



**TWO
RIVERS**
WISCONSIN

ADVISORY RECREATION BOARD MEETING

Wednesday, January 08, 2025 at 6:00 PM

Koska Room - Community House
1520 17th Street, Two Rivers, WI 54241

MINUTES

1. ROLL CALL

Board Members: Daniel Cortte, Brian Gallagher, Travis Kadow, Erin Lamal, Robert Reed Jr., Jason Scharping, Dorothy Tinkham Delo, Adam Wachowski-Council Rep, Scott Stechmesser-Council Rep

PRESENT

Council Rep Adam Wachowski
Council Rep Scott Stechmesser
Robert Reed
Jason Scharping
Travis Kadow
Dorothy Tinkham Delo

ABSENT

Erin Lamal
Daniel Cortte
Brian Gallagher

2. APPROVAL OF MINUTES

Motion made by Robert Reed, Seconded by Dorothy Tinkham Delo.

3. CORRESPONDENCE

None

4. COMMENTS FOR THE PUBLIC (Limited to 3 minutes each)

None

5. NEW BUSINESS

A. Review Parks and Rec 2025 Staff Goals

Parks and Recreation outlined Goals for 2025 at the year end meeting, focusing on six core competencies: Teamwork & Leadership, Resource Stewardship, Diversity & Belonging, Continuous Learning, Community Impact, and Customer Service. To ensure that the department remains on track to meet these goals throughout the year, bi-weekly meetings were scheduled to track progress and make necessary adjustments. A full list of goals is included in the attached ARB Presentation.

6. OLD BUSINESS

B. Update on past Neshotah Beach paid parking research

A review was conducted on the 2023 research related to the paid parking system at Neshotah Beach, where the feasibility and profitability of such a model were analyzed. The findings of the previous research indicated that establishing a profitable business model for paid parking at the beach would be difficult to attain.

Next Steps: revisit IPS Group kiosk system, explore new vendor with a toll-way style system, possibly pilot and/or do a car count at parking lots. ARB will host a vendor presentation at a future meeting. ARB will host a vendor presentation at a future meeting to further explore options.

7. OTHER BUSINESS

None

8. DIRECTOR'S REPORTS

A. Program & Event Updates

Programs: Pickleball Punch Cards are back and we averaging 10 participants per session. Slow Flow Yoga has a new high of 26 participants. Girls softball December 22 participants, and January 13. Youth Basketball had 20 in session 1 and 26 in session 2. Dance had 30 participants in the first session, and just started session 2.

Upcoming Programs: Prenatal Yoga Class - only one in area from Green Bay to Sheboygan starts 1/5/25. A new dance aerobics class launch - Zumba starts 1/22/25. 2 youth baseball clinics starting 1/10/25. Winter Swim Lessons beginning 2/10/25. Winter Indoor Soccer starts 2/6/25 for Elementary & 3/8/25 for Middle School.

Events: Cool City Christmas was a huge success! Everyone came together for set-up of this amazing community event. Three people were awarded the "Santa at Heart Award" for their commitment to making this event extra special this year by going over and above. 67 families participated in the Candy Land Candy Cane Hunt as part of Cool City Christmas. The Ice Rink is open and ice skate rentals available on Friday, Saturday, & Sundays.

Upcoming Events: Free Family Sledding night 1/17/25. In partnership with the library two TR Teen Nights - Ice Skating 2/21/25, and open gym and golf simulator 4/4/25. Arbor Day celebration 4/26/25. Our summer concert series for Concerts in the Park & Bands on the Beach have all been scheduled and major sponsors have been confirmed. 10 concerts have also been scheduled for the Downtown Friday Nights. Special Events has raised almost \$19,400 in sponsorships for 2025 by the end of December.

Senior Center hosted two Christmas parties in December, collected gifts for Foster Families & Friends, and awarded 3 winners for the Snowman Decorating contest that took place at Cool City Christmas. In December they gave 319 rides, 1240 meals delivered, & 94 people volunteered.

B. Parks & Facilities Updates

We are in the process of adopting a new Productive Parks work order management software to streamline and enhance our operations. Currently, Parks & Rec does not have a formal work order system in place; instead, tasks are tracked through a combination of supervisor knowledge, spreadsheets, and whiteboards. The new system will significantly improve efficiency, allowing us to

better manage workflows and allocate resources. We are excited to implement this solution ahead of the busy summer season, ensuring a smoother and more organized operation.

C. Planning & Grants Updates

Coming soon: Program/Recreation specific community surveys, Feedback from WI Coastal Management for Paddlers Park application, and P&R 2024 Annual Report.

9. ITEMS FOR FUTURE ADVISORY RECREATION BOARD MEETINGS

A. Presentation from vendor about Neshotah Beach parking system.

10. NEXT MEETING

February 12th, 2025

11. ADJOURNMENT

Motion made by Travis Kadow, Seconded by Jason Scharping.

Respectfully Submitted

Laura Hooper, Office Manager