



**TWO
RIVERS**
WISCONSIN

POLICE DEPARTMENT

1717 E. Park Street
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Two Rivers, WI 54241-0087



Date: March 17, 2022
To: Gregory E. Buckley, City Manager
From: Brian W. Kohlmeier, Chief of Police
Ref: Direct Sellers Ordinance Amendments
Amendments to 1-2-1, Fees as related to Direct Sellers

Two Rivers Municipal Ordinance 6-4: **Direct Sellers**. Adopted by the City Council of the City of Two Rivers (Title 6, Ch. 4, of the 1981 Code). Prior amendments have been made to the code and are noted where applicable within. The purpose of these amendments is to codify existing practices regulating the locations vendors from special vehicles may park and provide services, modest expansion of application requirements, and an update of the fees associated with Direct Sellers.

The following items are suggested to be included in an ordinance amendment:

- **6-4-4, Applicants for registration; fees:** Add additional identifiers for vehicles or trailers used in conjunction with the permit.
- Add “trailer” as equipment to vend from with reference to ordinances under Chapter 7 relating to **Parks**.
- Expand requirements for insurance to be consistent with other and more recent ordinances amendments.
- Add locations restricting where vendors from special vehicles may dispense product. This would be consistent with current practice as directed by the City Manager effective in 2017.
- Increase fee for a Direct Sellers Permit from \$10 to \$20 to better reflect the current cost of processing and obtaining the necessary records checks.

The aforementioned recommendations have been added to a draft revised ordinance for presentation to the City Council.



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