



AGENDA REQUEST

TO: Mayor and City Council
FROM: Kim Hanna, CFO
DATE: October 17, 2023
SUBJECT: IN THE MATTER OF ADVERTISING AND PROMOTIONAL ITEMS **KH**

Request:

Proposed items for approval are for the purpose of advertising and bringing into favorable notice the opportunities, possibilities and resources of the City of Tupelo.

ITEMS:

Busylad	\$296.42 Haven Acres Festival (for bouncy houses)
Various Vendors	\$5,000.00 Advertising for 10 year Swim-a-thon
PPI	\$1,987.50 Parks & Rec Leisure Guide
PPI	\$1,920.00 Tupelo Aquatics Splash Brochure
Socius Design & Marketing	\$500.00 Oren Dunn City Museum Logo Design
The Link Centre	\$300.00 Rental for the 2023 Thanksgiving Service
Authors Unbound	\$6,700.00 Speaker for engagement on February 22, 2024 for Tupelo Reads held at Tupelo High School and the Lee Co. Library Deposit of 1,675.00 is required to book speaker in advance. The remaining balance is due on the date of the engagement.