



**TWO
RIVERS**
WISCONSIN

PROCLAMATION

NAMING THE WEEK OF MAY 4 – 10, 2025 AS NATIONAL TRAVEL AND TOURISM WEEK

WHEREAS, the theme for National Travel and Tourism Week 2025 highlights the industry's role in strengthening communities by attracting visitors, supporting local businesses, and enhancing the quality of life for residents; and

WHEREAS, travel and tourism in Two Rivers contribute significantly to the region's economic prosperity, providing employment opportunities, driving investment, and showcasing our unique cultural and natural attractions; and

WHEREAS, Two Rivers recognizes the importance of tourism marketing efforts in promoting our destination to visitors from across the nation and around the world, ensuring continued economic benefits and community enrichment; and

WHEREAS, we honor the dedicated professionals in the travel and hospitality industry who work tirelessly to provide exceptional experiences for visitors, contributing to the vibrancy and success of our destination; and

NOW, THEREFORE, the City Council of the City of Two Rivers hereby proclaims this week of May 4 – 10, 2025, as

NATIONAL TRAVEL AND TOURISM WEEK

in the City of Two Rivers; and urges all citizens to recognize the special contributions of Explore Two Rivers, and the special efforts of the staff and volunteers who work every day to promote our community.

Dated this 5th day of May, 2025.

Scott Stechmesser, City Council President

Gregory E. Buckley, City Manager