

DRAFT

Facade Improvement Program (FIP) Proposal

Goal: To encourage improvements that stress the historic significance and uniqueness of downtown and near downtown structures through building improvements.

Enhancements: To support investments in buildings that will enhance the appearance of the downtown and near downtown area. These areas include retail / commercial businesses with frontage along the following streets: *(discuss any other areas to add)*

- 22nd Street (School St. to Polk St)
- Madison Street (STH 42 to 14th St)
- Madison (W. River Street to 16th Street)
- 12th Street (School Street to Washington St)

Financial Assistance & Incentives: Intended to assist with the rehabilitation of property exteriors with the intention of enhancing the historical character of the property and the overall downtown area. Award maximum is \$10,000.

Eligible Improvements, but not limited to:

- Exterior painting
- Masonry repair, tuck pointing
- Other Repairs That May Improve the Aesthetic Quality of the Building including front, side, rear facades
- Removal of metal, wood, covering historic facades
- Signage removal, repair or replacement as a part of a comprehensive improvement project

Ineligible, but not limited to:

- Sidewalks, Parking lots
- Installation of vinyl siding
- Roofing

Program Operates on a Reimbursement Basis:

Approved applicant can request reimbursement for a pre-approved project expenses by submitting a reimbursement request form with documentation project expenses has been paid.

Possible Application Reviewers:

- Community Development Authority (CDA)
- Main Street Design Committee (implements Main Street Facade review)
- Another Ad hoc Committee, or City Council, Other