



**TWO
RIVERS**
WISCONSIN

COMMUNITY DEVELOPMENT

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PLAN COMMISSION

Action: Discussion on contractor signs

Date: February 9, 2026

A local contractor has asked the city to investigate amending the sign ordinance regarding contractor construction signs. They would like the ordinance to allow for a construction sign to stay up on a lot for up to 60 days past the completion of a project. Below is what our current ordinance states.

A. Construction and alteration signs.

(1) *At residential construction and alteration project sites.* With the property owners' permission, at sites where a building permit has been issued for construction of a new dwelling or a new accessory building or for additions or alterations to the exterior of an existing dwelling or accessory building, four nonilluminated contractor's signs not more than four feet in height and six square feet in area may be displayed in the front yard or street side yard of the property during the actual time of construction but not more than 60 days in a 12-month period, whichever is less. This provision, however, shall not apply to premises occupied by the contractor. Such signs as are herein permitted shall conform to all other applicable provisions of this Code.

(2) *At other than residential construction and alteration sites.* Four nonilluminated construction signs per business, institutional or industrial construction site not exceeding 100 square feet in area and 15 feet in height, which shall be confined to the site of construction, but no closer than 15 feet to the street line except where there is no building setback required, and shall be removed within 30 days after completion of construction or prior to occupancy after construction, whichever is sooner.



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