



AGENDA REQUEST

TO: Mayor and City Council
FROM: Stephanie Coomer, Director
DATE: September 17, 2024
SUBJECT: IN THE MATTER OF APPROVAL OF ARPA PROJECT #2024-052 CVB RFP
PUBLIC RELATIONS SC

Request:

The CVB is requesting approval to move forward with the proposal submitted by Turner Public Relations. The CVB issued an RFP for Public Relations on July 30, 2024. We had 3 responses from the following companies:

Turner PR
Pineapple Public Relations
Hemsworth

A committee scored the proposals and unanimously chose Turner Public Relations based on the published criteria.