



**TWO  
RIVERS**  
WISCONSIN

# JOINT CITY COUNCIL AND ROOM TAX COMMISSION MEETING

Monday, May 16, 2022 at 7:30 PM

Council Chambers - City Hall, 3rd Floor  
1717 E. Park Street, Two Rivers, WI 54241

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## MINUTES

### 1. CALL TO ORDER

The meeting was called to order by Council President Wachowski at 8:10 PM.

### 2. ROLL CALL

**COUNCIL MEMBERS:** Jeff Dahlke, Bill LeClair, Darla LeClair, Tracey Koach, Tim Petri, Bonnie Shimulunas, Scott Stechmesser, Adam Wachowski

Councilmember Jason Ring recused himself from the entire meeting due to the closed session topic involving his employer.

**ROOM TAX COMMISSION MEMBERS:** Curt Andrews, Greg Buckley, Rick Carey, Peter Crabbe, Bill LeClair

**ALSO PRESENT:** Library Director, Jeff Dawson; Community Development Director, Elizabeth Runge; Jack Bruce, City Attorney

### 3. INTRODUCTIONS

None.

### 4. BRIEF UPDATE ON TWO RIVERS TOURISM ACTIVITIES

#### A. Work Being Done by Consultant Amy James

Community Development Director Elizabeth Runge provided an updated on the efforts of the City's Tourism Director, Amy James. Ms. James is building the City's tourism tool kit, including development of visitor information sites throughout the community, a digital marketing strategy, and a new tourism website. Other activities include video and photo shoots, site visits with area businesses, coordination with statewide tourism organizations, and advertising efforts across the state.

#### B. Major Activities for the Coming Summer

Mr. Buckley reported on major activities planned for Summer 2022 including concerts at the beach and in Central Park.

#### C. Room Tax Statistics, 2021 and 2022 Year-to-Date

Mr. Buckley shared a report of room tax revenues by month dating back to 2018. The City continues to see growth in room tax revenues. 2021 revenues of \$261,161.06 were nearly \$120,000 higher than 2020's revenues. As of March 2022, \$46,120.96 has been collected in room tax revenues for 2022.

## **5. CLOSED EXECUTIVE SESSION**

Council motion to enter into Closed Session at 8:20 PM, per Wisc. Stats 19.85(1)(g) Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved: Discussion with City Attorney Regarding Third party Complaint Filed in Manitowoc County Circuit Court by City of Manitowoc and City of Manitowoc Room Tax Commission, Seeking to Include City of Two Rivers and Two Rivers Room Tax Commission as Third Party Defendants in Lawsuit Against City of Manitowoc and Manitowoc Room Tax Commission Brought by the Manitowoc Area Visitor and Convention Bureau

Motion carried with a roll call vote.

Motion by Koach, seconded by Dahlke.

Voting Yay: Dahlke, B. LeClair, D. LeClair, Koach, Petri, Shimulunas, Stechmesser, Wachowski

Room Tax Commission motion to enter into Closed Session at 8:20 PM, per Wisc. Stats 19.85(1)(g) Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved: Discussion with City Attorney Regarding Third party Complaint Filed in Manitowoc County Circuit Court by City of Manitowoc and City of Manitowoc Room Tax Commission, Seeking to Include City of Two Rivers and Two Rivers Room Tax Commission as Third Party Defendants in Lawsuit Against City of Manitowoc and Manitowoc Room Tax Commission Brought by the Manitowoc Area Visitor and Convention Bureau

Motion carried with a roll call vote.

Motion by Andrews, seconded by Carey.

Voting Yay: Andrews, Buckley, Carey, Crabbe, LeClair

## **6. RECONVENE IN OPEN SESSION**

Council motion to reconvene in open session at 8:56 PM.

Motion carried with a voice vote.

Motion by Koach, seconded by Dahlke.

Voting Yay: Dahlke, B. LeClair, D. LeClair, Koach, Petri, Shimulunas, Stechmesser, Wachowski

Room Tax Commission motion to reconvene in open session at 8:56 PM.

Motion carried with a voice vote.

Motion by Andrews, seconded by Crabbe.

Voting Yay: Andrews, Buckley, Carey, Crabbe, LeClair

## **7. POSSIBLE ACTION IN FOLLOW-UP OF CLOSED SESSION DISCUSSIONS**

There was no action as a result of closed session.

## **8. ADJOURNMENT**

Council motion to adjourn the meeting at 8:56 PM.

Motion carried with a voice vote.

Motion by Dahlke, seconded by D. LeClair.

Voting Yay: Dahlke, B. LeClair, D. LeClair, Koach, Petri, Shimulunas, Stechmesser, Wachowski

Room Tax Commission motion to adjourn the meeting at 8:56 PM.

Motion carried with a voice vote.

Motion by Andrews, seconded by Crabbe.

Voting Yay: Andrews, Buckley, Carey, Crabbe, LeClair

Respectfully Submitted,

Jamie Jackson  
City Clerk