the beach is better when they are out. Sometimes the dead alewives can be a little smelly in spots on the beach.
149	update the park area
150	Parking. The baseball field and horseshoe pits are never used. Do something fun in the green area back by the baseball diamond. That area is not used and should be developed!
151	More concession offerings. More picnic tables and small shelter structures over picnic tables.
152	Parking Wasted space of baseball field in park
153	Update parking lot at south neshotah beach
154	Put a metal/concrete post between parking spot and sidewalk facing the beach. Make the parking lots angle parking and add an entrance/exit.

155	Remove the baseball diamond and provide additional food and entertainment space.... bocce ball, outdoor games, firepits, restaurant etc. Promote the golf cart community by providing specific lots and charging stations.
156	Ban dogs
157	1. If parking is added, avoid impacting natural beauty 2. Leave it as it is
158	The seagulls, have food trucks come to the park and beach more often.
159	Install more bubblers/ drinking fountains! My kids (ages 7 & 8) would like to see more/larger playground equipment. I can't remember if you have them or not since I don't use them anymore, but diaper changing areas in the bathrooms are a high priority for moms 😊
160	Would you consider adding a small half pipe (4-5 feet) for skateboarding? Maybe put some of these new activities on the far ends of the beach to naturally encourage people to spread out more so its not so crowded on a busy day in the center area closest to the concession/rest room area.
161	That residents of Two Rivers get first dibs on beach space, parking, events. The concession stand/area
162	More programming utilizing both the park and beach would be welcome.
163	I feel like it is very nice the way it is! It is a hidden gem!
164	Need more picnic areas and concessions
165	Widen park road and add a pedestrian apron. Move the utility shed nearer the East Side pier by the Coast Guard Station.
166	Replace baseball field with something else. Maybe a huge playground structure
167	Improve softball field. Could use another field for practices. Parking can be tricky during the busiest events but mostly is manageable.
168	Parking and parking
169	I'd start issuing fines for people littering and people not picking up after their dogs on the beach
170	More parking
171	Quit trying to attract more people with more events, update bathroom shelters
172	18th parking as noted above----2nd-> start thinking ahead, the electric bikes are here to stay I propose walking only along beach (concrete walkway) possibly same time frame

	as dogs on beach. Bikes would ride in the existing bike lane on Zlatnik Dr. Cut the cord No riding period or you will find yourself in a debate motor vs Electric vs recumbent etc
173	more parking without removing tree's
174	Additional playground equipment, improved green space
175	More access for disabled „seniors Better quality food stand.. bring in food trucks.
176	Parking
177	Nothing. UPDATE PARK BUT DO NOT MOVE THE PARK TO THE CURRENT BASEBALL FIELD
178	Open bathrooms earlier (April or May).
179	Put the road back to 2 way traffic. Clean up all the brush and wind falls in the woods.
180	Add a few additional parking lots along the playground on road leading to the beach
181	Better walking paths especially for winter and the bathroom and concessions.
182	Updated equipment and more equipment
183	Cleanliness of bathroom areas. Update playgrounds equipment.
184	Parking and more kids activities
185	More pathways and more organized parking

8. 3/21/23 - Public Open House Hosted by Advisory Recreation Board

The Advisory Recreation Board hosted a public open house on March 21st, 2023, from 6:00 pm to 9:00 pm to collect feedback to inform the master planning processes. Participants could arrive at any time and provide feedback through interactive displays, question prompts posted on the walls, and by talking directly with Advisory Recreation Board members and City staff.

- Question 1 – What improvements do you want to see in Neshotah beach/Park?
(All participants received bags containing \$15 of pretend money. They could add as much money to as many improvements as they would like.)

Question 1 - What improvements do you want to see in Neshotah beach/Park?		
Response #	Response	\$ Count
1	Additional handicap accessible pathways connecting neighborhoods.	17
2	Additional picnic shelters of various sizes.	26
3	Additional or larger restroom and locker room facilities.	14
4	Concession stands with more food offerings.	7
5	Artificial turf multi-sport field (soccer, flag football, volleyball).	5
6	Bocce ball courts.	55
7	Nature-based playground structures.	5
8	Obstacle course and fitness style playground structures.	5
9	Kayak and/or stand-up paddle board rentals.	11
10	Mobile climbing wall.	2
11	New garden style concession stands seating area.	16
12	Pickleball courts.	9
13	Public art displays.	14
14	Updated sand volleyball courts.	10
15	Updated tennis courts.	5

b. Question 2 – Do you think the following need improvement in Neshotah Beach/Park? (Participants could respond to this question by adding one green, yellow, or red ticket to a container for each statement. Green = Yes, Yellow = Maybe, Red = No)

