



Greg Buckley &lt;grebuc@two-rivers.org&gt;

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## Sidewalk Sticker Verbiage

1 message

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**Mark Gordon** <markdgordon2011@icloud.com>

Wed, Nov 29, 2023 at 8:07 AM

To: Greg Buckley &lt;grebuc@two-rivers.org&gt;

Cc: Elizabeth Runge &lt;erunge@two-rivers.org&gt;, JoAnne Kouba &lt;jkouba@weichert.com&gt;

Good Morning,

The "Weichert Plan & Zoning" team have drafted some verbiage we would like to suggest for the Sticker ordinance.

Please critique, and/or add to the following:

[The sticker needs to be advertising the service and business it portrays, or offers, and shall only be directly in front of said business or service. No business shall advertise, or pay an establishment to advertise, in a location that does not house or actively practice said business.

This is to include BID district, and commercially zoned properties only.

Sticker to be removable, not permanent, and once faded or damaged to be replaced or removed within 14 days of damage or being reported, which ever comes first.]

If this is not the correct location for suggestions, or submitting, please direct our team to the location that we need to contact.

Also I Just want to give a shout out to all the holiday lighting downtown, WOW. Nice job.

Best Regards,

**Mark Gordon**

USArmy Veteran  
Realtor Associate

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*Awards for IL, IN, MI, WI BROKER*

*2022 Weichert Ambassadors Club*

*2021 Weichert Presidential (GOLD)*

*2020 Weichert Ambassadors Club*

*2019 Weichert Executive - Outstanding Sales Performance*

*2019 Weichert Rookie of the Year*



## WALK&WALL®

A textured, non-slip vinyl with repositionable adhesive for interior and exterior floor and wall graphics.

NO lamination needed – just print and apply!

Fabric backing provides dimensional stability and strength.

### APPLICATIONS

- Tradeshows (Concrete, Carpet & Wall Graphics)
- POP (Floor & Wall Graphics)
- Sidewalk Graphics
- Interior and Exterior Directional Floor and Wall Graphics

# WALK&WALL®

## MATERIAL

Face Film	Printable White Textured PVC
Back Side	White, Textile
Adhesive	Repositionable Solvent Acrylic
Liner	Polyethylene-Coated
Film Thickness	12 mil (300µ +/- 5µ)
FR Certification	ASTM E84, M1, B1
Slip Rating	ANSI A137.1/A326.3, 67212F, R12

## DURABILITY

Interior	Up to 3 Years - Vertical Surfaces
	Up to 3 Months - Flooring Surfaces, Dependent on Traffic
Exterior	Up to 1 Year - Vertical Exposure under Normal Conditions
	Up to 3 Months - Ground Surfaces, Dependent on Traffic
Environment	Humidity & Solvent Resistance - Good
Shelf Life	1 Year
Storage Requirements	Store at 59°F to 68°F (+15°C to +20°C) and Relative Humidity between 40% to 65%
Repositionable	Yes - During Initial Installation

## APPLICATION/REMOVAL

Application Temp	+25°F to +86°F (+10C to +30°C)
Service Temp	+0°F to +122°F (-17°C to +50°C)
Removability	Clean Removal with No Adhesive Residue, up to 6 Months - Adhesion May Increase over Time
Removal Temp	+50°F (+10°C) or Greater
Exclusions	NOT To Be Applied On Fresh Paint, Polycarbonate, and Some PVC (No Exhaustive List Available)

Surface must be clean and dry. For best results, apply with a hard rubber roller to ensure adequate adhesion. Rounding corners helps prevent edge lift. For full installation and removal recommendations, please refer to "Walk&Wall@ Installation & Removal Recommendations".

\*For critical substrates and all surfaces, please test PRIOR to application.



### Printing Methods

- Digital - Solvent, Eco-Solvent, UV, & Latex
- Screen Print



### Material Sizes

- 48" x 82'
- 48" x 164'



### Advantages

- True Multi-Use Material for Interior and Exterior Surfaces
- Fabric Backing Creates Additional Dimensional Stability
- Inherent Textured Surface Means NO Lamination
- Repositionable for Easy Install
- Removes Cleanly up to 6 Months without Residue

### → For more information

For additional product information, performance, and warranty guidelines please contact Continental Grafix USA, Inc.

704-872-2216 • [www.cgxusa.com](http://www.cgxusa.com)