

January 28, 2025

To: City of Two Rivers City Council & Inspections Dept.

From: Metro North Communications, Incorporated

As owners of two parcels in the downtown area, (1414 16th Street and 1817 Washington Street) we wish to show our support for a new Taco Bell restaurant, including Drive-Thru for the Northeast corner of the intersection of 18th Street and Washington.

Pacific Bells is a known entity. This location is far superior to any other choice. It will attract a new generation of residents to visit the downtown area. It will create local jobs. It will support the tax base, and the property will be more valuable upon completion, than if it was left as an 'abandoned' former video store.

There is nothing 'magic' about this intersection. Across the street from a funeral parlor. A painted mural that might be slightly blocked. (Murals don't create jobs) Two of the other corners are 100% supported by tax dollars.

In an era, where a bank left town, a jeweler retired, and Two Rivers is becoming known as the 'Massage Parlor Capital of the Lakeshore', it's time to welcome the investment and progress.

A handwritten signature in black ink, appearing to read "Mark Heller". The signature is fluid and cursive, with the first name "Mark" being larger and more prominent than the last name "Heller".

Mark Heller, President and Owner