Question 2 - Do you think the following need improvement in Neshotah Beach/Park?		
Response #	Response	Count (G = Green, Y = Yellow, Red = R)
1	Improve park cleanliness due to trash.	G-4, Y-1, R-1
2	Improve restroom cleanliness and capacity.	G-9, Y-2, R-0
3	Replace outdated playground	G-3, Y-2, R-6
4	Improve park security and safety.	G-9, Y-1, R-2
5	Improve accessibility for people of all abilities.	G-6, Y-1, R-1
6	Improve recreation and sports facilities/fields.	G-5, Y-2, R-1
7	Improve the quality of the natural habitats.	G-12, Y-0, R-0
8	Improve the quality and quantity of pathways	G-8, Y-1, R-0
9	Improve summer parking experience.	G-6, Y-2, R-4

c. Question 3 – How do you feel about the vehicular parking areas at the park and beach (Participants could respond with sticky dots indicating, “yes, I agree.” or “no, I do not agree.”)

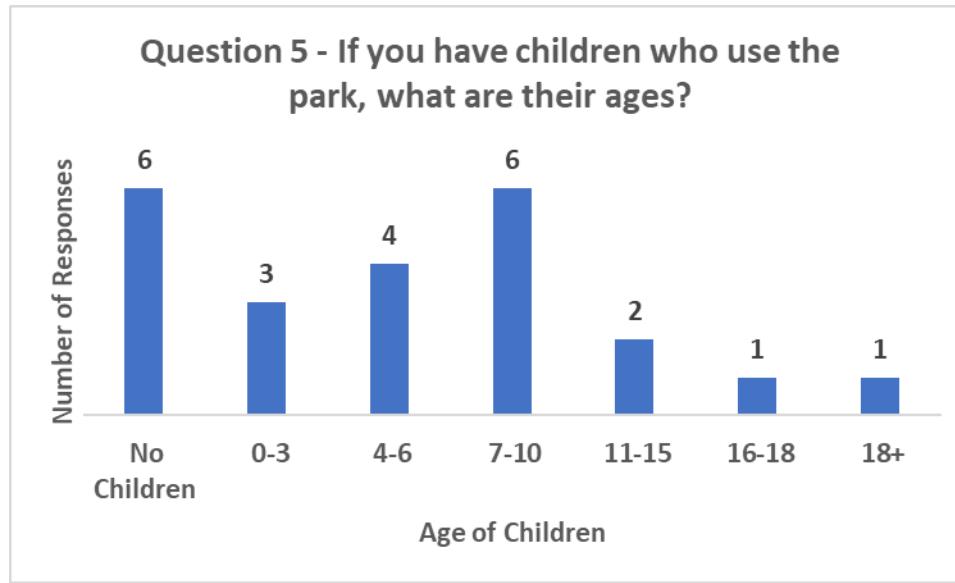
Question 3 - How do you feel about the vehicular parking areas at the park and beach?

Response #	Response	Count (Y = Yes, I agree / N = No, I do not agree.)
1	Better pathways to access existing parking is needed.	Y-1, N-10
2	Finding parking is difficult during the summer.	Y-3, N-10
3	I do not access the park via vehicle. I walk or bike to the park.	Y-7, N-6
4	It is difficult to find parking during specific events.	Results Missing
5	It is difficult to get in and out of parking areas.	Y-3, N-10
6	More parking is needed in the park.	Y-3, N-10
7	It is hard to navigate the parking areas as a pedestrian using the park.	Y-3, N-9
8	My parking needs are satisfied most of the time.	Y-13, N-0

