



June 11, 2024

Mayor Todd Jordan
Mr. Travis Beard, Council President
Mr. Lynn Bryan
Ms. Nettie Davis
Ms. Janet Gaston
Ms. Rosie Jones
Mr. Chad Mims
Mr. Buddy Palmer

Mayor Jordan and City Council,

I am requesting international travel approval for two upcoming opportunities for Jennie Bradford Curlee. First, she will travel to Paris, France, September 16-20, 2024, with Travel South USA, to participate in the IFTM Top Resa international trade show for business appointments with European travel trade. Over 30,000 international tour operators and travel agents attend this annual trade show. The maximum per diem rate for Paris is \$161. The total travel cost estimated for this trip is \$4,500.

Second, she will participate in Visit Mississippi's unveiling of a Blues Trail Marker in Liverpool, England, October 16-19, 2024, and Brand USA Travel Week UK & Europe in London, England, October 20-25, 2024. The marker unveiling will also include media events to pitch stories about Tupelo and Mississippi to key travel media in the UK market. Brand USA Travel Week brings together U.S. destinations and key European travel trade to drive future visitation to the United States. It includes four days of pre-scheduled appointments with international tour operators, enrichment sessions, and networking events. The maximum per diem rate for Liverpool is \$126 and for London is \$178. The total travel cost estimated for this trip is \$5,000.

These trips will be covered in the travel budget as a regular expense so we are just requesting approval to travel internationally.

Sincerely,

Stephanie Coomer
Executive Director



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