

friends of two rivers
snowfest
fun in the snow in the summer since 1937

Hello,

Since the first SnowFest in 1937, the parade (and SNOW! In July!) has been an integral part of this family-friendly event. Would you like to join in the fun and be a part of the Two Rivers SnowFest 2024 parade?

Do you ride a unicycle, drive a vintage car, or have a special talent? We'd love to see it! Would you like to create a float? The zanier, the better! Do you have a message to spread or a business to advertise? Please sign up!

We are looking for local businesses, organizations, and members of the public to have an entry in our SnowFest Parade, to be held on July 27, 2024 at 11:00am. The parade will again be held in Two Rivers, WI on Columbus St from 7th St to 18th St.

This year's SnowFest Parade theme is **Chillin' by the Beach**. We will be having a contest with trophies awarded to the top two finishers in each division. The divisions are as follows:

1. **Most creative**
2. **Most entertaining**
3. **Best throwback to SnowFest**

If you are interested in participating, please fill out the attached entry form and return it no later than June 30, 2024 to the address listed on the form. After the deadline, you will be sent an information letter with your parade placement, your unit number sheet, and a map showing where to line up for the parade. Parade lineup will be in the Formrite Tube parking lot at 408 Columbus St Two Rivers, WI.

If you have any questions, or know of someone else who may be interested, please email Ann Gretz at tworiverssnowfest@gmail.com or call me at 920-973-0362.

Thank you for your time and we look forward to hearing from you!

Friends of Two Rivers SnowFest
President Ann Gretz
1215 School St
Two Rivers, WI 54241



Two Rivers SnowFest 2024 Parade Entry Form

Saturday July 27, 2024

Staging: 9:30am / Parade Begins: 11:00am

Entry Deadline: June 30, 2024

All participants will be notified of parade placement after the deadline

Organization Name: _____

Contact Person: _____

Address: _____

Phone Number: _____ E-mail: _____

Please indicate what type of entry you have (Check all that apply)

Band__ Singers__ Recorded Music__ Loud sounds__ Walking Unit__

Float__ Motorized Vehicle__ Animals (What type & how many?)_____

Any special request about placement of your entry?

Entry/Group description: (This will help us with placement variety)

Please include approximate size of your entry.

Please complete and return by June 30, 2024

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Two Rivers, WI 54241

Phone: Ann Gretz (920) 973-0362

E-mail: tworiverssnowfest@gmail.com