



July 22, 2021

Mayor Todd Jordan  
Mr. Buddy Palmer, Council President  
Mr. Lynn Bryan  
Mr. Travis Beard  
Ms. Nettie Davis  
Ms. Janet Gaston  
Ms. Rosie Jones  
Mr. Chad Mims

Mayor Jordan and City Council,

I am requesting approval of international travel for Jennie Bradford Curlee. She will be participating in the Brand USA Travel Week in Europe. This annual event brings together U.S. destinations and key European travel trade to drive future visitation to the United States. It includes four days of pre-scheduled appointments with international tour operators, enrichment sessions, and networking events. The European market will be one of the first to rebound following the lifting of COVID-19 restrictions and we want to make sure as Europeans are beginning their travel plans now for 2022 that we are included on their itineraries in the southern United States.

The maximum per diem rate is \$200 and the total travel cost estimated for this trip is \$4,500 (meals, hotels, airfare, taxi fees).

Sincerely,

Neal McCoy  
Executive Director



[tupelo.net](http://tupelo.net)

P.O. Drawer 47 • 399 East Main St. • Tupelo, MS 38802 • #MyTupelo