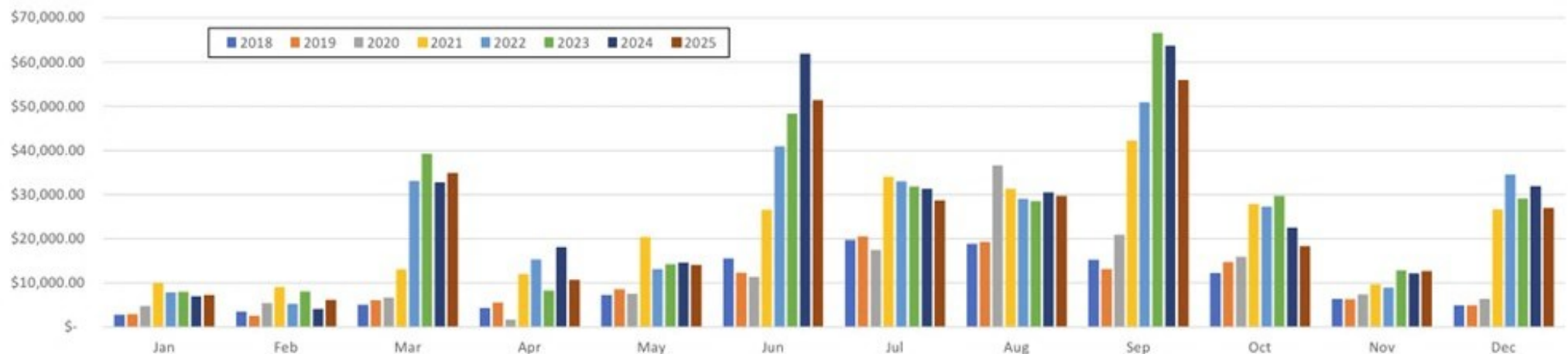


Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2018	\$ 2,741.75	\$ 3,560.22	\$ 5,036.50	\$ 4,366.85	\$ 7,245.00	\$ 15,577.92	\$ 19,712.52	\$ 18,853.37	\$ 15,279.77	\$ 12,198.46	\$ 6,371.00	\$ 4,952.07	\$ 115,895.43
2019	\$ 2,947.91	\$ 2,604.63	\$ 6,052.63	\$ 5,568.34	\$ 8,607.82	\$ 12,336.87	\$ 20,505.69	\$ 19,244.25	\$ 13,170.07	\$ 14,719.81	\$ 6,332.72	\$ 4,914.66	\$ 117,005.40
2020	\$ 4,765.02	\$ 5,384.00	\$ 6,690.51	\$ 1,637.77	\$ 7,534.11	\$ 11,333.18	\$ 17,396.97	\$ 36,594.28	\$ 20,866.20	\$ 15,875.69	\$ 7,424.84	\$ 6,397.04	\$ 141,899.61
2021	\$ 9,915.56	\$ 9,132.48	\$ 13,003.38	\$ 11,933.75	\$ 20,379.78	\$ 26,523.38	\$ 34,033.35	\$ 31,281.39	\$ 42,231.85	\$ 27,843.12	\$ 9,706.00	\$ 26,613.30	\$ 262,597.34
2022	\$ 7,885.94	\$ 5,277.50	\$ 33,055.31	\$ 15,335.28	\$ 13,161.21	\$ 40,901.94	\$ 32,990.01	\$ 29,030.51	\$ 50,809.83	\$ 27,284.90	\$ 8,921.16	\$ 34,534.90	\$ 299,188.49
2023	\$ 8,034.70	\$ 8,041.02	\$ 39,133.55	\$ 8,257.44	\$ 14,202.39	\$ 48,290.43	\$ 31,797.51	\$ 28,509.44	\$ 66,568.74	\$ 29,650.62	\$ 12,820.73	\$ 29,071.41	\$ 324,377.98
2024	\$ 6,952.56	\$ 4,128.21	\$ 32,737.53	\$ 18,067.70	\$ 14,614.42	\$ 61,879.33	\$ 31,312.76	\$ 30,512.26	\$ 63,685.25	\$ 22,475.82	\$ 12,145.57	\$ 31,926.37	\$ 330,437.78
2025	\$ 7,252.65	\$ 6,103.19	\$ 34,845.55	\$ 10,683.52	\$ 14,040.25	\$ 51,363.82	\$ 28,625.97	\$ 29,667.81	\$ 55,898.59	\$ 18,266.90	\$ 12,706.79	\$ 26,962.59	\$ 296,417.63

Room Tax Revenue by Report Month



WHAT IS THE ONLINE MARKETPLACE?

The online marketplace primarily consists of bookings made through third-party vendors, such as Airbnb, Vrbo, and Booking.com, for our short-term rental properties. As of the end of 2025, there were 34 registered short-term rental properties in the City of Two Rivers.

Year	Jan-Dec YTD
2018	\$ 115,895.43
2019	\$ 117,005.40
2020	\$ 141,899.61
2021	\$ 262,597.34
2022	\$ 299,188.49
2023	\$ 324,377.98
2024	\$ 330,437.78
2025	\$ 296,417.63

Year-to-date Revenue by Source

Hotel/Motel	\$ 180,327.63	60.8%
Vacation Rentals	\$ 10,173.89	3.4%
On-line Marketplace	\$ 105,916.11	35.7%
TOTAL	\$ 296,417.63	100.0%

YEAR OVER YEAR REVENUE DATA ENDING 2025

Please note that in 2025, the reporting of room tax revenue transitioned from cash-based accounting to accrual accounting. This change was implemented to better track monthly revenue and identify specific influences for each period.

All data for years prior to 2024 will continue to be presented using the cash-based accounting method.