



**TWO  
RIVERS**  
WISCONSIN

**PARKS AND RECREATION**

1520 17<sup>th</sup> Street  
P.O. BOX 87  
Two Rivers, WI 54241-0087



Dear Two Rivers City Council Members,

The Parks and Recreation Department is excited to be in the process of developing a new community event called the Great Neshotah Beach Campout for August 30<sup>th</sup>, 2025. This will be a one-of-a-kind event through which we will deepen the connection of our residents to Neshotah Beach and raise funds for a worthy charitable cause.

It has come to the attention of City staff and council members that an individual has taken a stance towards the event that it will, “set a precedent by which anyone will be able to campout at the beach.” I am writing to provide you with more background and details about the event so that you can be fully informed as we discuss the event.

#### **Event Details:**

- **Event Name:** The Great Neshotah Beach Campout
- **Organizing Entity:** Two Rivers Parks and Recreation
- **Date:** Saturday, August 30, 2025 – Sunday, August 31, 2025
- **Rain Date:** Sunday, August 31, 2025
- **Location:** Neshotah Beach, Two Rivers, WI
- **Registration Fee:** Pre-registration \$30 per family (includes 2 breakfast tickets), \$40 on-site registration, \$5 for additional breakfast tickets
- **Alcohol Policy:** No alcohol will be served or permitted at the event.
- **Check-in Start:** 6:00 PM
- **Lights Out:** 11:00 PM
- **Check-out Time:** 10:00 AM

#### **Purpose and Community Benefits:**

The Great Neshotah Beach Campout is a family-friendly, community-driven event designed to celebrate National Beach Day while fostering local engagement with Two Rivers’ natural resources. It is likely that many attendees at this event will be Two Rivers families or families from nearby communities. This audience has been identified by City staff and elected officials as important to driving growth and community identity in Two Rivers.



[www.two-rivers.org](http://www.two-rivers.org)



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The event will also support a worthy charitable cause specific to Two Rivers. Proceeds from the event will benefit the Two Rivers Public Schools Angel Fund, which provides critical support to local families, including groceries, transportation assistance, winter clothing, school supplies, and medical necessities. This event directly benefits residents of Two Rivers.

### **Event Operations & Oversight:**

Parks and Recreation will assume full responsibility for the organization and operation of the campout. The event will be registration-based, ensuring controlled attendance and accountability. Key local organizations, including the Two Rivers Rotary, Two Rivers Public Schools, Two Rivers Historical Society, Two Rivers Cub Scouts, and Two Rivers Optimist Club, are partnering to support the event's success. The Parks and Recreation Department will manage all trash and clean-up for the event, ensuring the beach is restored to its normal condition in time for the beach to be groomed the next day. In addition, the Parks and Recreation Director will be onsite all night for the campout. Other Parks and Recreation team members will be available during the evening and the morning to support set-up and clean-up.

### **Activities & Programming:**

- **Live Music:** Family-friendly entertainment at the Rotary Pavilion
- **Campfire & S'mores:** Supervised community gathering with storytelling
- **Astronomy Adventures:** Educational night sky exploration
- **Sports & Games:** Various activities organized by Parks and Recreation
- **Storytelling & Ghost Stories:** Hosted by local experts
- **Concessions:** Drinks, and snacks available from the beach concession stand
- **Ice Cream:** Made available by the Two Rivers Historical Society
- **Sunrise Yoga:** Morning relaxation and mindfulness session
- **Breakfast:** Breakfast sandwiches and drinks served by the Optimist Club

### **Addressing Concerns About Precedent:**

There is no obligation to allow other groups to camp on the beach due to this event. Parks and Recreation, a city department with direct oversight of Neshotah Beach, is leading and managing this event, ensuring compliance with regulations



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and maintaining the integrity of city property. No other organizations will be permitted to host similar events without city approval, and Parks and Recreation does not intend to collaborate with external entities for additional beach campouts.

City ordinance grants the City Council or the City Manager the ability to authorize temporary changes to our ordinance to allow cars and/or people to be in the park after 11:00 pm. The City Council and/or the City Manager simply do not have to grant permission for any future requests for outside entities to host campouts.

**Conclusion:**

The Great Neshotah Beach Campout is a controlled, family-focused event designed to enrich the community, promote engagement with our local parks, and support a meaningful cause. With structured oversight, strong community backing, and a clear operational plan, this event represents an opportunity for Two Rivers residents to celebrate their beach in a safe and responsible manner. We kindly seek the City Council's approval to proceed with this valuable initiative.

Sincerely,

Mike Mathis

Director of Parks and Recreation

City of Two Rivers

1520 17<sup>th</sup> St. PO Box 87

Two Rivers, WI 54241

920-793-5592



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920.793.5593



920.793.5512





March 12, 2025

Dear Two Rivers City Council Members,

**Subject:** Support for the Great Neshotah Beach Campout

As a service organization dedicated to supporting the youth and families of Two Rivers, the Optimist Club is excited to lend our support to the Great Neshotah Beach Campout, an event that will bring our community together for a fun, family-oriented experience.

