



MINUTES

1. CALL TO ORDER

Board member Krahn called the meeting to order at 8:03 AM.

2. ROLL CALL

Present: Bill Kiel, Joanne Kouba, Gina Krahn, Theresa Kronforst, Melvin Mazariegos, Marv Moore, and Pam Wargin. All BID Board members are present. All BID Board members are current property or business owners located within the current BID boundaries.

3. SELECTION OF A CHAIR FOR THE BID BOARD

Kronforst made a motion to nominate Kiel as Chair, seconded by Moore.

ALL IN FAVOR: 7

ANY OPPOSED: 0

Motion passed.

4. SELECTION OF A VICE-CHAIR FOR THE BID BOARD

Moore made a motion to nominate Kronforst as Vice- Chair, seconded by Krahn.

ALL IN FAVOR: 7

ANY OPPOSED: 0

Motion passed.

5. APPROVAL OF MINUTES

Kronforst made a motion to approve the minutes of May 21, 2026, as presented, seconded by Krahn.

ALL IN FAVOR: 7

ANY OPPOSED: 0

Motion passed.

6. REVIEW OF BUSINESS IMPROVEMENT DISTRICT & RECOMMENDATION FROM TWO RIVERS MAIN STREET BOARD OF DIRECTORS FROM JUNE 10, 2026

Summary: The BID Board will review the formal recommendation adopted unanimously by the Two Rivers Main Street Board of Directors on June 10, 2026, regarding proposed amendments to the Business Improvement District boundaries. The discussion will provide Board members with an opportunity to consider the rationale for the recommended boundary changes and evaluate whether the proposal aligns with the BID's mission and future growth objectives before taking formal action on a recommendation.

- Main Street President Kristine Pigeon was in the audience and provided background and justification of the unanimous request from the Main Street Board received on June 10, 2026. Main Street Director Jason Ring was also present and provided more details on the reasons why changing the BID borders for the first time in 30 years is practical and prudent for a healthy downtown community. There was a general discussion on the pros and cons of expanding the boundaries and how this would impact businesses located in the BID.

7. ACTION AMENDING BUSINESS IMPROVEMENT DISTRICT BOUNDARIES WITH RECOMMENDATION TO THE PLAN COMMISSION & CITY COUNCIL

Summary: The BID Board will consider taking formal action on a recommendation to amend the boundaries of the Business Improvement District (BID). If approved, the Board's recommendation will be forwarded to the Plan Commission for consideration at its September 14, 2026, meeting, after which the proposed boundary changes would proceed to the City Council for final consideration. This action represents the next step in the statutory three-part approval process established under Wisconsin law for modifying BID boundaries.

Kronforst made a motion, seconded by Kouba, to accept the recommendation of the Main Street Board to amend the boundaries of the BID and forward the recommendation to the Two Rivers Plan Commission to schedule a Public Hearing at its September meeting.

ALL IN FAVOR: 7
ANY OPPOSED: 0
Motion passed.

8. ADJOURNMENT

Moore motioned to adjourn at 8:41 AM, seconded by Wargin.

ALL IN FAVOR: 7
ANY OPPOSED: 0
Motion passed.

Respectfully submitted,
Kyle Kordell
City Manager