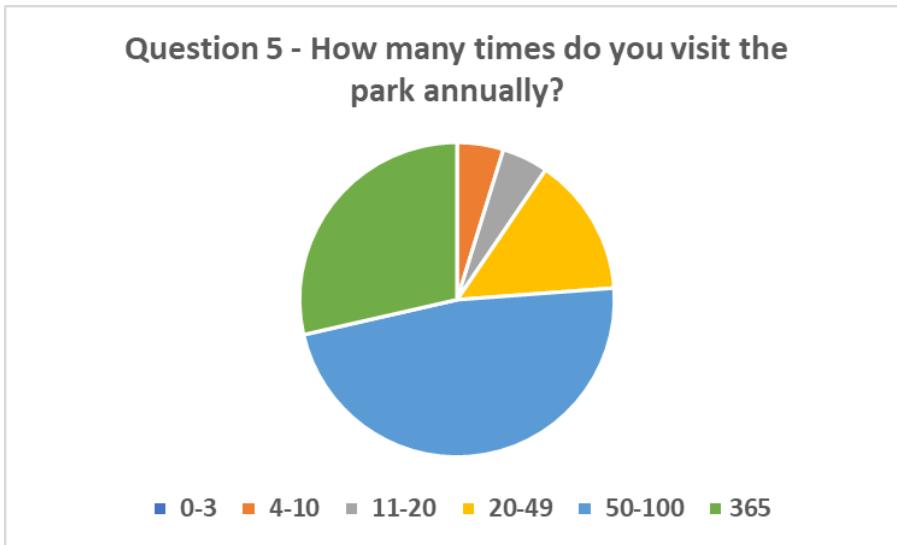
d. Question 4 – Describe Neshotah Beach/Park in 3 positive words.

Question 4 - Describe Neshotah Beach/Park in 3 positive words	
Response #	Response
1	Beautiful the way it is.
2	Community, Picturesque All Year, Accessible
3	Beautiful, Naturally, Jewel.
4	Natural, Peaceful.
5	Unique outlook to Lake Michigan from 5 miles out from the shoreline.
6	Welcoming, Scenic, Great.
7	Love the nature, good for picnics, fun kids' area.
8	Beautiful, Exciting, Adventurous.
9	Natural, Beautiful, Relaxing.
10	Natural, Beautiful, Appreciated.
11	Beautiful, Natural Setting.
12	Beach is Amazing.

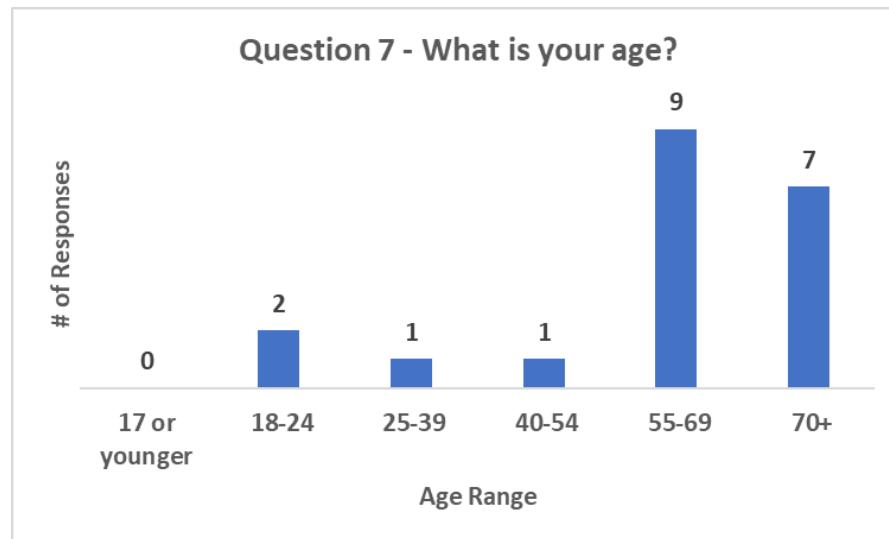
e. Question 5 – If you have children who use the park, what are their ages?



