



AGENDA REQUEST

TO: Mayor and City Council

FROM: Stephanie Coomer, Director

DATE: March 14, 2024

SUBJECT: IN THE MATTER OF REQUEST TO REJECT ARPA BID #2023-062CVB RFP
ADVERTISING AGENCY SERVICES TOURISM INDUSTRY RECOVERY II
SC

Request:

In November, the Tupelo CVB issued a RFP for Advertising Agency Services with proposals due on January 8, 2024. We received one proposal in response and it was not responsive to the Scope of Work laid out in the RFP.

We are asking to reject the proposal received in response to ARPA RFP 2023-062CVB for Advertising Agency Services Tourism Industry Recovery II.