



**TWO  
RIVERS**  
WISCONSIN

## **PROCLAMATION**

### **NAMING THE WEEK OF MAY 3 – 9, 2026 AS NATIONAL TRAVEL AND TOURISM WEEK**

**WHEREAS**, the theme for National Travel and Tourism Week 2026 highlights the industry's role in strengthening communities by attracting visitors, supporting local businesses, and enhancing the quality of life for residents; and

**WHEREAS**, travel and tourism in Two Rivers contribute significantly to the region's economic prosperity, providing employment opportunities, driving investment, and showcasing our unique cultural and natural attractions; and

**WHEREAS**, Two Rivers recognizes the importance of tourism marketing efforts in promoting our destination to visitors from across the nation and around the world, ensuring continued economic benefits and community enrichment; and

**WHEREAS**, we honor the dedicated professionals in the travel and hospitality industry who work tirelessly to provide exceptional experiences for visitors, contributing to the vibrancy and success of our destination; and

**NOW, THEREFORE**, the City Council of the City of Two Rivers hereby proclaims this week of May 3 – 9, 2026, as

### **NATIONAL TRAVEL AND TOURISM WEEK**

in the City of Two Rivers; and urges all citizens to recognize the special contributions of Explore Two Rivers, and the special efforts of the staff and volunteers who work every day to promote our community.

**Dated this 4<sup>th</sup> day of May, 2026.**

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Scott Stechmesser, City Council President

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Kyle Kordell, City Manager