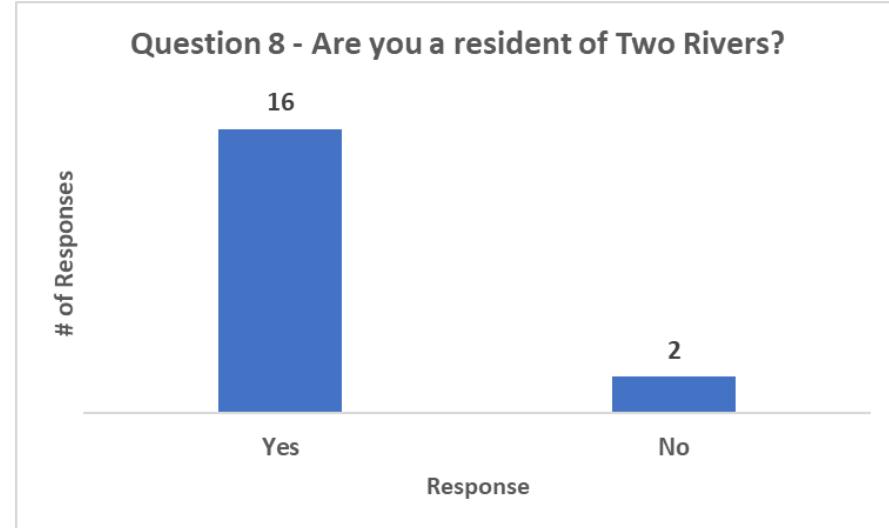
f. Question 6 – How many times do you visit the park annually?



g. Question 7 – What is your age?



h. Question 8 – Are you a resident of Two Rivers?



i. Question 9 – What do we need to do now to ensure that future generations can also enjoy Neshotah Park and Beach?

Question 9 - What do we need to do now to ensure that future generations can also enjoy Neshotah Park and Beach?	
Response #	Response
1	Stop disposing the snow from the windrows at the beach 😊 !
2	Plant native plants like pussywillows and trees at intervals so there will always be greenery.
	Quit dumping snow from streets in lots on beach. When meets the filth goes in the beach-
3	black liquid- shows on beach.
4	Pay park personnel more.
5	Enforce dog rules!
6	Make preserving the natural beauty/nature a priority.
7	More lights in parking lot- handicap trail to playground equipment.
8	Preserve open space for softball, frisbee, soccer, etc.
9	Handicap accessible is for all age groups sitting areas.
10	Preservation of native vegetation and upkeep of trees and native grass.
	Retaining baseball diamond for people returning back to Two Rivers. Like retirees,
11	grandparents, grand uncles, and aunts.
12	Continue beach grooming.
	Clean up under brush in the wooded area. Add more native plants. Stop cutting grass when
13	grass is dormant from lack of rain.
14	Neshotah is a jewel, green space, keep as is! Beach, more effort to limit wind/sand erosion.
15	Make sure someone is always taking care of the facilities.
16	Have activities for all ages to come enjoy now and in the future.

j. Question 10 – What are the strengths, weaknesses, and opportunities for the different Eastern half of the park?

Strengths, Weaknesses, Opportunities – Eastern Portion
Strengths:
View unobstructed beach.
Open green space.
Open space for misc. play.
Relaxing, nature, beautiful trees.
Weaknesses:
If we lose the baseball diamond.
More to maintenance.
Beach parking lot exits. Difficult to back out of parking lot if full.
Opportunities:
Enter/ exits one way through parking lots.
More activities for all ages.
Lighting and signage to move around in park.
Make an area for food truck vendors and food festivals- seafood.
Food truck program.

k. Question 10 – What are the strengths, weaknesses, and opportunities for the different Western half of the park?

Strengths, Weaknesses, Opportunities - Western Portion	
	Strengths:
Natural.	
Natural areas, hike through woods.	
Small ball diamond.	
Greening, old unique trees.	
Natural!	
Open Spaces	
Natural open spaces.	
Public access part.	
Variety.	
Natural area.	
Open space. Wildlife birds.	
Natural open space, beautiful trees.	
Open space.	
	Weaknesses:
Only one main pathway leading thru.	
We use the beach parking lots to dispose of contaminated snow.	
Only one main access road.	
Restrooms.	
Fear of mugging at night.	
Some people are afraid of dogs that are down by the beach when they shouldn't be! Got rules-enforce them!	
The overgrowth has not been cleared in the wooded areas.	
	Opportunities:
Clean up "Rock City".	
The ability to view the beach from the park.	
If we lose the baseball diamond, we lose opportunities!	
Pathways and signage directing people.	
Pierce St too narrow.	
Clear dead trees and replace with native species.	
Move quanset hut.	
Restrooms.	

9. 4/26/23 – Advisory Recreation Boarding Meeting

The Advisory Recreation Board reviewed a proposed timeline for executing the master plan. The Board voted in support of recommending the master plan goals and timeline to City Council for Approval.