



MEMO

To: Tupelo City Council

From: Stephanie Coomer, Tupelo CVB

Date: March 14, 2024

Re: 2023-062CVB RFP ADVERTISING AGENCY SERVICES TOURISM INDUSTRY RECOVERY II

In November, the Tupelo CVB issued a RFP for Advertising Agency Services with proposals due on January 8, 2024. We received one proposal in response and it was not responsive to the Scope of Work laid out in the RFP.

We are asking to reject the proposal received in response to RFP 2023-062CVB for Advertising Agency Services Tourism Industry Recovery II.



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