



MINUTES

1. CALL TO ORDER

Pam Wargin called the meeting to order at 12:00 PM.

2. ROLL CALL

Present: Bill Kiel, Joanne Kouba, Gina Krahn, Theresa Kronforst, Marv Moore, Pam Wargin

Excused: Melvin Mazariegos

3. REVIEW OF BUSINESS IMPROVEMENT DISTRICT/ PUBLIC INPUT

Members of the public and business owners who are in the BID discussed many questions and concerns. City staff distributed a map and FAQ document which outlined answers to questions regarding the BID. The main concern from the public included questioning why the BID exists and how they benefit from it. A few in attendance voiced frustrations on a variety of topics extending beyond the BID discussion, including taxes in general, downtown revitalization efforts, property assessments, and AI data centers. Many of these topics are outside the scope of this meeting. The primary focus of the meeting is on changes to the BID map boundaries. A few members of the public want the boundaries to be more restrictive and are not interested in being within the BID. Others in attendance saw the benefit and want to be in the BID. People also questioned whether the residential homes on 22nd Street should be excluded, which upon further evaluation is not in the BID. The public also had dissatisfaction with the Main Street Board and would like a future meeting with them involved.

Public comment was closed at 12:40 pm.

4. CONSIDER AMENDING BUSINESS IMPROVEMENT DISTRICT BOUNDARIES WITH RECOMMENDATION TO THE PLAN COMMISSION AND CITY COUNCIL

The Business Improvement District Board explained that the purpose of the BID is to determine the levy percentage. As for action at today's meeting, the Board is looking at expanding the boundaries for the BID. This could have positive impacts on business owners, whereas if the BID is expanded, people could potentially pay less. The Board explained that the map being presented is not clear enough to move forward.

A motion was made to reconsider the boundaries with a clearer map at a future meeting.

Motion made by Kiel, seconded by Kronforst.

Motion carried with a voice vote.

5. ADJOURNMENT

Bill Kiel motioned to adjourn at 1:00 pm, seconded by Wargin. All in favor.

Respectfully submitted, Adam Taylor, Recording Secretary