Organized by the Two Rivers Parks and Recreation Department, this event offers a unique opportunity for local families to enjoy Neshotah Beach in a way that fosters a stronger connection to our shared public spaces.

Our club is proud to be actively involved by preparing and serving breakfast to campout participants on the morning of August 31. We see this as more than just a meal—it's a way to start the day together as a community, reinforcing the values of, service, togetherness, and appreciation for the beautiful natural spaces that make Two Rivers special.

Beyond the experience itself, this event will raise funds for the Two Rivers Public Schools Angel Fund, which provides critical assistance to local students and families.

The Optimist Club has always believed in supporting initiatives that directly improve the lives of young people, and we see this as a meaningful way to contribute to that mission.

We appreciate the careful planning and oversight provided by the Parks and Recreation Department, ensuring that this event will be both well-organized and beneficial to the community. We respectfully ask for your support in approving this event, recognizing the positive impact it will have on local families, the public-school community, and the spirit of Two Rivers as a whole.

Thank you for your time and consideration. We look forward to playing our part in making the Great Neshotah Beach Campout a successful and memorable event.

Sincerely,

*Judy Goodchild*, President

Two Rivers Optimist Club

[goodchildmom@gmail.com](mailto:goodchildmom@gmail.com)



PO Box 272  
Two Rivers, WI 54241

Dear Two Rivers City Council Members,

On behalf of the Rotary Club of Two Rivers, I am writing to express our support for the Great Neshotah Beach Campout, a family-focused event being organized by the Two Rivers Parks and Recreation Department. This event will provide an opportunity for families to enjoy an evening of outdoor recreation, community connection, and support for a worthy cause—all while celebrating the beauty of Neshotah Beach.

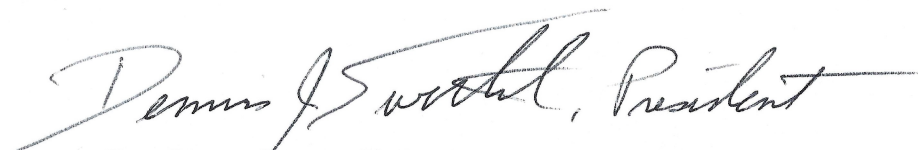
As an organization dedicated to service and community engagement, the Rotary Club is proud to contribute to the success of this event by volunteering to manage the check-in and registration table, as well as assisting with set-up. We believe that events like this are essential in fostering civic pride and encouraging families to experience all that our local parks and natural spaces have to offer.

Additionally, we fully support the event's fundraising efforts for the Two Rivers Public Schools Angel Fund, which provides crucial support to local families in need. By participating in the Great Neshotah Beach Campout, we are not only helping create a memorable event but also ensuring that children and families in our community receive essential assistance such as food, transportation, winter clothing, school supplies, and medical care.

We commend the Parks and Recreation Department for their thoughtful planning and commitment to ensuring a safe and well-organized event. With structured oversight, strong community partnerships, and a clear focus on inclusivity and local engagement, this campout will be a meaningful experience for all involved.

We encourage the City Council to support and approve this event, recognizing the positive impact it will have on our community. The Rotary Club of Two Rivers is excited to play a role in making it a success and looks forward to seeing families come together for this unique and enriching experience.

Sincerely,



Two Rivers Rotary Club



**Two Rivers Public School District**

Administration Office

4521 Lincoln Ave Two Rivers, WI 54241

(920) 793-4560

Two Rivers City Council  
1717 E. Park St.  
Two Rivers, WI 54241

**Letter of Support for the Great Neshotah Beach Campout**

Dear Two Rivers City Council Members,

On behalf of the Two Rivers Public School District, we enthusiastically support the Great Neshotah Beach Campout, a community-driven initiative led by the Two Rivers Parks and Recreation Department. Scheduled for August 30, 2025, this event offers a fantastic opportunity to bring our community together, promote outdoor recreation, and contribute to a meaningful cause that benefits children in the district.

A vital component of this event is its support for the Angel Fund, a district fund which provides assistance to local children and families in need. From groceries and transportation to winter clothing, school supplies, and toiletries, this fund plays a crucial role in ensuring that every child has the necessary resources.

Beyond its charitable benefits, the Great Neshotah Beach Campout is a family-friendly experience that celebrates our city's natural beauty while strengthening community connections. Thoughtfully organized with structured activities, safety oversight, and collaboration with local organizations—including Two Rivers Public School District—this event is poised to be both enjoyable and impactful.

We commend the Parks and Recreation Department for their dedication to making this event a success and encourage the City Council to approve and support this initiative. Its positive contributions to community spirit, family engagement, and local pride will be significant to the residents of Two Rivers.

Thank you for your time and consideration. We look forward to seeing this event bring joy to families and the community.

Sincerely,

Diane Johnson, Superintendent  
diane.johnson@trschoools.k12.wi.us  
920-793-4560