

## **CITY OF TWO RIVERS**

### **RESOLUTION**

#### **A RESOLUTION ADOPTING THE CITY OF TWO RIVERS SOCIAL MEDIA POLICY**

**WHEREAS**, the City of Two Rivers utilizes social media platforms as tools to communicate, inform, and engage with its residents, businesses, and visitors; and

**WHEREAS**, the use of social media by governmental entities requires clear guidelines to ensure appropriate public interaction, protect the City's legal interests, support transparency, and maintain compliance with Wisconsin Public Records Law; and

**WHEREAS**, City staff have prepared a Social Media Policy that establishes the scope, expectations, permitted and prohibited conduct, public disclosure considerations, moderation standards, and responsibilities for users interacting with official City social media accounts; and

**WHEREAS**, the proposed Policy further clarifies that all content posted on City-maintained social media platforms is subject to applicable terms of use, public records requirements, and the City's obligation to remove content that is not protected by constitutional law; and

**WHEREAS**, the City Council finds that the adoption of this Policy is in the best interest of the City to ensure consistent, lawful, and transparent communication with the public.

**NOW, THEREFORE, BE IT RESOLVED**, by the City Council of the City of Two Rivers that the City of Two Rivers Social Media Policy, attached hereto and incorporated by reference, is hereby adopted as the official policy governing the use and administration of all City-maintained social media platforms.

**BE IT FURTHER RESOLVED**, that City staff shall implement this Policy across all existing and future City social media channels and shall make the Policy publicly available on the City's website and through other appropriate means.

**BE IT FURTHER RESOLVED**, that this Resolution and the accompanying Policy shall take effect immediately upon adoption and shall remain in force unless amended or repealed by action of the City Council.

Adopted by the Council of the City of Two Rivers, Manitowoc, County, Wisconsin this \_\_\_\_\_ day of \_\_\_\_\_, 2025

\_\_\_\_\_  
Councilmember

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Kyle Kordell, City Manager