



CITY OF TWO RIVERS
ROOM TAX COMMITTEE PROCEEDINGS
December 8, 2022
10:00 AM, 3rd Floor City Hall

Call to Order

The meeting was called to order at 10:10 AM.

Roll Call

Room Tax members present: Curt Andrews, Peter Crabbe, Bill LeClair, and Greg Buckley. Rick Carey was absent from this meeting.

Also, present were Elizabeth Runge, Community Development Director, Jeff Dawson Library Director and Mark Gram, Historical Society President.

Room Tax Revenue Updates

The room tax revenues were provided to the Committee. The numbers show that revenues continue to be very positive and revenue received to date is a total of \$253,806.

Update on the Joint 2023 Two Rivers and Manitowoc Visitor Guide

The second draft of the visitor guide was just reviewed. There will be 20,000 hard copies ready from the printer by late January 2023. Approximately 59 advertisements were placed in the guide and six were from Two Rivers businesses. The sale of advertisements covered and exceeded the cost of printing. The final amount, which will be determined once final invoices are distributed, will be allocated toward distribution of the guide.

Update on funds to 365 Central Park West Project

The fundraising efforts have raised \$754,000 of the \$800,000 fundraising goal.

Main Street Support Proposal

A motion was made by Peter Crabbe and seconded by Bill Le Claire to allocate \$12,000 of room tax dollars to assist Main Street related to visitor information services such as the information distribution within the office/visitor center, staff assistance and availability for events that are tourism related. Greg Buckley and Curt Andrews abstained from voting as members of the Main Street Board. The motion carried.

Update on Incorporation Status

A draft set of bylaws were presented. Staffing decision will be the next steps for review along with the final set of bylaws for approval.

Adoption of 2023 Tourism Budget

A motion was made by Curt Andrews and seconded by Bill Le Claire to approve the Tourism Budget as presented. The motion carried.

Adjourn

A motion was made by Peter Crabbe and seconded by Bill Le Claire to adjourn. The motion carried in a voice vote.